

# Sunil Patidar

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- <https://patidarsonu.github.io/myportfolio/>

## Experience

### SEO Executive, Indore, Sunira Enterprises

January. 2020 - February. 2024

- Conducted in-depth assessments of website traffic data and user behavior trends through Google,
- Analytics; collaborated closely with three departments, boosting overall engagement metrics by 15% while refining SEO strategies.
- Established a comprehensive performance review process with Google Analytics and SEMrush, creating a data-driven environment; the analytics tool is now utilized by 10+ team members, enhancing collaboration and traffic growth.
- Spearheaded training sessions on SEO tools for team members totaling more than eight individuals each month;
- this initiative enhanced overall proficiency with digital analytics software crucial for project success while fostering collaboration among departments.

### Marketing Executive, Indore, AKP Solutions

December. 2016 - December. 2019

- Led a cross-functional team to develop detailed monthly marketing reports, presenting actionable insights and data-driven recommendations to stakeholders,
- which boosted team efficiency by 25% and increased campaign success rate by 30%.
- Teamworking skills. Developing marketing reports every month and presenting them to the marketing.
- Ensuring adherence to clients' specifications. Teamworking skills. Developing marketing reports every month and presenting them to the marketing.

## Personal Projects/Awards & Achievements

All projects are from college time, and the certificate link is present in my LinkedIn profile.

### FREE-CODE-CAMP RESPONSIVE WEB DESIGN

March 2024 - Jun 2024

- Mastery of HTML and CSS fundamentals.
- I am proficient in creating web layouts using Flexbox and CSS Grid.
- I have conducted assessments and developed new processes to increase my programming language by 40%.

### Teachnook

July 2023–August 2023

- **Core Technologies:** I gained a solid foundation in HTML in 100%, CSS at 50%, and JavaScript at 40%, enabling me to build and style web pages with interactive features
- **Responsive Web Design:** I have learned to create websites that are visually appealing and function smoothly, which was a 50% increase in my skills across various devices, including desktops, tablets, and mobile phones.
- **Web Development Tools:** Became proficient in using popular web development tools and software, streamlining the development process.

### Internshala Internship

April 2022 - July 2022

- **Training and Development:** I started as a complete beginner in web development and quickly built a strong understanding of various concepts.
- **Project Work:** I applied my knowledge to develop several interesting projects.
- **Skills Acquired:** HTML, CSS, and JavaScript, my skill gain was 50%.
- **Recommendation:** I highly recommend this training for anyone interested in 100% learning web development.

## Education

Bachelor of Computer Science (Honors), Sage University Institute of Sciences Indore.

August -2021, May 2024

## Skills

• Hypertext Markup Language (HTML5)	• MS-office. (Tools)
• Cascading Style Sheets (CSS3).	• link building, technical SEO.
• Java Script. (JS).	• Tally ERP 9.
• React (basic).	• Communication.