



# ALI SHAIKH



+91 7048702123



alishaikh132005@gmail.com



Room no-59, Pujari Ki Chawl  
Gomtipur, AHMEDABAD

## EDUCATION

**BISHOP JOHNSON SCHOOL & COLLEGE**  
PRAYAGRAJ  
2012 - 2023

**Bachelor of ARTS**  
**INTEGRAL University LUCKNOW**  
Joined in 2023

## EXPERTISE

Digital Marketing

Social Media

Contentwriting

LOGO DESIGNING

WORDPRESS DEVELOPER

SEO EXPERT

## About ME

Hi , I am Ali Shaikh a young Digital Marketer who is enhancing his skills and techniques day by day with the time as further moving on i am growing like the biggest and fastest larging industry Digital marketing . I have leadership skills with confidence and always motivated doing everything new with the strategy and with my creative mindset and young ideas i can also accomplished my digital marketing campaigns more significantly

## Social Media MANAGEMENT

In Social Media Management i learn about how to make stratigic Social Media Calendar , Facebook + Instagram + Linked in posting and updating and optimizing all my pages and account and running campaigns on the platforms mention in above line

## PERKS & CERTIFICATE

- Social Media Marketing
- Facebook Ads
- Wordpress Developer
- SEO Expert

## DETAILS ABOUT MY SOCIAL MEDIA MANAGEMENT

- Audience Understanding
- Content Writing
- Consistency
- Creating business ad campaigns for Facebook, Instagram & Linked in
- Storytelling
- Feedback & Improvement
- Content Calendar
- Call To Action (CTA)
- Monitoring & Crisis Management
- Engaging Headlines
- Engagement
- Clear Brand Voice
- Visual Content
- Timeliness
- Adapt To Platform
- Hashtags

## INDIAN PROJECTS

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- ADANI SHANTIGRAM  
GARBA EVENT
- KARNAVATI UNIVERSITY  
PGDM ADMISSION
- THE RAGE GYM
- CITRIC SALOON

## INTERNATIONAL PROJECTS

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- ZATOONA KITCHEN
- GUARD MASTER
- AL ROBUAL KHADRA  
SUPERMARKET
- AL MADINA  
WEDDING PARTY  
ORGANIZER