# Vinit Gusai

## Web Developer

### Gusai Vinitgiri Yogeshgiri

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#### Skills

Experienced and skilled Shopify and Magento Developer with a Bachelor of Engineering Degree, seeking opportunities to leverage my expertise in e-commerce development and engineering background to create exceptional online shopping experiences.

- Proficient in Shopify and Magento development
- Strong knowledge of HTML, CSS, JavaScript, and PHP
- Extensive experience in customizing e-commerce themes and templates
- Expertise in designing and implementing responsive web interfaces
- Familiarity with third-party integrations, APIs, and payment gateways
- Ability to troubleshoot and debug complex issues
- Excellent teamwork and communication skills
- Project management and time management abilities

### **Experience**

# Cybit Solution / Jr. Web Developer June 2022 - September 2023, Bhuj

- Collaborated with cross-functional teams to design, develop, and maintain e-commerce websites on Shopify and Magento platforms.
- Customized and optimized themes to enhance user experience and drive conversion rates.
- Integrated third-party applications and payment gateways to streamline checkout processes.
- Utilized responsive design principles to ensure optimal performance across various devices.
- Resolved technical challenges and implemented solutions to improve website functionality.
- Participated in code reviews and provided guidance to junior developers.
- Successfully delivered projects within scope, timeline, and budget constraints.

## Cypherox Technologies Pvt. Ltd. / Shopify Developer. October 2023 - Now, Ahmedabad

 Developed and customized Shopify themes to create visually appealing and user-friendly online stores for clients, resulting in a 30% increase in conversion rates.

- Implemented and optimized e-commerce functionalities, such as product catalog management, checkout processes, and payment gateways, to enhance the overall customer shopping experience.
- Collaborated with cross-functional teams to gather requirements, troubleshoot issues, and deliver solutions on time and within budget for numerous Shopify-based projects.
- Utilized liquid programming to create dynamic content and interactive elements within Shopify themes, improving website interactivity and engagement.
- Conducted regular site audits and performance optimizations, achieving a 20% reduction in page load times and ensuring optimal site speed and responsiveness.
- Integrated third-party apps and APIs, enhancing the functionality and feature set of Shopify stores to meet specific client needs and objectives.
- Provided ongoing maintenance and support for clients'
  e-commerce websites, including bug fixes, updates, and security
  enhancements, ensuring the continued smooth operation of
  their online stores.
- Trained clients and team members on Shopify best practices and usage, enabling them to manage and update their online stores effectively.
- Stayed up-to-date with the latest e-commerce trends and Shopify updates to ensure the adoption of best practices and cutting-edge solutions for clients.
- Successfully managed multiple Shopify projects simultaneously, demonstrating strong project management and organizational skills.

#### **Education**

LDRP Institute of Technology and Research / Bachelor of

**Engineering in Computer Engineering** 

June 2018 - March 2023, Gandhinagar

## Languages

- English (Proficient)
- Gujarati (Mother Tongue)
- Hindi (Proficient)

#### References

Available upon request.