Amit **Prajapati**

SENIOR SOFTWARE ENGINEER

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Objective

To continue building my skills and experience as a Shopify developer, utilizing my knowledge of front-end and back-end development, API integration, and e-commerce website design to deliver high-quality projects. Seeking a challenging and rewarding position that offers opportunities for growth and development in a dynamic team environment

Summary

Highly motivated and skilled Shopify developer with 4.1 years of experience in ENS Enterprises Pvt Ltd. Proficient in developing e-commerce websites using Shopify. Skilled in HTML, CSS, JavaScript, TypeScript, Bootstrap and integrating third-party APIs. Strong communication and team collaboration skills.

Work Experience

ENS Enterprises Pvt. Ltd.   *Noida U.P.*
SENIOR SOFTWARE ENGINEER

LAKME INDIA (lakmeindia.com/)
- Developed and maintained Lakme India's online store using Shopify, HTML, CSS, Java script and jQuery.
- Implemented cart drawer functionality to improve user experience and increase conversions.
- Worked on checkout validation to reduce cart abandonment and increase completion rates.
- Created custom product combos to incentivize customers to purchase multiple products.
- Developed custom landing pages to improve SEO and increase traffic to the website.
- Utilized Google Analytics to track website performance and make data-driven decisions for optimization.
- Conducted A/B testing and implemented optimization strategies to improve website conversion rates.

SIMPLE SKIN CARE (https://www.simpleskincare.in/)
- Develop and maintain Simple Skin Care's website using HTML, CSS, and JavaScript.
- Create custom themes and templates for the website on Shopify.
- Ensure website design consistency and brand guidelines.
- Collaborate with the design team to create engaging visuals and graphics for the website.
- Optimize the website for search engine optimization (SEO).
- Troubleshoot issues and provide solutions to technical problems.
- Conduct website testing to ensure a smooth user experience.
- Stay updated with the latest trends and developments in web development and skincare industry.

TRAYA HEALTH (https://traya.health/)
- Designed and developed a responsive e-commerce website for Traya Health using Shopify, Bootstrap, and jQuery.
- Implemented various features such as product listing, product details, cart, checkout, payment gateway integration, and order management.
- Utilized JavaScript to implement client-side validation and user interaction features such as pop-ups, sliders, and drop-down menus.
- Managed all maintenance tasks related to the website including updates, backups, and server management.
- Integrated various APIs such as Google Maps, Google Analytics, and social media platforms for better website functionality and user experience.
- Implemented custom features such as a product recommendation engine, related product listing, and a loyalty program.
- Utilized JavaScript to improve website performance by implementing lazy loading of images and dynamic loading of content.

WINGREENS (https://wingreensworld.com/)
- Manage the Website maintenance and regularly checking the website for issues and mistakes and keeping it updated and relevant. This should be done on a consistent basis in order to keep website healthy, encourage continued traffic growth, and strengthen your SEO and Google rankings.
- Create multiple collection on website, Uploaded content on admin and added new functionalities on website.

HORLICKS (https://shop.horlicks.in/)
- Create Diabetes-Gummies Home Product Page Work on multiple Pages. Did test new functionalities on website, and Updated client required

functionalities.
- Create Neutri-Gummies Home Product Page Work on multiple Pages. Did test new functionalities on website, and Updated client required functionalities.

ENS Enterprises Pvt. Ltd.   *Noida U.P.*
ASSOCIATE SOFTWARE ENGINEER   *July- 2021*

DOVE INDIA (https://www.dove-india.com/)
- Implemented various features such as product listing, product details, cart, checkout, payment gateway integration, and order management.
- Customized the Shopify theme to meet Dove India's branding and design requirements.
- Managed all maintenance tasks related to the website including updates, backups, and server management
- Ensured website functionality and user-friendliness by resolving bugs and providing timely technical support required functionalities.

PONDS (https://ponds.in/)
- Create multiple collection on website, Uploaded content on admin, Added new functionalities on website, Added Designed related functionality, Did test new functionality on website, worked on mutiple excel sheet points and Updated client required functionalities.

And Many More Projects :-

Akiva Love, Baby Dove, Love Beauty Planet,
Find Your Happy Place, Aqnesquad, The Ushop, Indulekha,
Tresemme, Lakme Saloon, CheffBoss, Dermalogica, Swingdish,
Pattrn Hair, Laderach India, Kay drops, Art Karat India, LAKDI-The Furniture Co

Education

Integral University   *Lucknow, UP*

MCA   *July 2019 · June. 2021*

Chhatrapati Shahu Ji Maharaj University   *Kanpur, UP*

BCA   *July 2015 · June. 2018*

Uttar Pradesh State Board of High School and Intermediate Education   *Dhata, UP*

INTERMEDIATE (PCM)   *June 2015*

Uttar Pradesh State Board of High School and Intermediate Education   *Dhata, UP*

HIGH-SCHOOL (Science)   *June. 2013*

Certificate

- **CCC Course by NIELIT**
- **6 Month Summer Training by Arudan Technology**

Technical Skills

Front - End: -
- HTML
- CSS
- Bootstrap
- JavaScript
- JQuery

E-commerce: -
- Shopify
- Shopify Plus
- Shopify Liquid Programming
- Admin APIs
- Store Front APIs
- Checkout Extension

Back - End: -
- Php

DevOps: -
- GIT & GitHub

Software & Tools

- VS CODE
- Sublime
- MS Excel
- Ubuntu
- Window 10,11
- Slack
- JIRA
- Trello

Hobbies

- Playing Cricket
- Watching Movies

Declaration

I Hereby Declare That The Information Given In This Application Is True And Correct To The Best Of My Knowledge And Belief. In Case Any Information Given In This Application Proves To Be False Or Incorrect, I Shall Be Responsible For The Consequence.