Web Designer + Digital Marketing Manager

Vadodara, India
jaypatel2642000@gmail.com

8511871257

JAY PATEL

PROFILE

Experienced Web Developer adept in all stages of advanced web development. Equipped with a diverse and promising skill-set. Proficient in an assortment of technologies, including Java, ASP.NET, C#, IIS, Tomcat, and Microsoft SQL Server. Able to effectively self-manage during independent projects, as well as collaborate as part of a productive team. Well-rounded and professional team player dedicated to continuing academic pursuits at a collegiate level. Dedicated to identifying customer needs and delivering effective solutions to all problems. Committed to utilizing my

skills to further the mission of a company. Bringing forth a motivated Attitude and a variety of powerful skills.

Results-driven professional overseeing digital marketing and website development for Ronak Exim Pvt Ltd., a renowned import-export leader with 50+ years of industry experience. Currently managing the company's operations in South Africa and the USA, I lead a team of 7 members in executing comprehensive digital marketing strategies. In the role of Digital Marketing Manager, I've successfully orchestrated online campaigns, managed social media platforms, and optimized SEO efforts, resulting in increased visibility and lead generation. Simultaneously, as a Website Developer, I've designed and deployed 2-3 high-quality websites monthly, ensuring seamless integration with marketing initiatives. My hands-on approach and collaborative skills have contributed to the company's growth, making me a key player in the import-export sector. Eager to bring my expertise to a new challenge and drive the online success of an innovative organization.

Skills

- JavaScript, C++, PHP
- Business Development
- Digital Marketing
- Shopify Developer

EMPLOYMENT HISTORY

Core committee at Projections by Parul university, Vadodara

January 2020 — March 2020

- Projections is a tech festival that happens every year in parul university. I was a member of core committe and my role was to lead a team of members who brought sponsors for our tech festival in that year we brought many famous brands which includes Starbucks, CCD, Coffee Culture, Subway, and many more.

Digital marketing manager + Website developer at Ronak Group of companies , Vadodara

March 2023 — Present

Experienced Digital Marketing Manager and Website Developer at Ronak Exim Pvt Ltd., a 50+ years import-export leader. Currently leading a team of 7, I drive successful digital marketing campaigns, manage social media, optimize SEO efforts, and design 2-3 websites monthly. Proven track record in contributing to the company's growth, specializing in the import-export sector. Eager to bring my skills to a new opportunity and enhance the online success of an innovative organization.

EDUCATION

B.tech - Information & Technology, Parul University, Vadodara

August 2019 — March 2023

* During the course, I have gained neccessary understanding of current technologies and architectures that provide the network and communications infrastructure for mobile-enabled enterprise computer systems and have also develop skills in the design of modern distributed software systems, using appropriate technologies supporting the upper layers, together with their planning, management and security.

LINKS

Previous work   Previous work   Previous work

REFERENCES

Parth Munjani from Leftwrite Pvt. Ltd.

Pramey Ajudiya from Mediaaza

Ajeet Verma from Ronak Exim Pvt Ltd

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Jay Patel   8511871257

LANGUAGES   ⟳ English   O Gujrati   ⟳ Hindi

COURSES

Full stack developer at IBM

March 2022 — September 2023

UX design at Google

July 2021 — December 2022

Digital Marketing & E-commerce at Google

January 2020 — April 2020