Final Assignment - Part 2: Creating Visualizations Using Cognos Analytics

## Sales

**Profit**
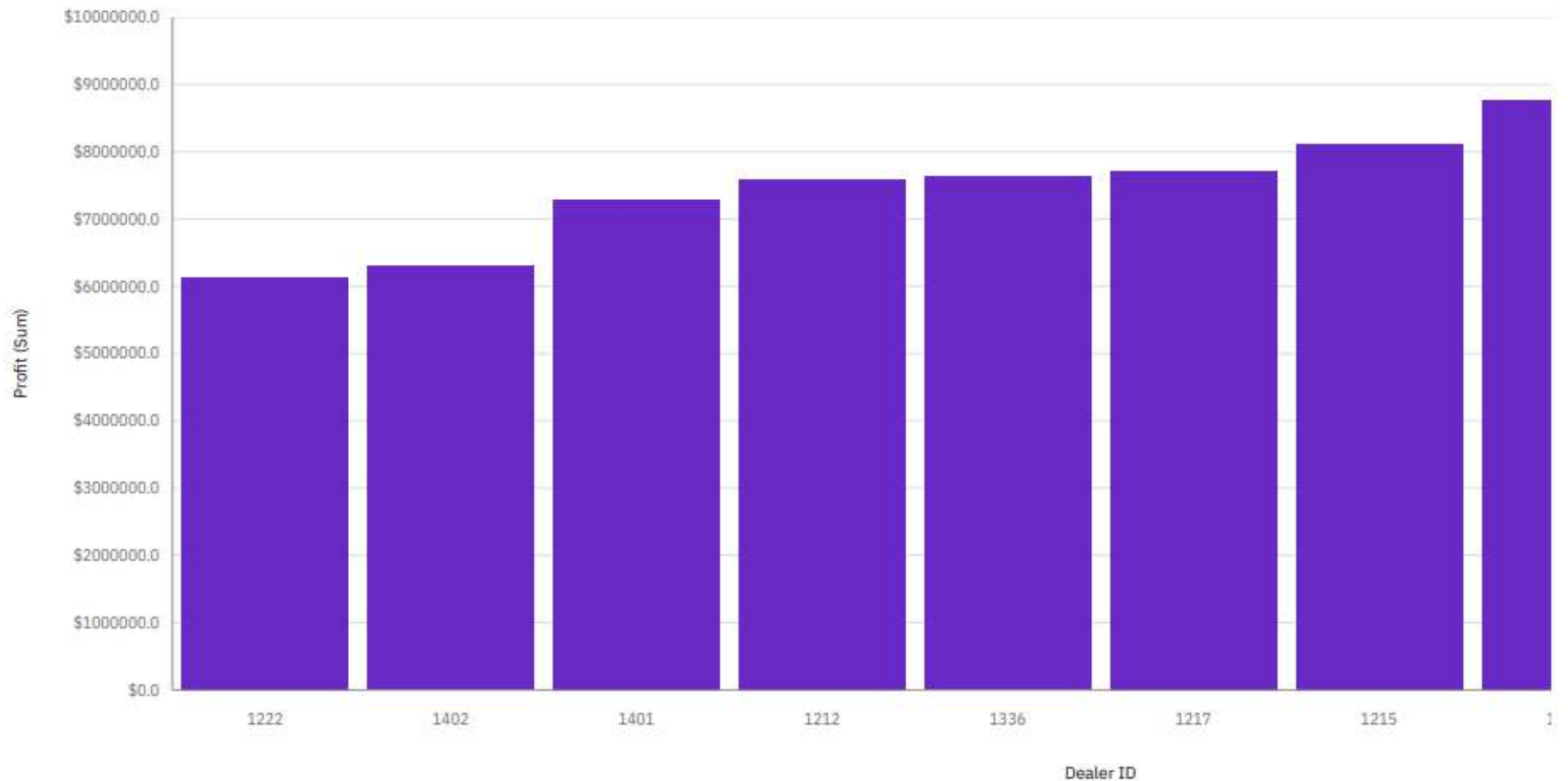
# $78252816.3
Profit

**Quantity Sold**

# 58118
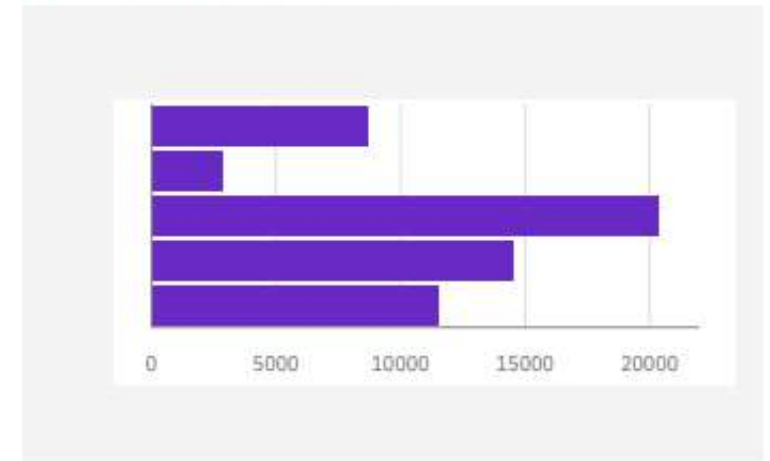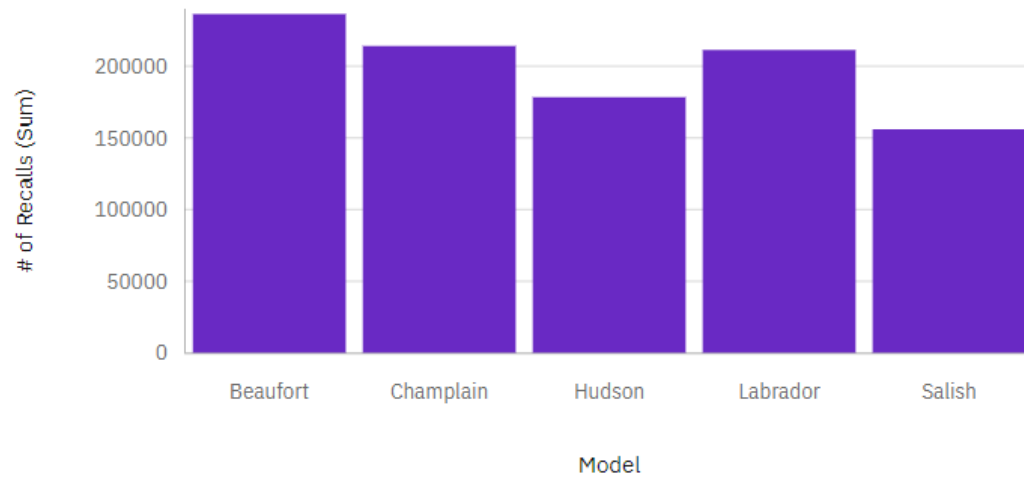Quantity Sold

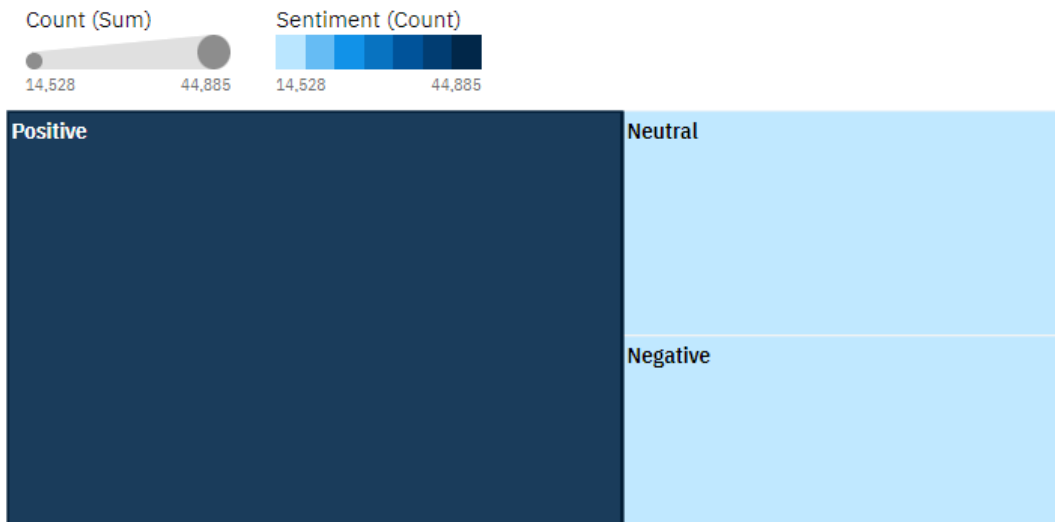**Quantity Sold by Model**

**Quantity Sold**

# 19.373
Quantity Sold

**Profit by Dealer ID**





Profit by Dealer ID bar chart — Profit (Sum) vs Dealer ID (1222, 1402, 1401, 1212, 1336, 1217, 1215, ...)

## # of Recalls by Model

# of Recalls (Sum)

- 200000
- 150000
- 100000
- 50000
- 0

Beaufort    Champlain    Hudson    Labrador    Salish

Model

## customer sentiment

Count (Sum)
14,528    44,885

Sentiment (Count)
14,528    44,885

**Positive**

**Neutral**

**Negative**

## Profit and Quantity Sold for Month colored by Car_ID

Car_ID
- ● 26151
- ● 87110
- ● 99110
- ● 132120
- ● 147160

Line
- ● Profit (Sum)

Quantity Sold (Sum)
- 3000
- 2000
- 1000
- 0

Profit (Sum)
- $15000000.0
- $10000000.0
- $5000000.0
- $0.0

January    March    May    July    September    November
February    April    June    August    October    De...

Month
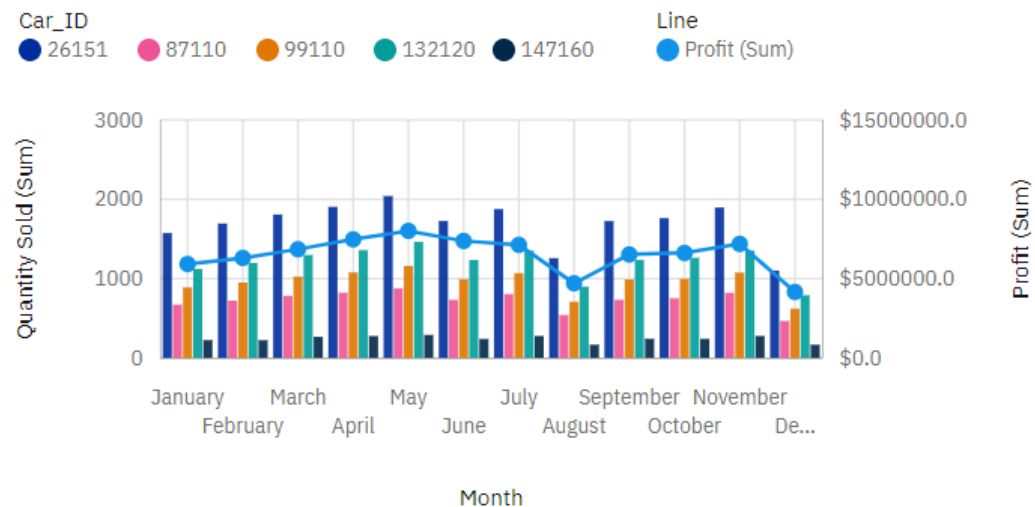
## # of Recalls by Affected System and Model

# of Recalls (Sum)

2932    60940

Model

Beaufort    Champlain    Hudson    Labrador    Salish

Affected System
- Airbag
- Electrical
- Fuel Supply
- Other
- Seats And Restraints
- Structure
- Tires