

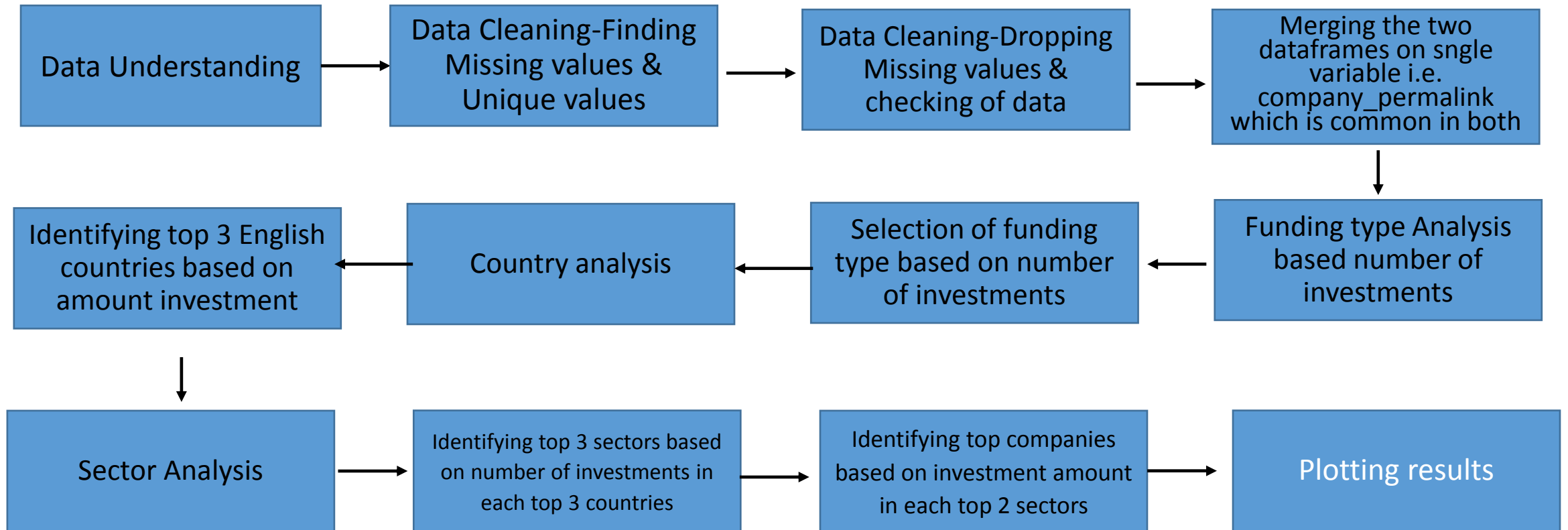
INVESTMENT ASSIGNMENT SUBMISSION

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Abstract

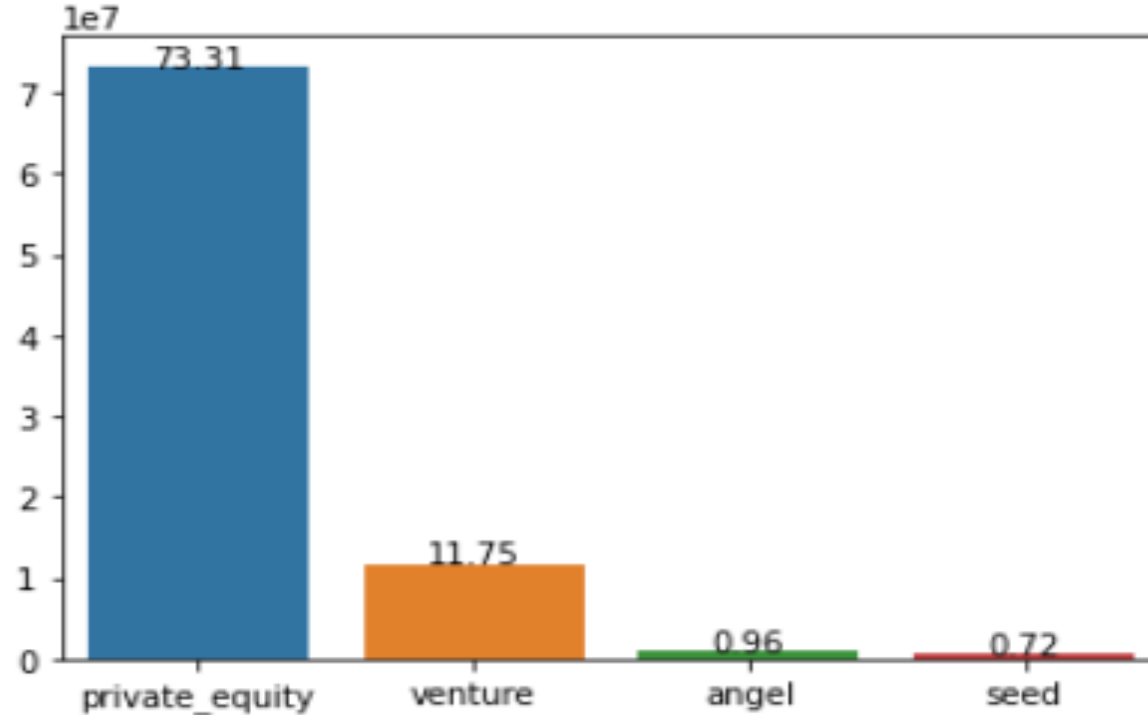
- Spark Funds wants to make investments in a few companies. The CEO of Spark Funds wants to understand the global trends in investments so that she can take the investment decisions effectively.
- **Business objective:**
 - The objective is to identify the best sectors, countries, and a suitable investment type for making investments. The overall strategy is to invest where others are investing, implying that the 'best' sectors and countries are the ones 'where most investors are investing'.
- **Few of constraints in investing are as below:**
 - 5 to 15 million USD per round of investment
 - Company wants to invest in English countries only(This countries can be found out from Wikipedia)

Problem solving methodology:



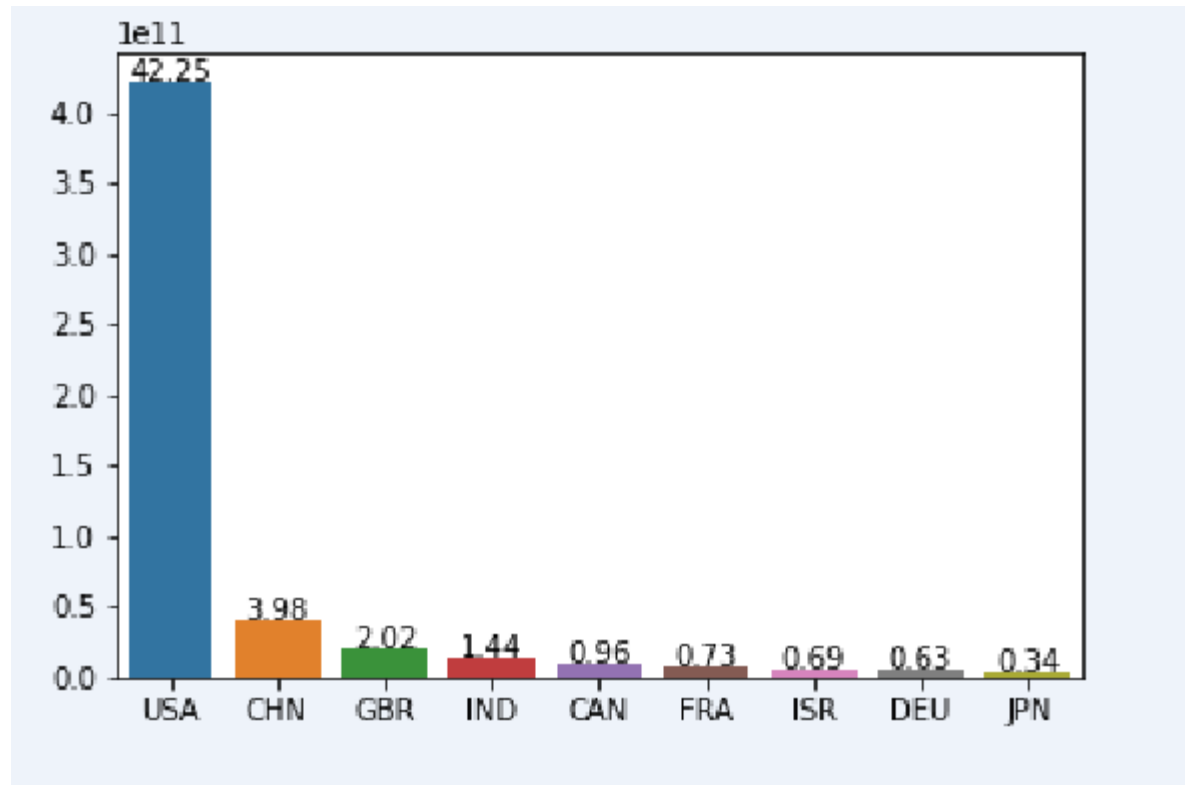
<Selection of Funding type>

- First funding type that is most suitable is Venture based on constraints to invest between 5 to 15 million USD.



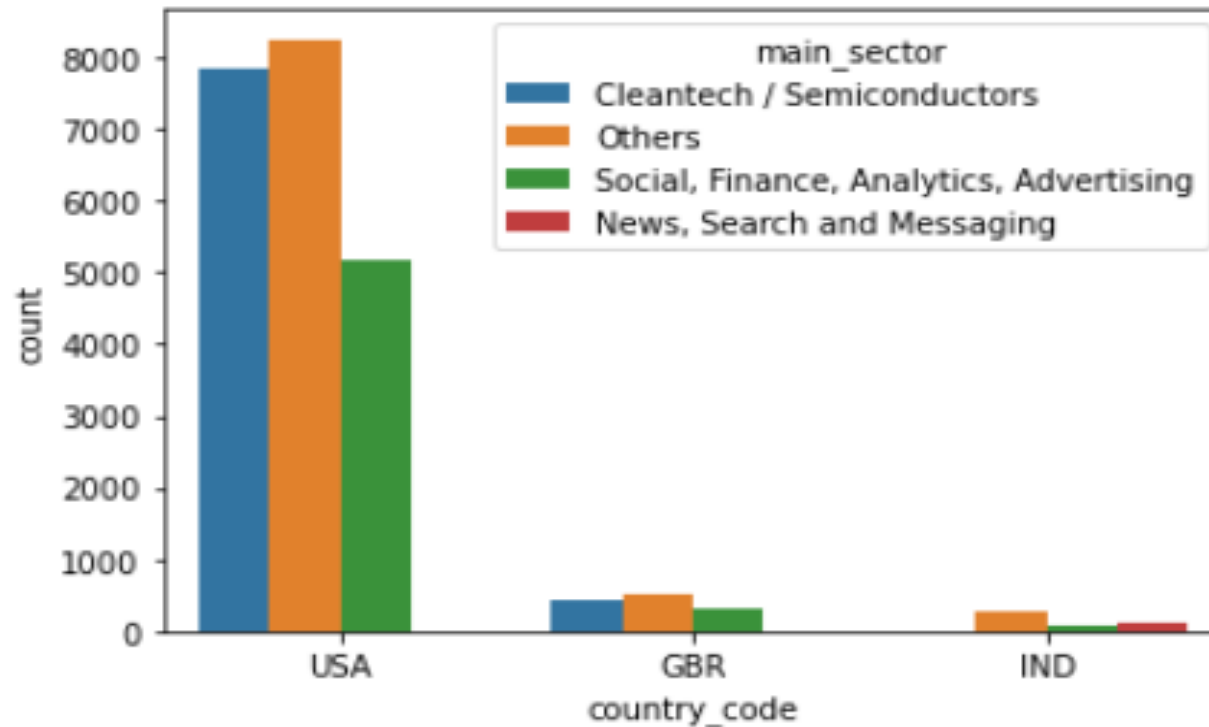
Country Analysis

- The top 3 countries that are having highest investment are USA, GBR,IND



Sector Analysis:

- Also sectors also analyzed in these top 3 countries.
- The top 3 sectors in each countries are analyzed based on total number of investment in that main sector.



<Conclusions>

- For spark Fund company , following investment sectors ,countries & funding type based on best strategy,constraints of company are suggested:

- Funding type-Venture

- Top 3 Countries USA,GBR,IND

- In USA main sectors are

Others
Cleantech / Semiconductors
Social, Finance, Analytics, Advertising

- In GBR main sectors are

Others
Cleantech / Semiconductors
Social, Finance, Analytics, Advertising

- In IND main sectors are

Others
News, Search and Messaging
Social, Finance, Analytics, Advertising