

* BTA Case Study Structure / format. *

* Given:- Case; Problem Statement ✓ (2-3 pages)

7-8 tables [regarding problem statement] ✓ [7-8 pages]

3 Sections / Focus Areas ✓ [4-5 pages]

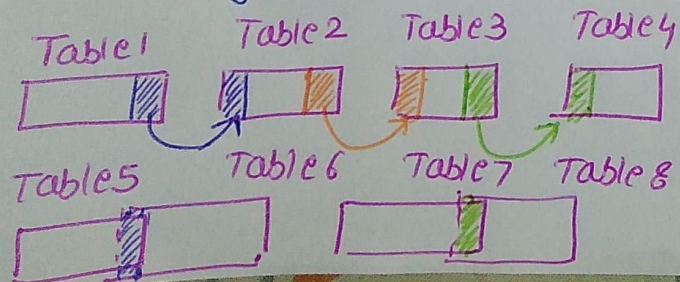
Focus Area 1

Major Skill:- SQL Query formation

custom formulae. using
table data.
conditions.

approach of selection
of tables.

Foreign, primary, composite
keys.



Focus Area 2

Major skill:- Data Quality; ✓

✓ optimization of data
column.

✓ Quality check.

✓ Data Anomalies.

Focus Area 3.

Major skill:- Domain
strategy as
per goal;

✓ Recommending a
parameter (grp of
columns to
measure something).

✓ Deep study of columns
of tables & interdependency;
correlation among
columns.