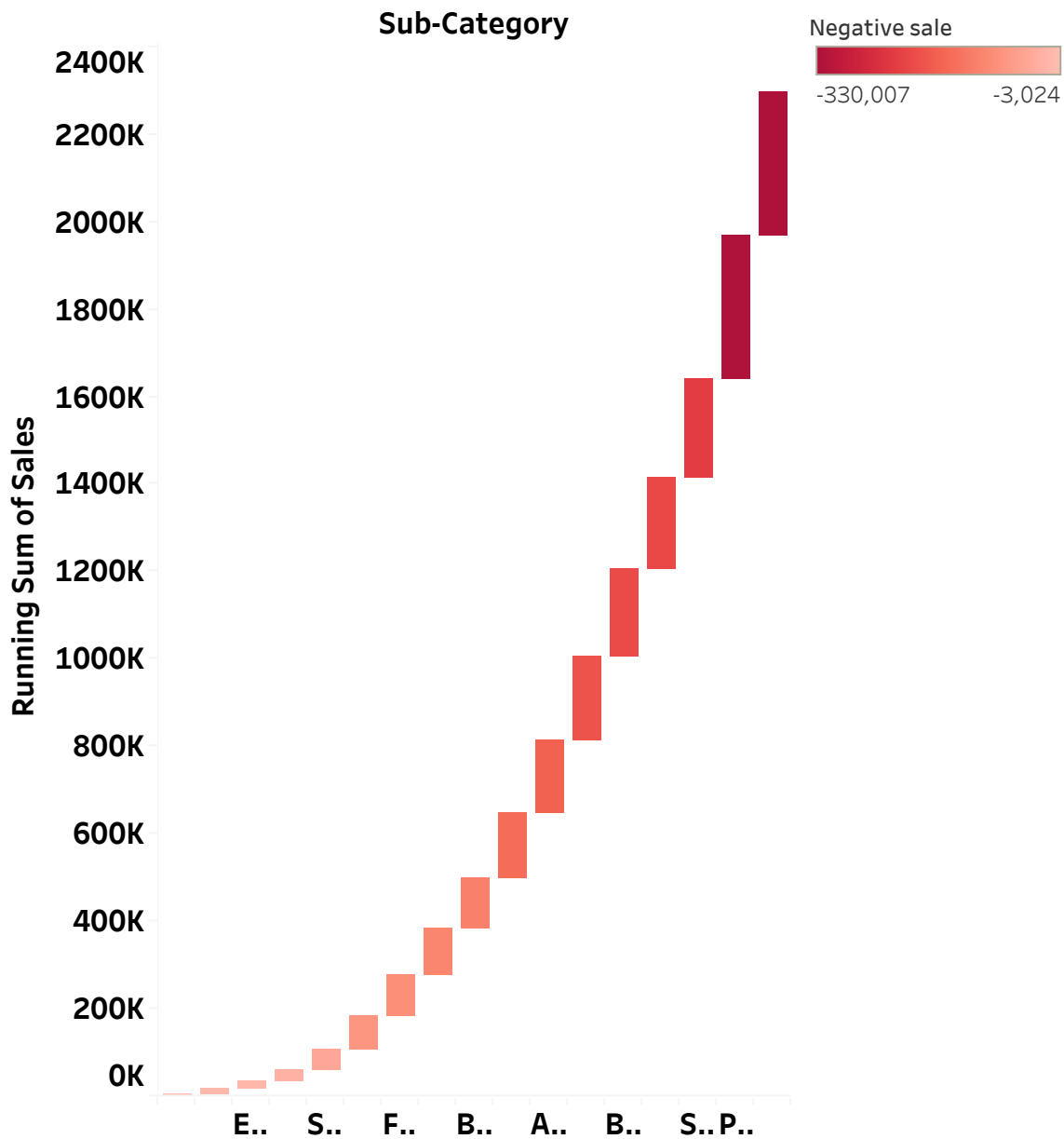


## Waterfall chart

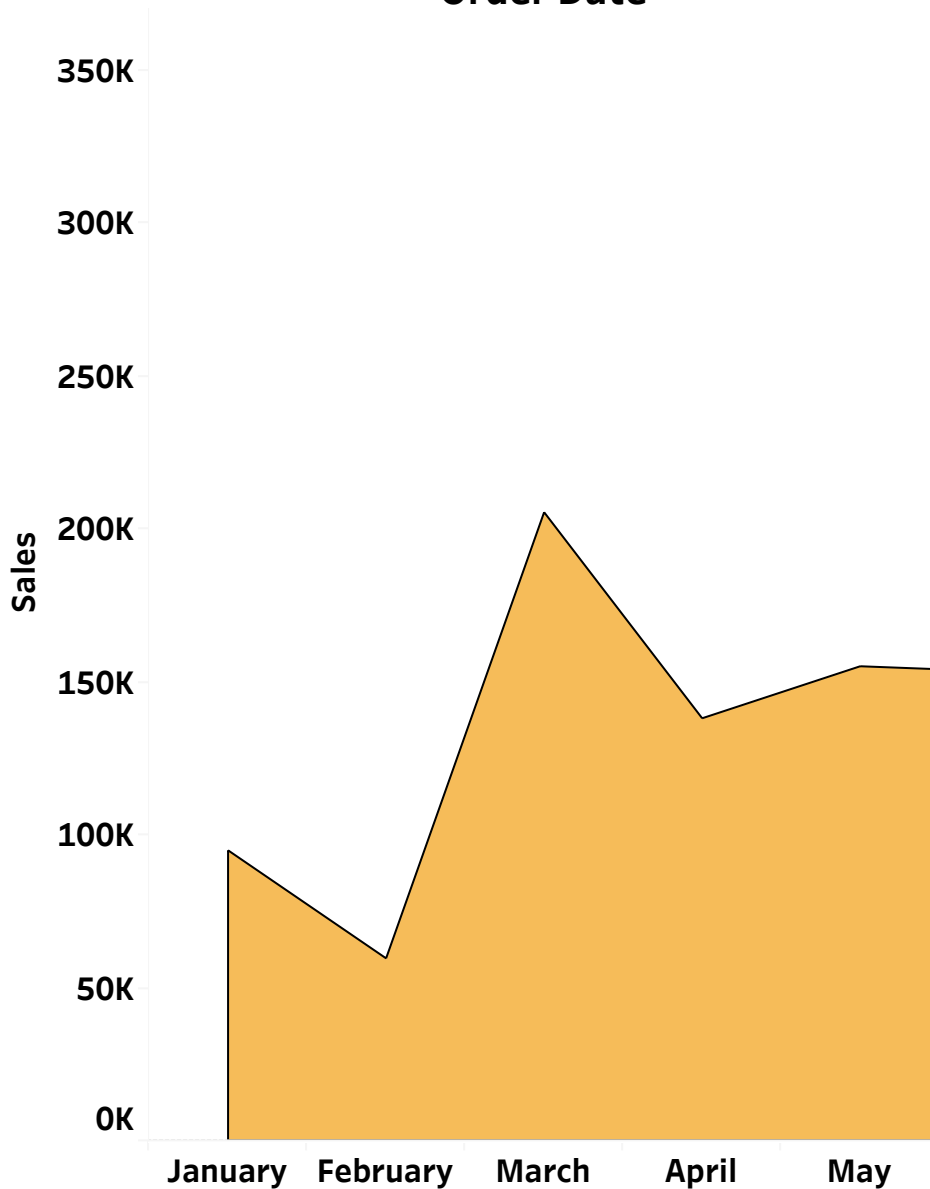


Running Sum of Sales for each Sub-Category. Color shows sum of Negative sale. Size shows sum of Negative sale. The data is filtered on sum of Sales, Region, Order Date Month, Order Date Year, Reset and Action (Reset). The sum of Sales filter ranges from 3,024.28 to 3,30,007.054 and keeps Null values. The Region filter keeps multiple members. The Order Date Month filter keeps multiple members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The Action (Reset) filter keeps 1 member. The view is filtered on Sub-Category, which keeps multiple members.

## Monthly sales

Order Date

Sales

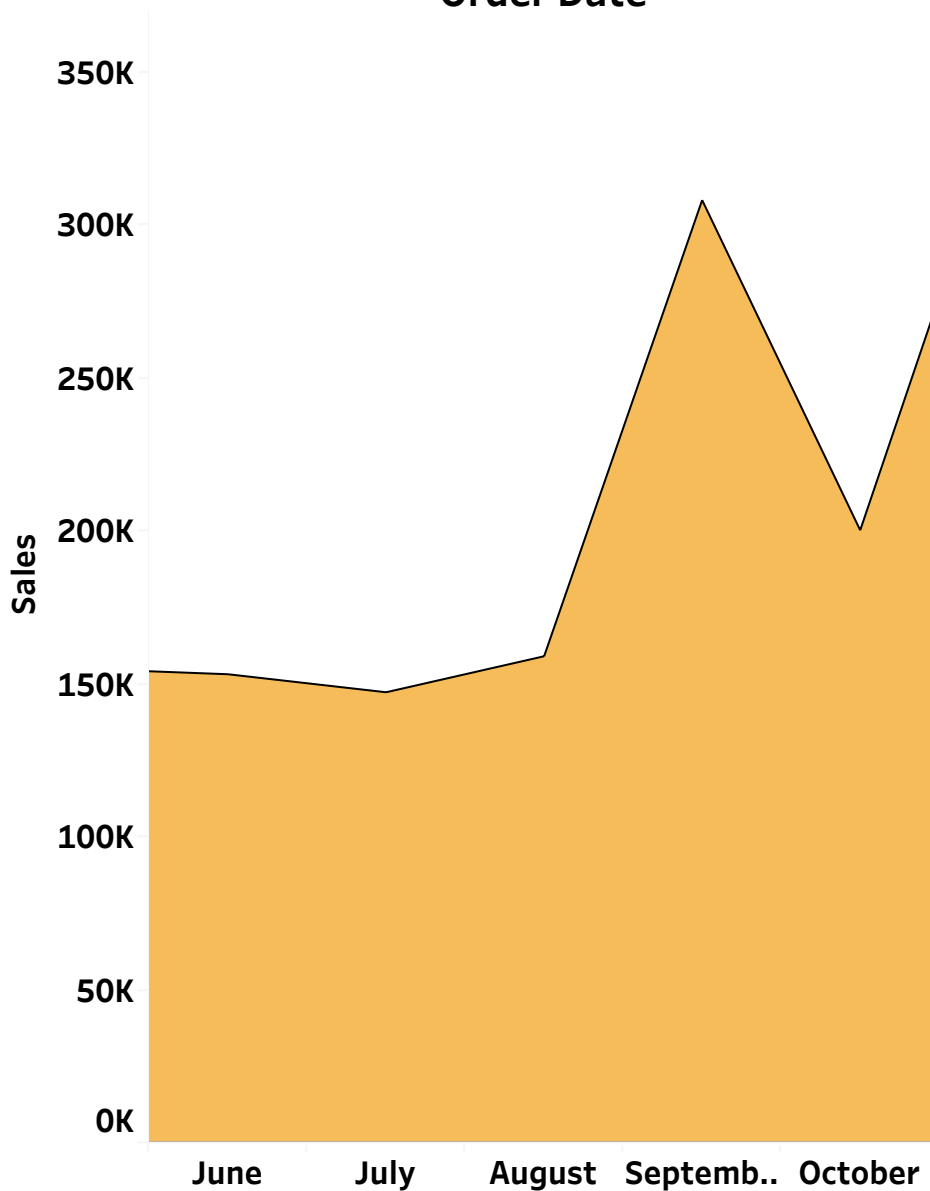


Sum of Sales for each Order Date Month. Color shows sum of Sales. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Monthly sales

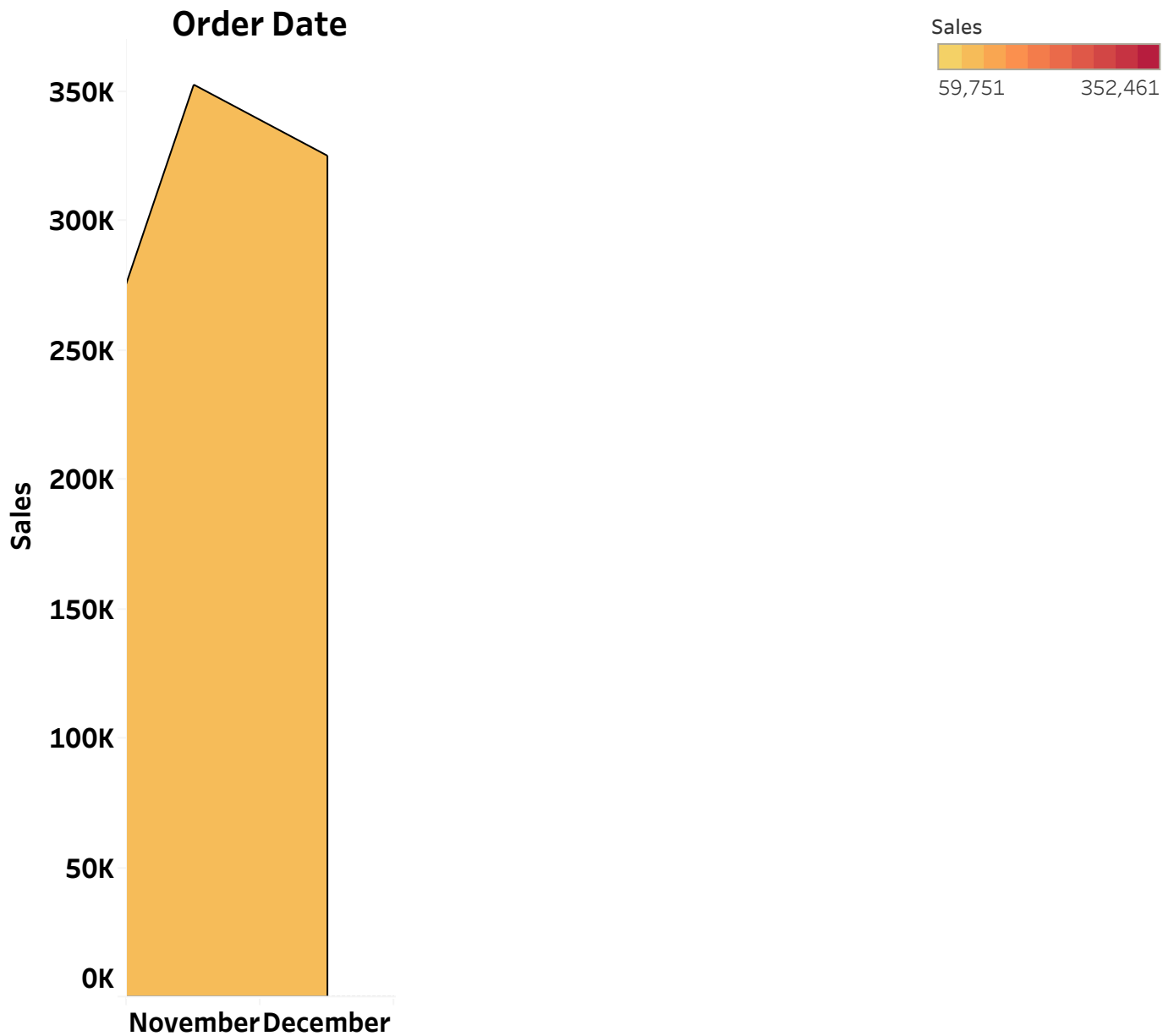
Order Date

Sales



Sum of Sales for each Order Date Month. Color shows sum of Sales. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

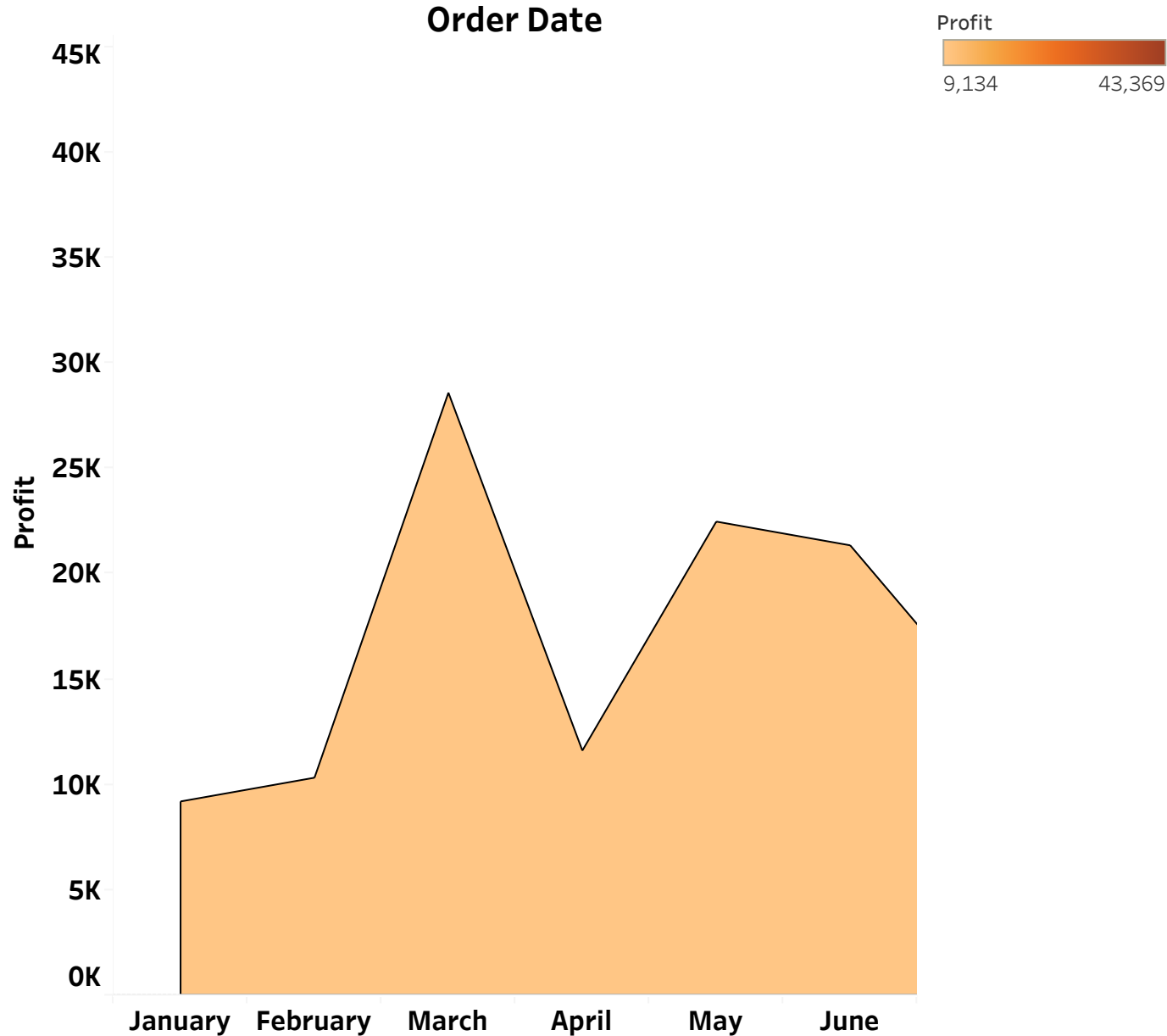
## Monthly sales



Sum of Sales for each Order Date Month. Color shows sum of Sales. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Monthly profits

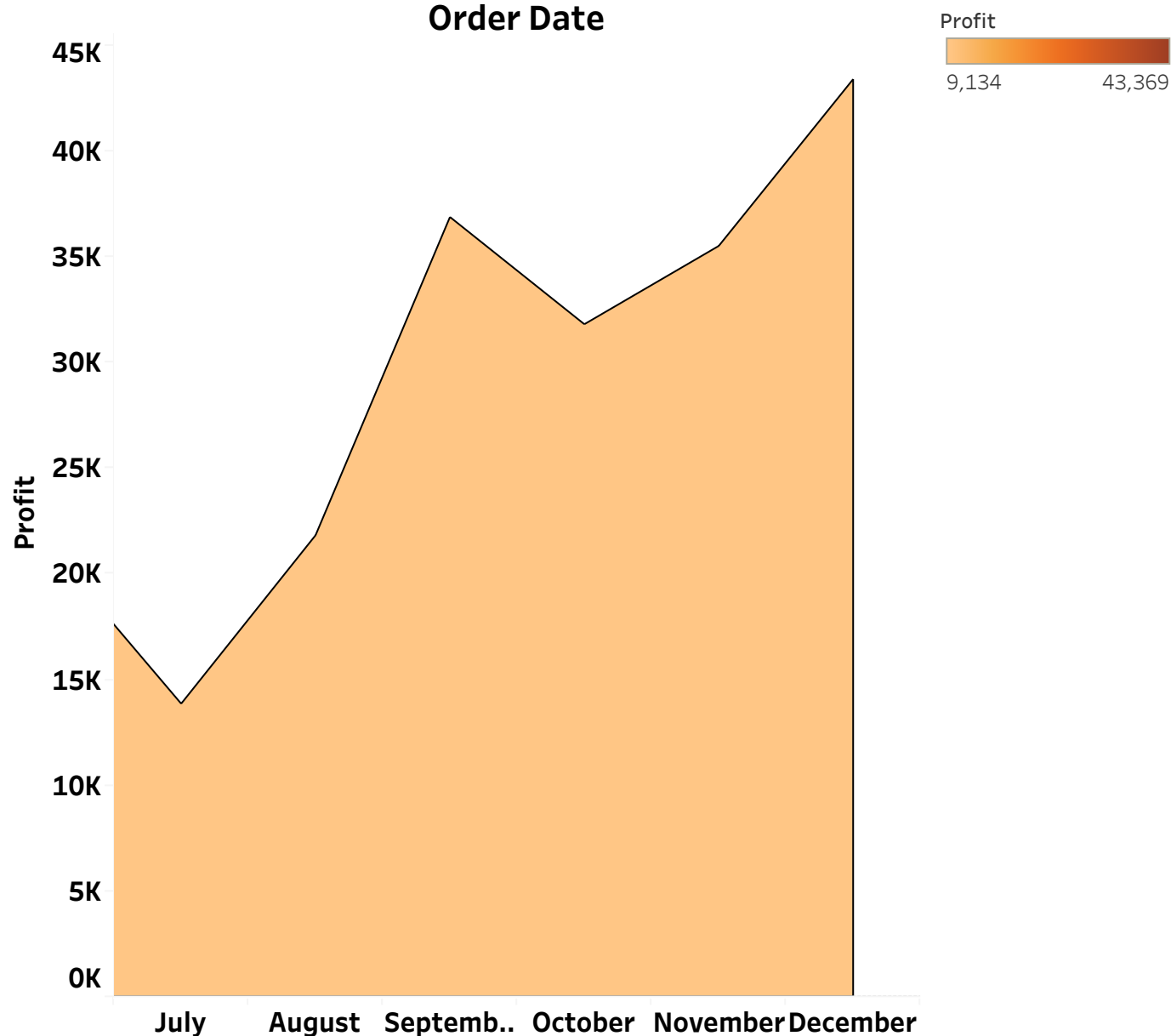
Order Date



Sum of Profit for each Order Date Month. Color shows sum of Profit. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Monthly profits

### Order Date

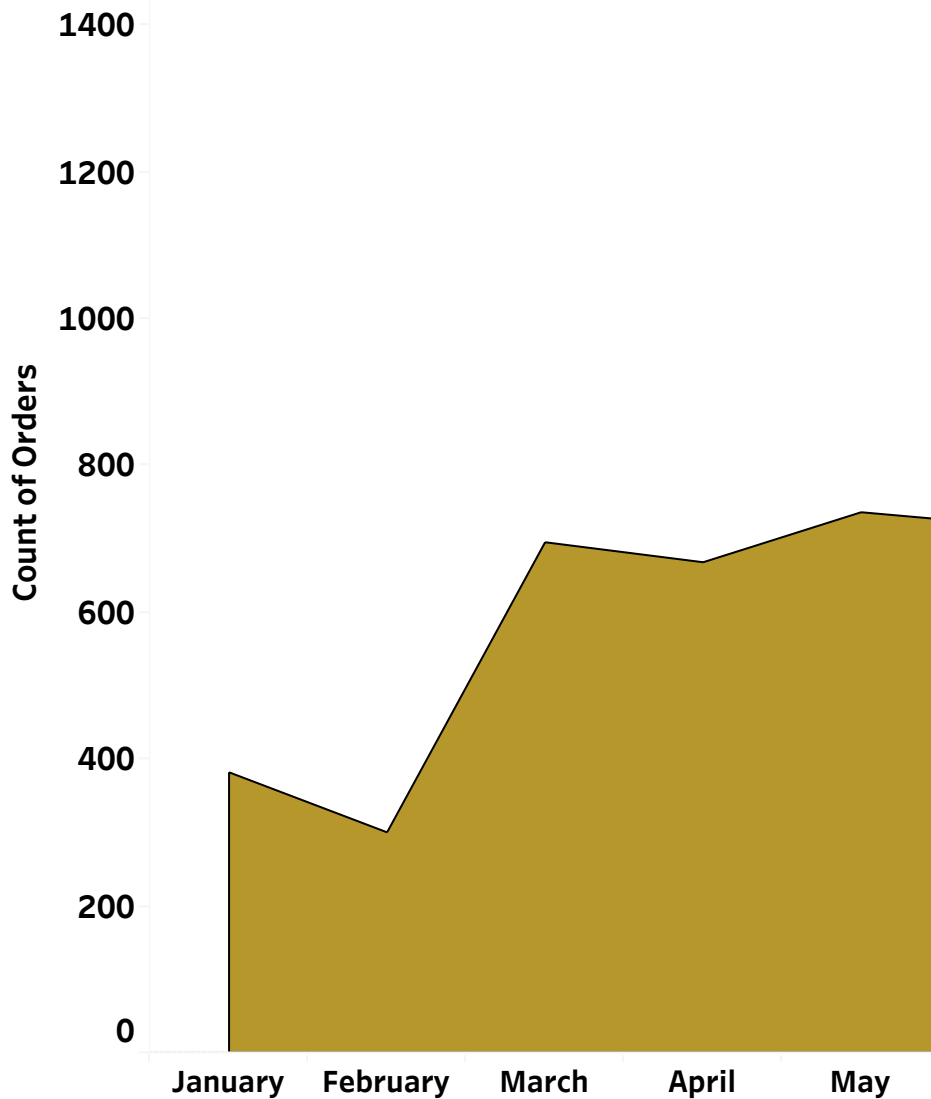
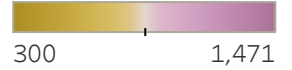


Sum of Profit for each Order Date Month. Color shows sum of Profit. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Monthly orders

Order Date

Count of Orders

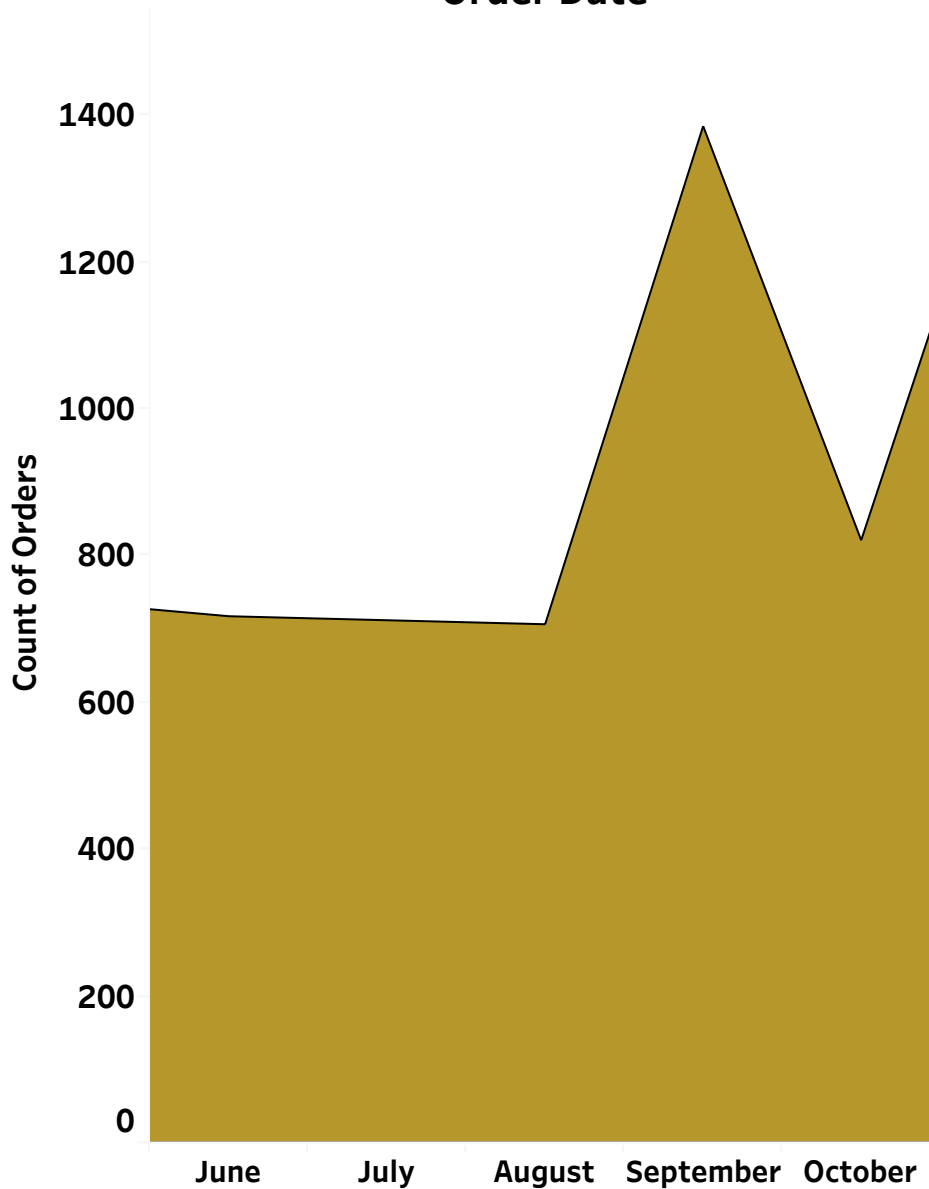
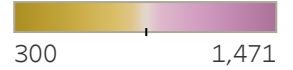


Count of Orders for each Order Date Month. Color shows count of Orders. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Monthly orders

Order Date

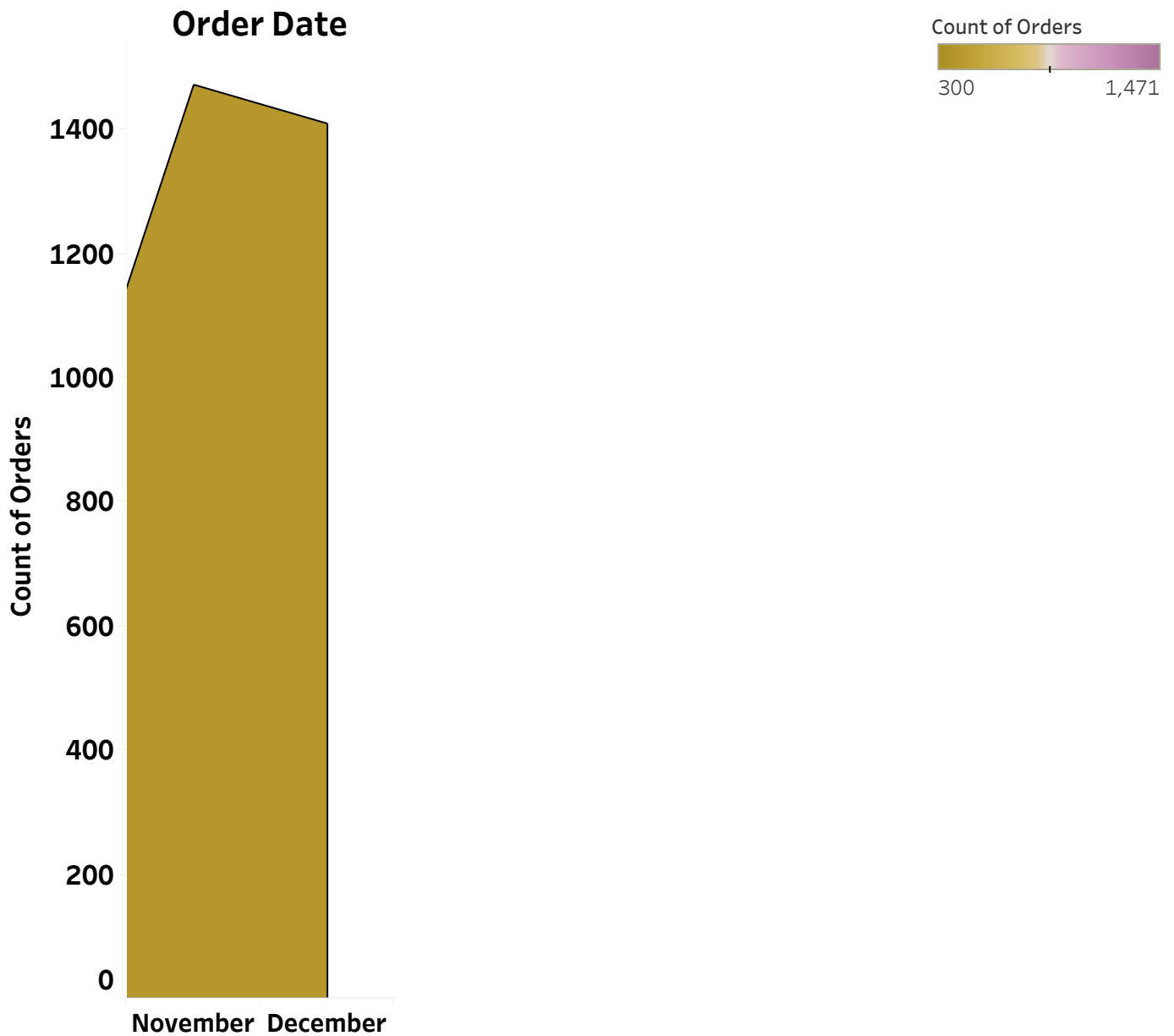
Count of Orders



Count of Orders for each Order Date Month. Color shows count of Orders. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.



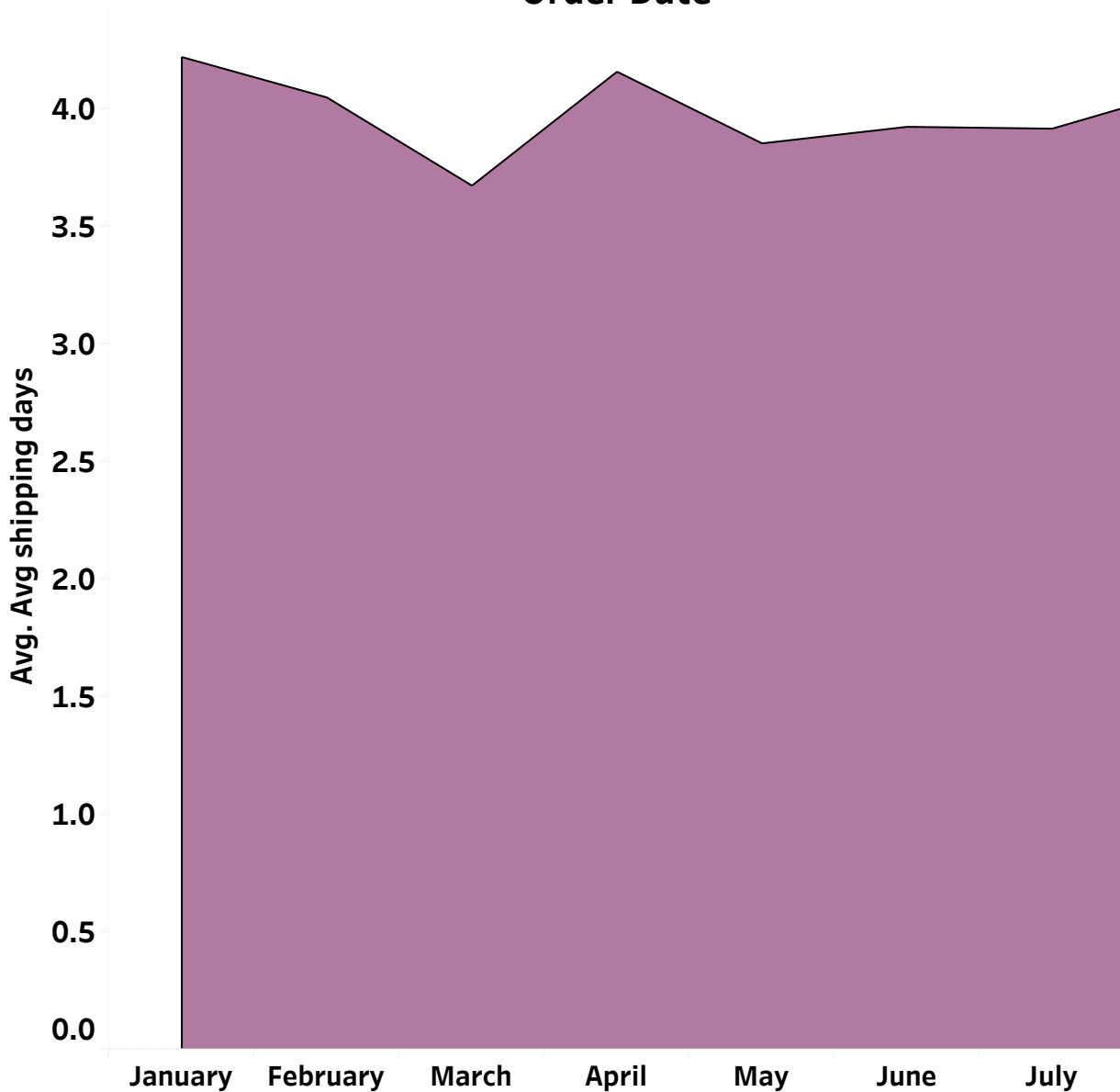
## Monthly orders



Count of Orders for each Order Date Month. Color shows count of Orders. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

## Average ship days by month

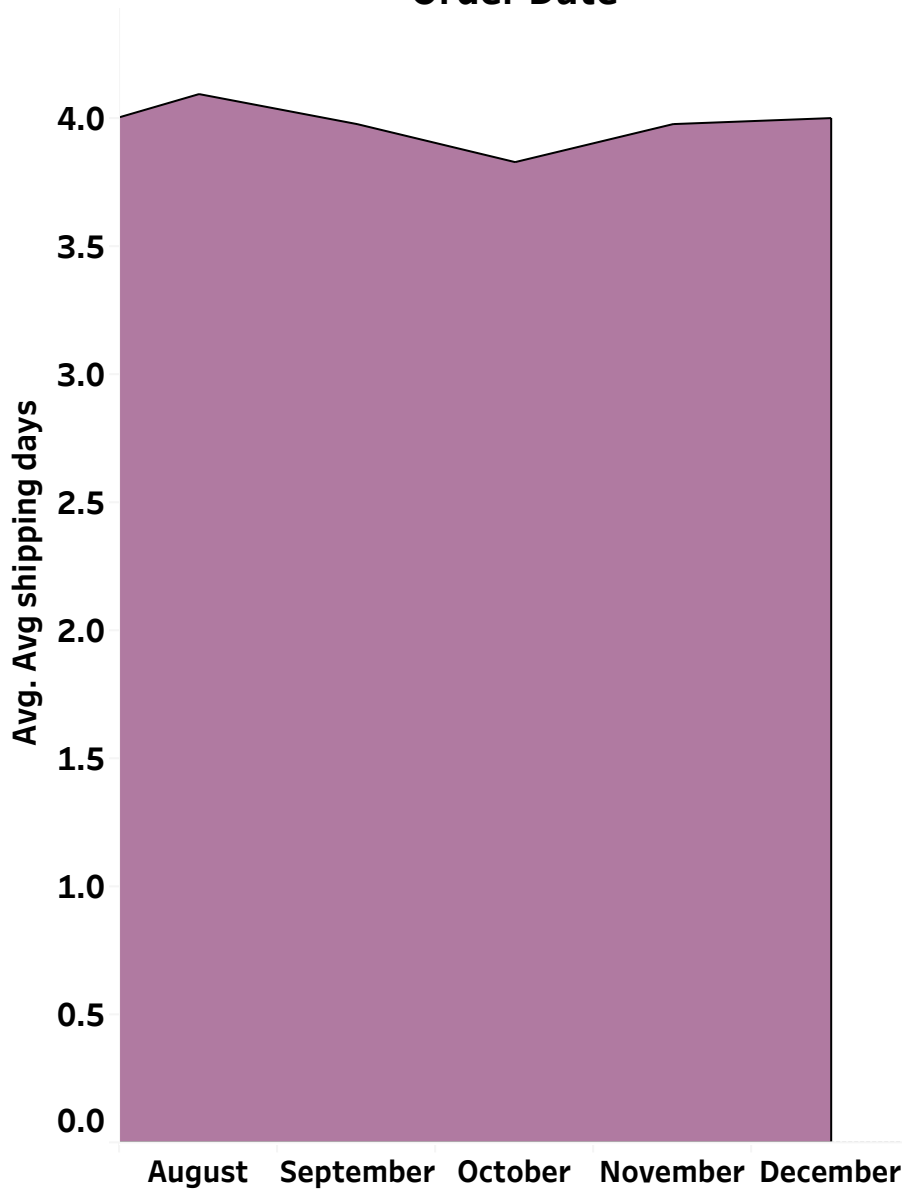
Order Date



Average of Avg shipping days for each Order Date Month. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

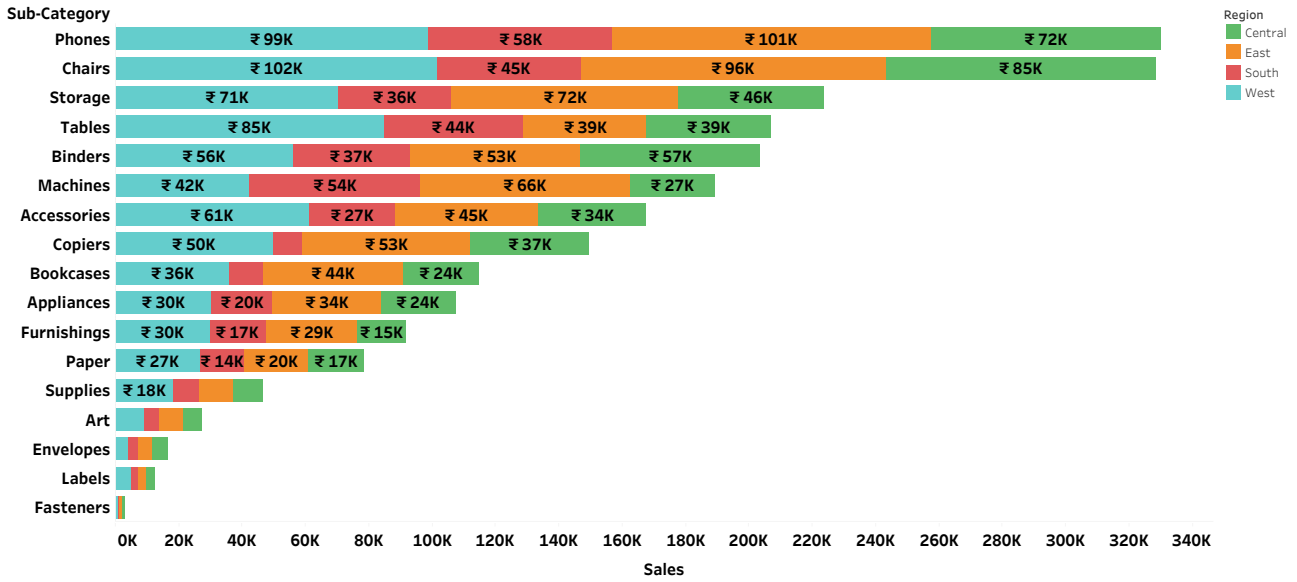
## Average ship days by month

### Order Date



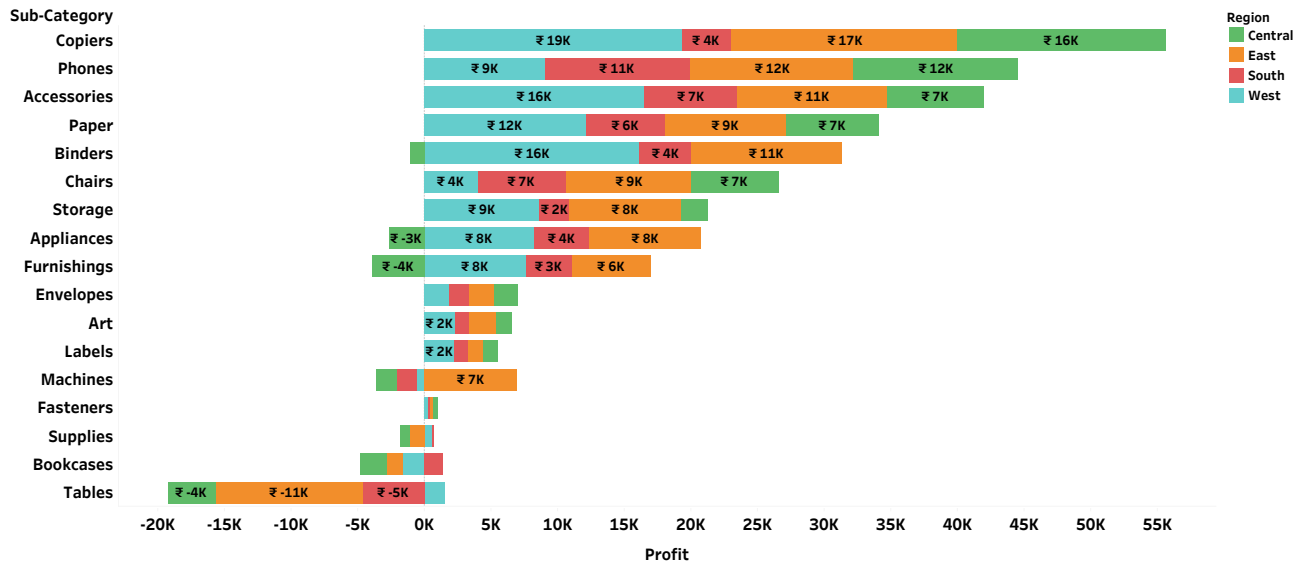
Average of Avg shipping days for each Order Date Month. The data is filtered on Country/Region, Action (Reset), Action (Sub-Category), Region, Sub-Category, Order Date Year and Reset. The Country/Region filter keeps United States. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Region filter keeps multiple members. The Sub-Category filter keeps 17 of 17 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Order Date Month, which keeps 12 of 12 members.

SC sales by Region



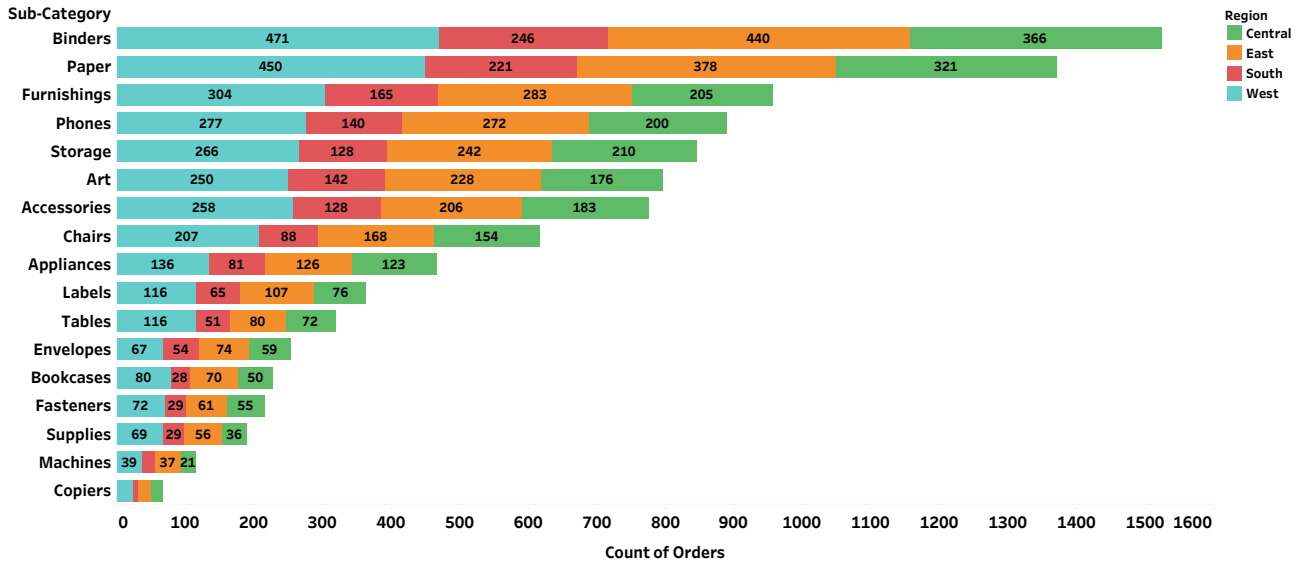
Sum of Sales for each Sub-Category. Color shows details about Region. The marks are labeled by sum of Sales. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region and Sub-Category. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members.

SC profits by Region



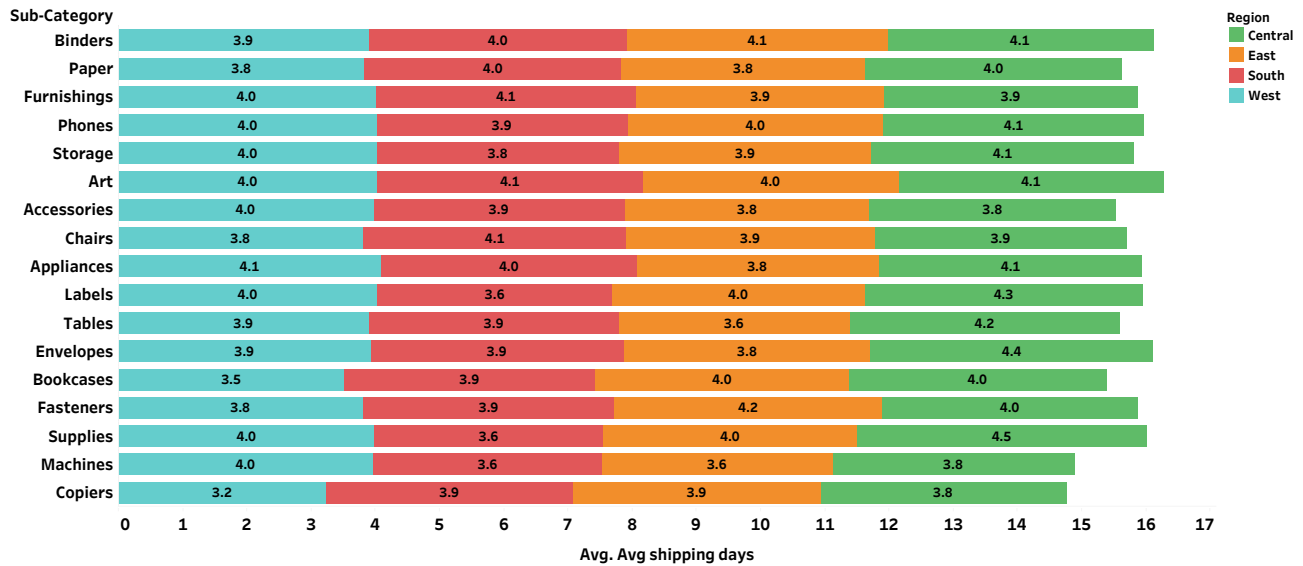
Sum of Profit for each Sub-Category. Color shows details about Region. The marks are labeled by sum of Profit. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region and Sub-Category. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members.

SC order count by Region



Count of Orders for each Sub-Category. Color shows details about Region. The marks are labeled by count of Orders. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region and Sub-Category. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members.

SC avg ship days by Region



Average of Avg shipping days for each Sub-Category. Color shows details about Region. The marks are labeled by average of Avg shipping days. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region and Sub-Category. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members.

<b>Avg shipping days</b>	<b>Count of Orders</b>	<b>Discount</b>
<b>39,557</b>	<b>9,994</b>	<b>1,561</b>

**Avg shipping days, count of Orders, Discount, Profit, Quantity and Sales. The data is filtered on Action (Reset), Region, Order Date Year, Sub-Category, Order Date Month and Reset. The Action (Reset) filter keeps 1 member. The Region filter keeps multiple members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Sub-Category filter keeps multiple members. The Order Date Month filter keeps multiple members. The Reset filter keeps .**




















Count	Profit	Quantity	Sales
	286,397	37,873	2,297,201

Avg shipping days, count of Orders, Discount, Profit, Quantity and Sales. The data is filtered on Action (Reset), Region, Order Date Year, Sub-Category, Order Date Month and Reset. The Action (Reset) filter keeps 1 member. The Region filter keeps multiple members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Sub-Category filter keeps multiple members. The Order Date Month filter keeps multiple members. The Reset filter keeps .

Sales

**Avg shipping days, count of Orders, Discount, Profit, Quantity and Sales. The data is filtered on Action (Reset), Region, Order Date Year, Sub-Category, Order Date Month and Reset. The Action (Reset) filter keeps 1 member. The Region filter keeps multiple members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Sub-Category filter keeps multiple members. The Order Date Month filter keeps multiple members. The Reset filter keeps .**

## KPI(Key Performance Indicator)

Sub-Category	Region Central	Profit / Loss
Accessories		33,956
Appliances		23,582
Art		5,765
Binders		56,923
Bookcases		24,157
Chairs		85,231
Copiers		37,260
Envelopes		4,637
Fasteners		778
Furnishings		15,254
Labels		2,451
Machines		26,797
Paper		17,492
Phones		72,403
Storage		45,930
Supplies		9,467
Tables		39,155

Sum of Sales broken down by Region vs. Sub-Category. Shape shows details about Profit / Loss. The marks are labeled by sum of Sales. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region, Sub-Category and Profit / Loss. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members. The Profit / Loss filter keeps Loss and Profit.

## KPI(Key Performance Indicator)

Sub-Category	Region East	Profit / Loss
Accessories	↑	45,033
Appliances	↑	34,188
Art	↑	7,486
Binders	↑	53,498
Bookcases	↓	43,819
Chairs	↑	96,261
Copiers	↑	53,219
Envelopes	↑	4,376
Fasteners	↑	820
Furnishings	↑	29,071
Labels	↑	2,603
Machines	↑	66,106
Paper	↑	20,173
Phones	↑	100,615
Storage	↑	71,613
Supplies	↓	10,760
Tables	↓	39,140

Sum of Sales broken down by Region vs. Sub-Category. Shape shows details about Profit / Loss. The marks are labeled by sum of Sales. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region, Sub-Category and Profit / Loss. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members. The Profit / Loss filter keeps Loss and Profit.

## KPI(Key Performance Indicator)

Sub-Category	Region South	Profit / Loss
Accessories	↑	27,277
Appliances	↑	19,525
Art	↑	4,656
Binders	↑	37,030
Bookcases	↑	10,899
Chairs	↑	45,176
Copiers	↑	9,300
Envelopes	↑	3,346
Fasteners	↑	503
Furnishings	↑	17,307
Labels	↑	2,353
Machines	↓	53,891
Paper	↑	14,151
Phones	↑	58,304
Storage	↑	35,768
Supplies	↑	8,319
Tables	↓	43,916

Sum of Sales broken down by Region vs. Sub-Category. Shape shows details about Profit / Loss. The marks are labeled by sum of Sales. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region, Sub-Category and Profit / Loss. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members. The Profit / Loss filter keeps Loss and Profit.

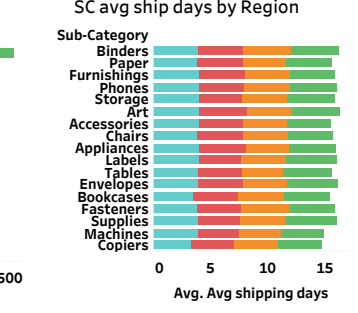
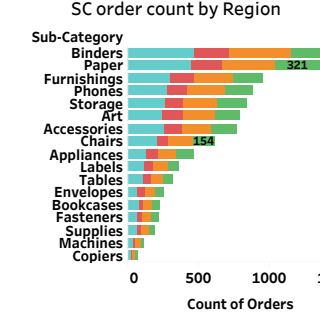
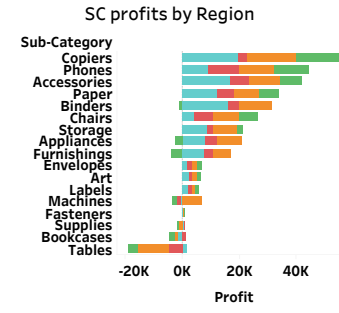
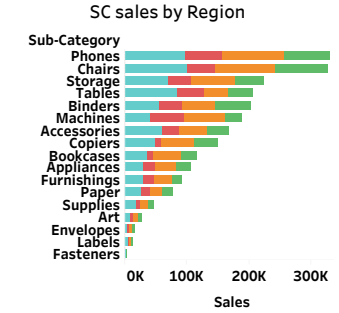
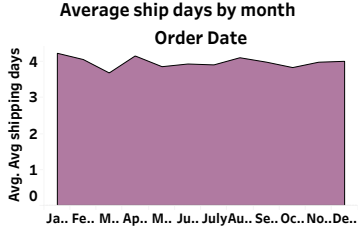
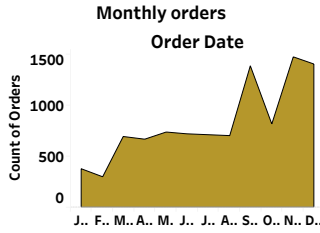
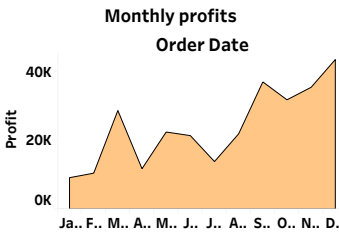
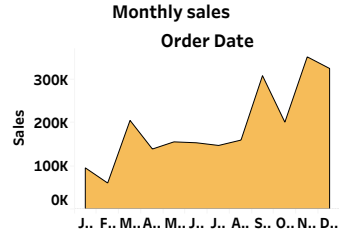
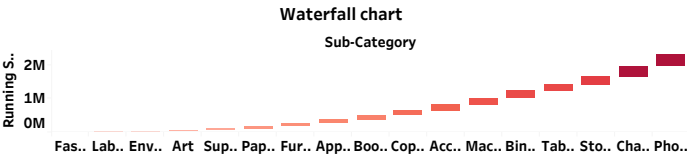
## KPI(Key Performance Indicator)

Sub-Category	Region West	Profit / Loss
Accessories	↑	61,114
Appliances	↑	30,236
Art	↑	9,212
Binders	↑	55,961
Bookcases	↓	36,004
Chairs	↑	101,781
Copiers	↑	49,749
Envelopes	↑	4,118
Fasteners	↑	923
Furnishings	↑	30,073
Labels	↑	5,079
Machines	↓	42,444
Paper	↑	26,664
Phones	↑	98,684
Storage	↑	70,533
Supplies	↑	18,127
Tables	↑	84,755

Sum of Sales broken down by Region vs. Sub-Category. Shape shows details about Profit / Loss. The marks are labeled by sum of Sales. The data is filtered on Action (Reset), Action (Sub-Category), Order Date Month, Order Date Year and Reset. The Action (Reset) filter keeps 1 member. The Action (Sub-Category) filter keeps 17 members. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The Reset filter keeps . The view is filtered on Region, Sub-Category and Profit / Loss. The Region filter keeps Central, East, South and West. The Sub-Category filter keeps 17 of 17 members. The Profit / Loss filter keeps Loss and Profit.

Superstore Sales Analysis Dashboard

Region	Sub-Category	Month of Order Date	Year of Order Date		
All	All	All	All		
Avg shipping d..	Count of Orders	Discount	Profit	Quantity	Sales
39,557	9,994	1,561	286,397	37,873	2,297,201



KPI(Key Performance Indicator)						
Sub-Category	Central		East		South	
Accessories	33,956	45,033	27,277	61,114		
Appliances	23,582	34,188	19,525	30,236		
Art	5,765	7,486	4,656	9,212		
Binders	56,923	53,498	37,030	55,961		
Bookcases	24,157	43,819	10,899	36,004		
Chairs	85,231	96,261	45,176	101,781		
Copiers	37,260	53,219	9,300	49,749		
Envelopes	4,637	4,376	3,346	4,118		
Fasteners	778	820	503	923		
Furnishings	15,254	29,071	17,307	30,073		
Labels	2,451	2,603	2,353	5,079		
Machines	26,797	66,106	53,891	42,444		
Paper	17,492	20,173	14,151	26,664		
Phones	72,403	100,615	50,304	98,684		
Storage	45,930	71,613	35,768	70,533		
Supplies	9,467	10,760	8,319	18,127		
Tables	28,455	28,455	42,645	84,755		

## RESET



Reset. The marks are labeled by Reset. The data is filtered on Region, Order Date Month and Order Date Year. The Region filter keeps Central, East, South and West. The Order Date Month filter keeps 12 of 12 members. The Order Date Year filter keeps 2016, 2017, 2018 and 2019. The view is filtered on Reset, which keeps .