

Template: **Analytic Organizers of Information**

Analytic Organizer	Definition	Example
Importance	Arrange by value, worth, urgency.	List of critical safety practices (most important to least important).
Difficulty	Arrange by level of difficulty.	Training manual for operation of machine (basic to advanced).
Frequency	Arrange by the number of occurrences over a period of time.	Number of mentions of company in various social media (high to low frequency).
Business concepts	Arrange by order of concepts in a business model	A marketing plan organized around the 4Ps.