

GOVT. COLLEGE OF ENGINEERING, AMRAVATI
DEPTT.OF COMPUTER ENGINEERING
Class Test -2
Max Marks -15
Sub--POM
Time --1 Hr

NOTE1] ATTEMPT ANY THREE 2] WRITING SHOULD BE NEAT AND CLEAN

Q-1] What is the significance of 'Material Planning and Control' in manufacturing industry.[5]

Q--2] With the help of neat sketch explain the concept of 'Economic Order Quantity [EOQ].[5]

Q-3] Explain 'PRODUCT LIFE CYCLE' with neat sketch and state its Managerial Applications.[5]

Q-4] Discuss the various factors affecting the Consumer Behavior.[5]

Q-5]SHORT NOTES [ANY ONE]--- A] objectives of inventory control B] 4 P's of marketing[5]
