



Self Service Business Intelligence

DO IT YOURSELF FOR BI

What is Self Service BI?

- ▶ A radically new method of using Data Analytics tool
- ▶ Eliminates the need for Information Technology Department for
 - ▶ Data Access
 - ▶ Interpret Data
- ▶ Provides simple data analytics tools for independent business users
- ▶ The IT Team structures & curates the underlying systems for
 - ▶ Database
 - ▶ Big Data
 - ▶ Business Intelligence

Better And Meaningful Interpretations

- ▶ An end-user driven system without intervention from IT personnel
- ▶ Better & meaningful reports for interpretations
- ▶ Direct use of end user business acumen
- ▶ Gives IT resources more time to focus on their relevant core expertise

BI tools for Self Reliance

- ▶ Should be easy to use
- ▶ Not overwhelm the user by technical fare
- ▶ Enable ease of access to the data for reporting and analysis
 - ▶ Intuitive Adhoc Reporting
 - ▶ Efficient and fast Dashboards
- ▶ Simple and customizable User Interfaces
- ▶ intuitive and easy to use UI
- ▶ Add on capabilities for the future

The Role of the Information Technology Department

- ▶ Help business users understand about the available data
- ▶ Give the Self Service BI users their space away from technology
- ▶ Should understand the business and provide mature designs for
 - ▶ Querying Tools
 - ▶ Customizable Dashboards

Benefits to a Business

- ▶ Business users can cohere their own data to
 - ▶ create reports
 - ▶ Analyze
 - ▶ Visualize Situations
- ▶ Faster and dependable business decisions
- ▶ Strikes a balance between business knowledge and technology
- ▶ Increases productivity and ROI

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