

Fotios Pechlivanis

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UI/UX Designer | Front-End Developer

[portfolio](#) [dribbble](#) [github](#) [linkedin](#)

WORK EXPERIENCE

UI/UX Designer & Front-End Developer – Freelance (Oct 2019 - Oct 2021, Apr 2023 - Present)

Associated with: Kardias, Brioche

- Led end-to-end design projects for diverse clients, ensuring client satisfaction and positive outcomes.
- Developed visually compelling brand identities, including logos and color schemes, tailored to various industries, enhancing brand recognition and identity.
- Created cohesive design systems implemented across multiple touchpoints like packaging, print materials, and websites.
- Designed intuitive and engaging user interfaces (UI) and user experiences (UX) for web and mobile applications, focusing on usability and visual appeal.
- Conducted extensive research, ideation, and prototyping, resulting in innovative and user-centered designs meeting client objectives and user needs.
- Utilized industry-standard tools and technologies, such as Adobe Creative Suite, Figma, Vite, React, Vue etc.
- Oversaw projects from conception to completion, maintaining attention to detail and delivering high-quality designs exceeding client expectations.

UI/UX Designer – Blueground (Sep 2022 - Apr 2023)

- Led end-to-end redesign projects, creating user-friendly interfaces, landing pages, email templates, and blog designs aligned with brand style and emphasizing accessibility, responsiveness, and visual appeal.
- Conducted research, ideated innovative solutions, and developed comprehensive design guidelines for consistent branding and seamless user experience.
- Created wireframes, prototypes, and visually compelling designs using Adobe Creative Suite and Figma.
- Implemented new features, revamped existing pages, and oversaw the development process to ensure accurate implementation and a cohesive brand image.
- Streamlined design workflows by creating asset libraries, expanding the design system, and optimizing efficiency across multiple projects.
- Collaborated closely with cross-functional teams, including CRM and content, for cohesive design and effective communication.

EDUCATION

BSc Applied Informatics – University of Macedonia (Sep 2016 - May 2021)

CERTIFICATES & COURSES

Motion Design with Figma, The Complete Graphic Design Theory, Fundamentals of Graphic Design, Introduction to Typography, Photoshop, Certificate of Proficiency in English, Certificate of English Language Proficiency

TOOLS

Design: Figma, Photoshop, Illustrator, Framer, After Effects, Adobe XD, InDesign, Creative Cloud

Programming: HTML, CSS, JavaScript, React, Vue, Tailwind, SASS, htmx, Thymeleaf, Python, Git

SKILLS

UI/UX Design Principles, User-Centered Design, Prototyping, User Research, Usability Testing, Interaction Design, Responsive Design, Problem-Solving, Agile Methodologies, Information Architecture, Accessibility, A/B Testing, SEO, Design Systems, Coding

PROJECTS

Kardias: Booking engine website for Kardias Luxury Suites.

Brioche: Food delivery web app for Brioche Homemade.

Synoditis: Carpool web and android app based in Greece.

Retrofolio: Retro pc style portfolio template.