CIT 230

Patricia Rojas

Website Planning Document

Site Name

Cloudy and Clear Weather site.

The name is a combination of two usual weather characteristics on a day, it helps the user to recognize what's the site about immediately.

Site Purpose

The purpose of this site is to show, in an easy display, the probability of the Weather during the day.

With the option of specific details about three different cities, having five different links from the "HOME"

(To show the comprehension of the basic skills on HTML and CSS for the Course CIT230)

Target Audience and Scenarios

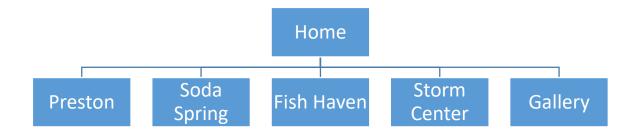
The target audience of Cloudy and Clear web site is described below:

Age: 25 to 100

Profession: Fishermen, navy people, delivery drivers, event planners, flight services and more outside related jobs.

Motivation: To be a helpful tool for the customers

Site Map



CIT 230 Patricia Rojas

Color Scheme

#afeeee Color Hex Pale Turquoise

I decided to use monochromes for the site with the selected color as base, and implementing variety with shades and tints. Just to be clear, three color maximum

#AFEEEE

#465F5F

#8CBEBE

Shades of #afeeee



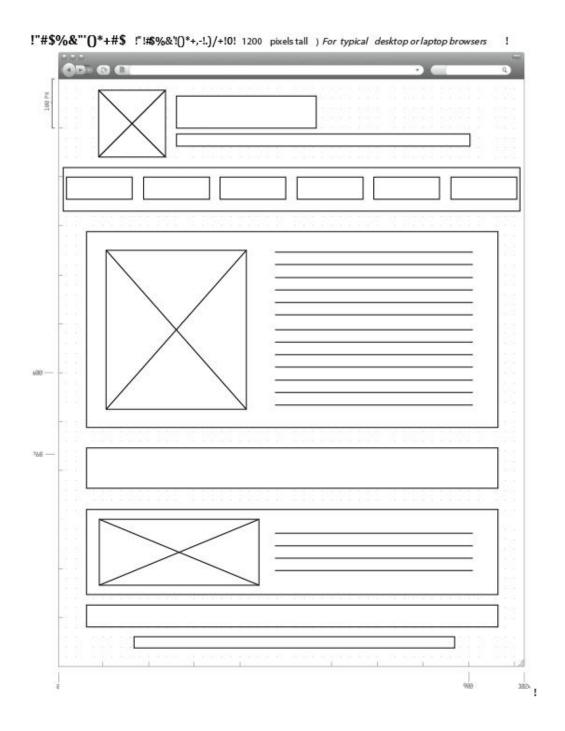
Typography

Heading type: This typography is used because its resemblance to a cloud, having strong curves that make words graceful.

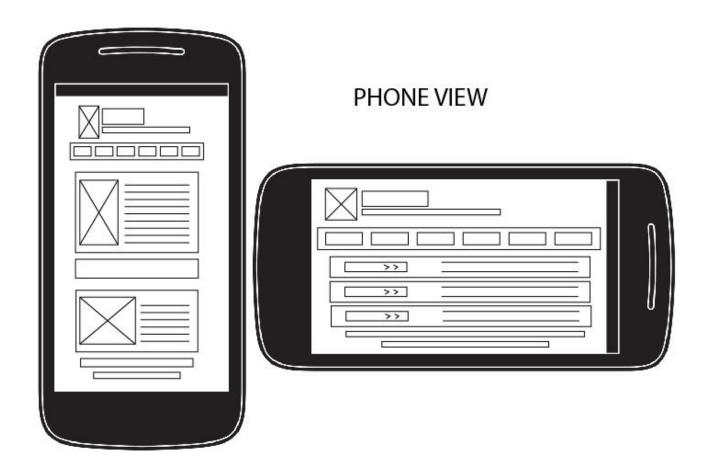


The rest of type will be the automated type

Wireframe Sketches



BROWSER VIEW





TABLET VIEW