



Patrícia Mendes

MANAGEMENT | MARKETING

In my free time, I write a blog @meta.poesia, play squash, and I'm currently creating a podcast.

Portuguese: Native | **English:** C2

Communication skills: Radio spots, writing articles, and social media.

Digital and programming skills: HTML, CSS, Visual Basic, Notion, Canva.

Jobs

COO & Co-founder | ARTLANTIC DISTRIBUTION LDA

October 2023 – Currently

Built a company that “Helps local artisans from Madeira Island to sell their products globally”.

Management and networking Skills | Negotiating with suppliers and partners

Marketplace Management | Creating content (photos, descriptions, and booklets) for the products

Accounting skills | Processing salaries

Human Resources skills | Team Management

Marketing and Events Assistant

DIÁRIO DE NOTÍCIAS MADEIRA (local media company)

August 2022 – October 2023

Sponsorship and Suppliers Proposals

Marketing Strategies | Event organization

Creating content (news, radio spots, articles)

Associativism

Member of the Marketing and Image Department

Debate Society of University of Porto

October 2019 – June 2020

Member of the Marketing and Image Department

Local ESTIEM | May 2018 – October 2018

Member of External Relations Department

Local ESTIEM | September 2017 – June 2018

Event Support Responsible

for Academic Days Subdivision

Central ESTIEM | February 2018 – June 2018

External Relations Responsible

for Businessbooster Subdivision

Central ESTIEM | August 2017 – November 2018

Logistics Member

TedX University of Porto | February 2017

Internships

Accounting Assistant | Pilar Empresarial, Lda.

September 2020

Learn accounting and legal procedures

Networking skills | Business meetings

Education

Management Bachelor's Degree

University of Madeira

2020 – 2022

Awards

2nd place in the contest “RS4E”, StartUp Madeira

April 2022

Business Development | Built a Business Model in 3 days

Teamwork | Worked with an unknown team from scratch

International Experience

European Students of Industrial Engineering and Management (ESTIEM), a student association from FEUP

Marketing Team Leader

Event: Training New Trainers 2018

Porto, Portugal | October 2018 – December 2018

Participant

Event: Exchange Porto–Calabria–Brussels

Calabria, Italy | September 2017 – October 2017

Project Leader

Event: Summer Entrepreneurship Training 2017

Porto, Portugal | January 2017 – July 2017



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