

# PATRICIA | DE BOER

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## PROFILE

Curious, energetic leader with proven success in leading large global teams, working with the client, managing key strategic projects, and leveraging experiences to drive results.

## EDUCATION

### Northwestern University | 2011

Dual Bachelor of Science, *Cum Laude*

- Industrial Engineering
- Manufacturing & Design Engineering

### Universidad de Sevilla | 2009

Spanish Culture, Study Abroad Semester

### The Starter League | 2015

Advanced HTML & CSS

## PERSONAL SKILLS

- ✓ Team Leadership
- ✓ Project Management
- ✓ Strong Analytical Skills
- ✓ Process Improvement
- ✓ Proficient Spanish
- ✓ Conversational Dutch

## PROFESSIONAL TOOLS

VBA 

MS Excel 

Google Drive 

HTML / CSS 

Photoshop 

## INTERESTS



## PROFESSIONAL EXPERIENCE

### NIELSEN | Chicago, IL

Jul 2011 - Aug 2018

#### Operations Manager | Global Product Reference Data 2016-2018

- Managed a team of 25+ associates across Europe, Latin America, and North America to lead various strategic projects within product reference
- Drove stabilization and efficiency efforts in the US, Nielsen's largest market, by identifying opportunities for system & process improvement
- Led system and process convergence across the globe to allow for legacy system retirement, driving cost savings and technical advancements
- Launched a strategic vision and action plan for the future state of reference data

#### System Deployment Leader | Global 2014-2015

- Executed multiple successful deployments from legacy database systems to the new global system from start to finish across all regions globally
- Built and managed a team of 10 subject matter experts to lead the individual transitions of all countries in progress
- Streamlined and designed a new process to allow for multiple countries to deploy in parallel
- Established a strong link between technology, operations, & client teams

#### System Deployment Project Manager | Latin America 2013-2014

- Oversaw efforts in Latin America to deploy the new reference data system across multiple Latin American countries
- Involved in the initial project in the region and led multiple strategic decisions on the future vision of the system for the region
- Developed design requirements for the system to support the region and allow successful future transitions across all countries in Latin America
- Trained 50+ new end-users in Spanish on the new system

#### Emerging Leaders Program | Operations Associate 2011-2013

- Selected to join Nielsen's two-year leadership development program providing a diverse & challenging set of four 6-month rotational roles
- Worked closely with multiple global teams as Project Manager
- Supported the client on site as a client representative

**COVIDIEN** | Crystal Lake, IL  
Manufacturing Engineering Intern

Summer 2009, 2010