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WHAT IS SUSTAINABLE TECHNOLOGY?: PERCEPTIONS, PARADOXES AND POSSIBILITIES (HARDBACK)



Taylor & Francis Ltd, United Kingdom, 2011. Hardback. Condition: New. Language: English. Brand new Book. Designers of technology have a major responsibility in the current age. Their designs can have tremendous effects on society, in both the short and the long term. In fact, sustainable development itself has all the characteristics of a design project, albeit a vast one. But a failed product design here will be not just be unsuccessful in the market - it will have far-reaching consequences....

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