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Bloomsbury Publishing PLC, United States, 2017. Mixed media product. Condition: New. 5th Revised edition. Language: English. Brand new Book. Capturing the direction and evolution of today's retail industry, Silent Selling: Best Practices and Effective Strategies in Visual Merchandising, 5th Edition, is a blend of practical and creative problem-solving activities to carry students well beyond the basics of visual merchandising. Readers gain an understanding of experts' recent discoveries and learn valuable techniques while being encouraged to think outside the box using...

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- Authored by Judy Bell, Kate Ternus
- Released at 2017



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