



Film Feasibilities (Paperback)

By George Richard Yool

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English. Brand new Book. Everything you need (except sales skills and a screenplay) to put together a film proposal, business plan and procedures, feasibility, budget, estimate return on investment, and encourage investors. The sampling of statistics provided here are enough to tell you what is worth the effort, what isn't, and who your potential audiences are (age, sex, race projections to 2050). Though an invigorating production can set cultural trends, cultural and economic trends can dramatically influence a film's success in spite of statistics. If you feel strong enough about the project, then these statistics will prepare you for the resistance to your proposal. Having the perfect proposal will not break you into the industry, and may even drive away investors. While this information is useful for writers and producers, if executives want a proposal this detailed, they will commission one. This book simplifies such an exercise to focus on more specific details unique to the project. In the end, everyone loses if the audience doesn't come.



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