Patricia McPhee

PM

UX TECHNICAL WRITER CONTENT STRATEGIST

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# About Me

I’m a UX Technical Writer and Content Strategist and have been in the Tech Industry since the

late 1990s, starting in support and moving to network system administration. However, for the past two decades, I’ve been taking the guesswork out of complex technical content and helping people navigate, use and troubleshoot products.

# Education

**02/2022 - 01/2023**

## **CareerFoundry**

Full Stack Web Development

**10/2010 – 05/2012**

## **Kaplan University**

BS in Health Science

**02/1999 – 04/2001**

## **DeVry University - Denver**

AS Computer Systems

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# Work Experience

**12/2022 – Present**

## **Senior UX Technical Writer**

### Beyond Identity

Preformed a content audit and analysis of the product documentation. Worked collaboratively with the core product engineering team to develop user and scenario-based integration guides. Wrote and edited in-platform UI microcopy (error and warning messages and welcome instructions).

**05/2022 – 11/2022**

## **Content Strategist, Contractor**

### Expedia Group/Braintrust

Performed a content analysis and inventory of the design system training material and documentation. Developed the initial outline for the onboarding and learning material for the design system.

**10/2021 – 03/2022**

## **Senior UX Technical Writer**

### Keyavi Data

Worked collaboratively with the core product engineering team to develop user and scenario-based deployment guides. Wrote and edited in-platform UI microcopy (error and warning messages and welcome instructions). Built an online help doc site using the Docusaurus docs-as-code framework.

**05/2020 – 10/2021**

## **Technical Writer, Contractor**

### Microsoft/Kforce

Worked collaboratively with the Azure Dedicated engineering and UX Research teams to develop scenario and goal-based content. Wrote and edited UX microcopy and UI strings. Conducted audits of existing content to identify areas for improvement. Assisted with the copywriting of the Azure VMware Solution learning modules.

**07/2019 – 06/2021**

## **Freelance, PSCM Designs LLC**

* **Extreme Networks (2020 – 2021)** Reviewed and edited network hardware content for the FIPS program.
* **ZPE Systems (2019-2020)** Wrote a marketing campaign eBook. Wrote the learning material and voiceover scripts, provided the voiceover, and produced how-to videos.

**03/2019 – 06/2019**

## **Technical Writer II**

### LivePerson

Wrote SDK and API guides for mobile messaging app.

# Skills

PM

Technical Writing Content Strategy/Design UX/UI Writing Information Architecture Instructional Design HTML/CSS

Docusaurus Figma/Miro Markdown Git/GitHub

Agile/Jira/Azure DevOps JavaScript/Node.js Postman/Swagger MongoDB

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# Work Experience (cont’d)

**01/2018 – 01/2019**

## **Technical Writer II**

### Microsoft

Worked collaboratively with the Microsoft Edge and Windows networking core teams. Wrote and edited UX microcopy and UI strings. Conducted content audits to identify areas for potential improvement. Used qualitative and quantitative data to make data-driven decisions.

**07/2017 – 12/2017**

## **Technical Writer, Contractor**

### Oculus/Facebook

Developed internal cross-functional workflows and process documentation

for a virtual reality R&D environment.

**08/2016 – 05/2017**

## **Software Technical Writer**

### GE Healthcare

Worked collaboratively with customers and support to update the outdated installation and upgrade guides. The rework resulted in more successful upgrades and reduced customer support calls.

**09/2015 – 07/2016**

## **Technical Writer II**

### Amazon

Wrote internal feature announcements and task-oriented procedure guides using MadCap Flare for warehouse employees.

**03/2015 – 09/2015**

## **Technical Writer, Contractor**

### Charter Communications

Worked collaboratively with video-on-demand and networking engineers to write standard procedures. Wrote Python scripts for system administration tasks.

# Achievements

* + Built doc sites in Docusaurus for several tech startups, maximizing content reuse and reducing the cost of creating, managing, and publishing content.
  + Wrote shell scripts to automate OpenAPI content publishing for Extreme Networks.
  + Rewrote a decades-old installation and upgrade guide for customers and the support team of an electronic medical records platform, reducing the