Patricia McPhee

PM

SR CONTENT DESIGNER

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# About Me

I’m a Sr. Content Designer and UX Writer and have been in the

Tech Industry since the late 1990s, starting in support and moving to network system administration.

However, for the past two decades, I’ve been taking the guesswork out of complex technical content and helping people navigate, use and troubleshoot products.

# Education

**02/2022 - Present**

## CareerFoundry

Full Stack Web Development

**10/2010 – 05/2012**

## Kaplan University

BS in Health Science

**02/1999 – 04/2001**

## DeVry University - Denver

AS Computer Systems

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# Work Experience

**05/2022 – 11/2022**

## Content Designer, Contractor

### Expedia Group/Braintrust

Content Design Lead for the Expedia Group Design System (EGDS) platform and work at the intersection of components, code, and end-user documentation.

**05/2020 – 10/2021**

## Content Developer, Contractor

### Microsoft/Kforce

Worked collaboratively with the Azure Dedicated engineering and UX Research teams to develop scenario and goal-based content. Wr0te and edited UX microcopy and UI strings. Conducted audits of existing content to identify areas for improvement. Used qualitative and quantitative data to make data-driven decisions.

**07/2019 – 06/2021**

## Freelance

* **Extreme Networks (2020 – 2021)** Reviewed and edited network hardware content for the FIPS program.
* **ZPE Systems (2019-2020)** Wrote a marketing campaign eBook. Wrote video scripts, provided the voiceover, and produced how-to videos.
* **Wax.io (2019)** Contributed to blockchain blog articles.

**03/2019 – 06/2019**

## Technical Writer II

**LivePerson**

Wrote SDK and API guides for mobile messaging app.

**01/2018 – 01/2019**

## Technical Writer II

**Microsoft**

Worked collaboratively with the Microsoft Edge and Windows networking core teams. Wrote and edited UX microcopy and UI strings. Conducted content audits to identify areas for potential improvement. Used qualitative and quantitative data to make data-driven decisions.

**07/2017 – 12/2017**

## Technical Writer, Contractor

**Oculus/Facebook**

Developed internal cross-functional workflows and process documentation

for a virtual reality R&D environment.

# Work Experience (cont’d)

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**Skills**

Technical Writing Content Strategy/Design UX/UI Writing Information Architecture Project Management Instructional Design Markdown

Git/GitHub Agile/Jira/Azure DevOps Design systems JavaScript/Node.js HTML/CSS

Figma/Miro

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**08/2016 – 05/2017**

## Software Technical Writer

**GE Healthcare**

Worked collaboratively with customers and support to update the outdated installation and upgrade guides. The rework resulted in more successful upgrades and reduced customer support calls.

**09/2015 – 07/2016**

## Technical Writer II

**Amazon**

Wrote internal feature announcements and task-oriented procedure guides for warehouse employees.

**03/2015 – 09/2015**

## Technical Writer, Contractor

**Charter Communications**

Worked collaboratively with video-on-demand and networking engineers to write standard procedures. Wrote Python scripts for system administration tasks.

**01/2014 – 10/2014**

## Technical Writer

**SolidFire, a NetApp company**

Wrote release notes, configuration and troubleshooting guides, white papers, and solution briefs for the cloud storage solution. Also, wrote and edited UX microcopy and UI strings.

**12/2012 – 12/2013**

## Technical Writer, Contractor

**Sybase/SAP**

Wrote installation, configuration, and API guides for a mobile money app.

**07/2012 – 01/2013**

## Technical Writer Consultant

Wrote design specifications and instructor-led training guides for enterprise planning and budgeting software. Also, wrote and edited UX microcopy and UI strings.

# Achievements

* + Built an online help system using the Docusaurus docs-as-code framework for a tech security startup.
  + Wrote shell scripts to automate OpenAPI content publishing for Extreme Networks.