

Patricia Vu

User Experience/Interface
Designer & Researcher



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San Diego/Los Angeles, CA

Education

UC San Diego Sept 2014 - June 2018
BS Cognitive Science w/ Specialization
in Human Computer Interaction

Coursework:

Usability and Information Architecture,
Practicum in Professional Web Design,
Interaction Design, Cognitive Design
Studio, Design for Development

Projects

UCSD Delta Delta Delta

- Redesigned and rebranded sorority's website through user research and competitive analysis
- Performed user research and usability tests to ensure flow
- Created mobile-first wireframes and prototypes

Flex

- Created a workout timer app in 10 weeks
- Performed heuristic evaluations on paper prototypes
- Utilized Google Analytics to perform A/B testing

Intersectional Health Project San Diego

- Served as Client Liason to communicate between client and team members
- Created wireframes and prototypes of article page
- Performed user testing and analyzed results for changes to be implemented

Experience

Birch Aquarium, Visitor Services Student Worker

April 2016 - Present, UCSD

- Act as receptionist for all departments, assisting visitor check-in, and notifying appropriate host of their arrival
- Sell/verify memberships and tickets via Galaxy, Tessitura, & Convergence POS
- Answer phone/email inquiries ranging from basic aquarium information to specific details within exhibits

ThoughtSTEM Coding.Sc, Summer Intern

July 2017 - August 2017, San Diego

- Aided and motivated children from grades 6-12 to learn how to code
- Answered students' questions about coding problems
- Worked with Arduino, Processing, HTML, CSS, Javascript, Java
- Facilitated study breaks by playing games such as Ninja and Human Knot

UCSD Housing, Dining, and Hospitality, Student Worker

January 2015 - April 2016, San Diego

- Served and prepared food for students in consistent and healthy portions
- Opened/closed dining hall, count registers
- Answered staff and student inquiries promptly and courteously

Tools

Sketch
Indesign
Illustrator
Photoshop
Indesign
Axure
Balsamiq
InVision
Figma
Command Line

UX/UI Skills

Web design
Mobile design
Interaction design
Prototyping
A/B Testing
Heuristic Evaluation
User Testing
Persona Creation
Storyboarding
Competitive analysis
Flows
Moodboards
Sitemapping
User interviews
Wireframing
Storyboarding

Technical Skills

HTML, CSS
Bootstrap
JSON
Node Js
Git