## Patricia Vu

User Experience/Interface Designer & Researcher



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## **Education**

UC San Diego, BS Sept 2014- June 2018 Cognitive Science w/ Specialization in Human Computer Interaction

#### Coursework:

Usability and Information Architecture, Practicum in Professional Web Design, Interaction Design, Cognitive Design Studio, Design for Development

## **Experience**

#### Birch Aquarium, Visitor Services Student Worker

April 2016 - Present, UCSD

- Act as receptionist for all departments, assisting visitor check-in, and notifying appropriate host of their arrival
- Sell/verify memberships and tickets via Galaxy, Tessitura, & Convergence POS
- Answer phone/email inquiries ranging from basic aquarium information to specific details within exhibits

#### ThoughtSTEM Coding.Sc, Summer Intern

July 2017 - August 2017, San Diego

- Aided and motivated children from grades 6-12 to learn how to code
- answered students' questions about coding problems
- worked with Arduino, Processing, HTML, CSS, Javascript, Java
- Facilitated study breaks by playing games such as Ninja and Human Knot

# UCSD Housing, Dining, and Hospitality, Student Worker

January 2015 - April 2016, San Diego

- Served and prepared food for students in consistent and healthy portions
- Opened/closed dining hall, count registers
- Answered staff and student inquiries promptly and courteously

## **Projects**

### UCSD Delta Delta Delta

- Redesigned and rebranded sorority's website through user research and competitive analysis
- Performed user research and usability tests to ensure flow
- Created mobile-first wireframes and prototypes

#### Flex

- created a workout timer app
- performed heuristic evaluations on paper prototypes
- utilized Google Analytics to perform A/B testing

#### Intersectional Health Project San Diego

- Served as Client Liason to communcate between client and team members
- created wireframes and prototypes of article page
- performed user testing and analuzed results for changes to be implemented

Tool:
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Sketch Indesign Illustrator Photoshop Indesign Axure Balsamiq InVision Figma

Command Line

#### **UX/UI Skills**

Web design Storyboarding Competitive analysis Mobile design Interaction design Flows Moodboards Prototyping A/B Testing Sitemapping Heuristic Evalution User interviews User Testing Wireframing Persona Creation Storyboarding

## **Technical Skills**

HTML, CSS Bootstrap JSON Node Js Git