Patricia Vu
ux designer | patriciavu.com

OBJECTIVE

Recent college graduate seeking UX design role to build agile user-centerd products to improve solutions for everyday problems

SKILLS

user centered design
responsive web design
design thinking
needfinding
usability testing
collaborative
detail-oriented
customer service
html/css
Sketch
InVision
Figma
Balsamiq

CONNECT

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phone |
323 849 8490
location |
san diego, ca &
los angeles, ca

EDUCATION

University of California, San Diego
B.S. Cognitive Science: Human-Computer Interaction
Sept 2014 - Jun 2018

WORK EXPERIENCE

Yomp | UX and Marketing Intern
June 2018 - Present
Researched targeted users to identify possible brand ambassadors.
Helped establish and evolve brand identity through written and visual design.
Maintain knowlege of competing apps to provide insights on key core features.

Birch Aquarium | Visitor Services Associate
Apr 2016 - Present
Assist Visitor Services managers and other departments with daily administrative and clerical work.
Exhibit professional and customer service oriented demeanor across a broad variety of environments.
Compose responses for phone/email inquiries ranging from basic aquarium information to specific details within exhibits.
Receptionist for all departments by assisting visitor check-in and notifying appropriate host of their arrival.

PROJECTS

UCSD Global Ties | UX Designer & Client Liaison
Mar 2017 - Jun 2017
Conducted user research and competitive analyses for a user-centered design process based on rationale and evidence.
Created wireframes and prototypes for website using pen and paper and Sketch.
Promptly coordinated client contact with team members.

Delta Delta Delta UCSD | UX Designer
Jan 2018 - Present
Redesigned and rebranded sorority's website based on data from user research and competitive analyses.
Created mobile-first wireframes and prototypes using Figma and InVision.
Coded website using HTML/CSS and Bootstrap.

Flex | UX Designer & Researcher
Jan 2018 - Mar 2018
Created a workout timer app in 10 weeks using HTML/CSS and React.
Performed heuristic evaluations on paper prototypes to test flow.
Utilized Google Analytics to perform A/B testing to choose the best user-centered design.