Patricia Vu

User Experience/Interface Designer



patriciavu.github.io patriciavu96@gmail.com +3238498490 Los Angeles, CA

Education

UC San Diego Sept 2014 - June 2018
BS Cognitive Science w/ Specialization
in Human Computer Interaction

Projects

UCSD Delta Delta Delta

- Redesigned and rebranded sorority's website based on data from user research and competitive analyses
- Performed usability tests to ensure flow
- Created mobile-first wireframes and prototypes using Figma and InVision
- Coded website using HTML/CSS and Bootstrap

Flex

- Created a workout timer app in 10 weeks using HTML/CSS and React
- Performed heuristic evaluations on paper prototypes to test flow
- Utilized Google Analytics to perform A/B testing to choose the best user-centered product

Intersectional Health Project San Diego

- Served as Client Liason to communcate between client and team members
- Created wireframes and prototypes of article page using Sketch
- Performed user testing and analyzed results for changes to be implemented on final product

Experience

Birch Aquarium, Visitor Services Student Worker

April 2016 - Present, UCSD

- Act as receptionist for all departments, assisting visitor check-in, and notifying appropriate host of their arrival
- Sell/verify memberships and tickets via POS to provide great customer service
- Answer phone/email inquiries ranging from basic aquarium information to specific details within exhibits

ThoughtSTEM Coding.Sc, Summer Intern

July 2017 - August 2017, San Diego

- Aided and taught children from grades 6-12 to learn how to code
- Answered students' questions about coding problems
- Worked with Arduino, Processing, HTML, CSS, Javascript, Java
- Facilitated study breaks by playing games such as Ninja and Human Knot

UCSD Housing, Dining, and Hospitality, Student Worker

January 2015 - April 2016, San Diego

- Served and prepared food for students in consistent and healthy portions
- Opened/closed dining hall, count registers
- Answered staff and student inquiries promptly and courteously

Tools

Sketch Axure Balsamiq InVision Figma Pen & Paper Command Line

UX/UI Skills

Storyboarding Web design Resposive design Competitive analysis Interaction design Flows Moodboards Prototyping A/B Testing Sitemapping User interviews Heuristic Evalution User Testina Wireframing Persona Creation Storyboarding

Technical Skills

HTML CSS Git