



K-anonymity : The devil's advocate



Lilit Yenokyan
Patricio Massaro



Introduction

With increasing amount of *public data*, increases the need for *data privacy*!



Anonymization



K-Anonymization: general idea

- ◉ **Direct identifier** attributes
- ◉ **Quasi-identifier** attributes
- ◉ **Generalization**
 - Generalization hierarchies
- ◉ **Suppression**



Trade-off

DATA PRIVACY



DATA SCIENCE

Anonymization is primarily a **privacy** concept → it **always** generates information loss.

- How much anonymization is too much?
- How does the anonymization affect the performance of the ML algorithms?
- Can we optimize datasets for model performance while keeping privacy?



Objective

Analyze the impact of anonymization in performance of ML tasks.

● Problem

Previous studies are **limited** in data science aspects:

- Evaluate one dataset, model trained with default hyperparameters!
- Evaluation conditions are not fair!

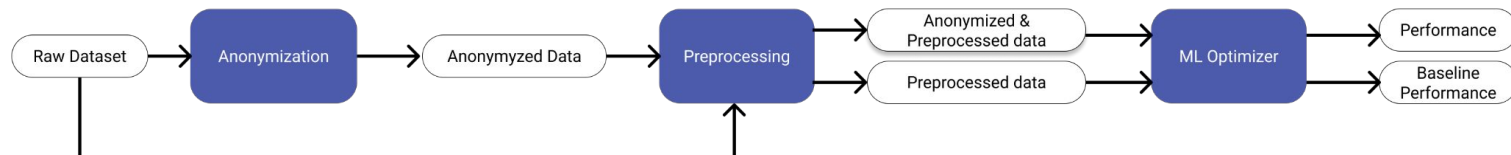


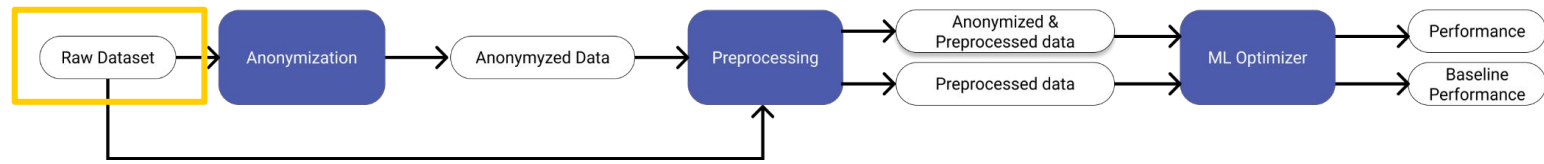
Objective

Analyze the impact of anonymization in performance of ML tasks.

Solution

- **Three datasets** with diversity of domain and tasks
- **Two ML** algorithms
- Search for the **best hyperparams** for each **K**, using Bayesian optimization
- **Lots** of models!





Datasets



ADULT

- target variable: income (1= "<= 50K", 2=" > 50K")
- QIDs: "age", "education", "marital status", "native country", "occupation", "race", "sex", and "work class"
- Size: 45K



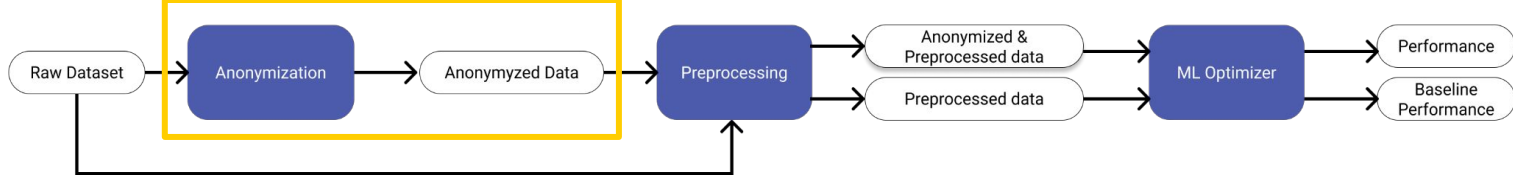
California Housing

- target variable: median house value (continuous values)
- QIDs: "latitude", "longitude", "housing median age", "median income"
- Size: 20K



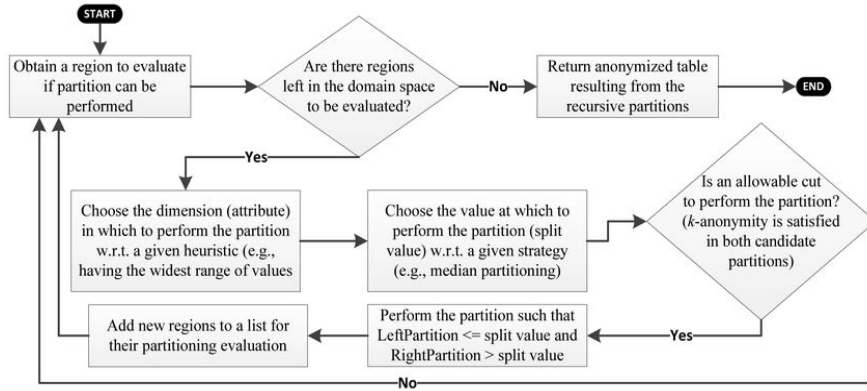
Contraceptive Methods Choice

- target variable: choice of contraceptive method (1=None, 2=Short-term, 3=Long-term)
- QIDs: "education", "age" and the "number of children ever born"
- Size: 1473

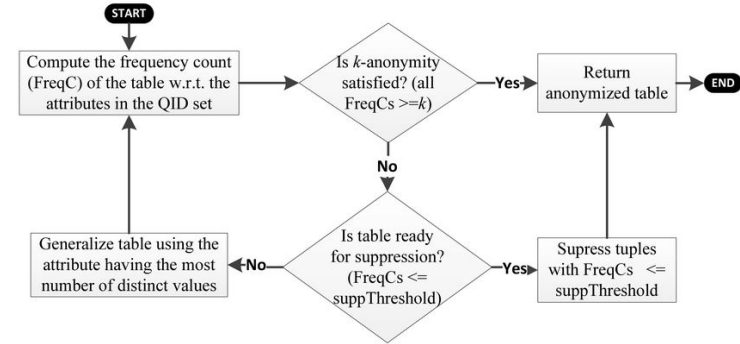


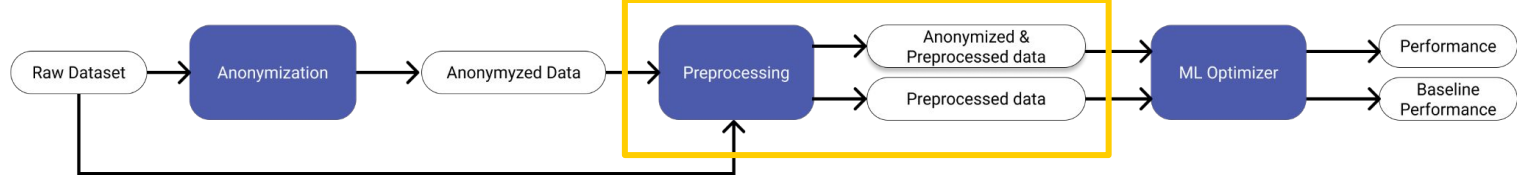
K-Anonymization: methods

Classic & Basic Mondrian



Datafly





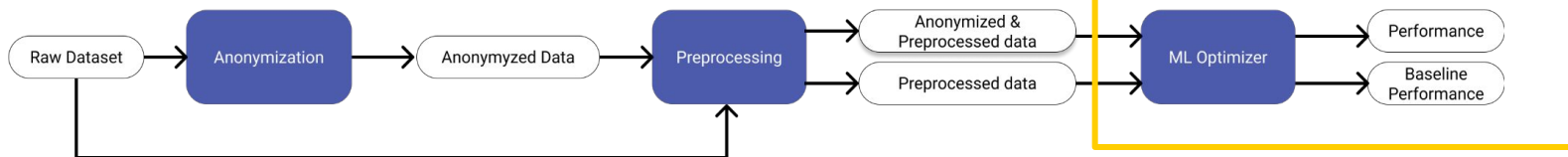
Preprocessing

- Initial:
 - Removal of the irrelevant variables
 - Encoding of the categorical variables

- After anonymization:
 - Complete suppression
 - Overlapping categories
 - Numerical values – solved with mean imputation
 - Categorical values – tricky problem

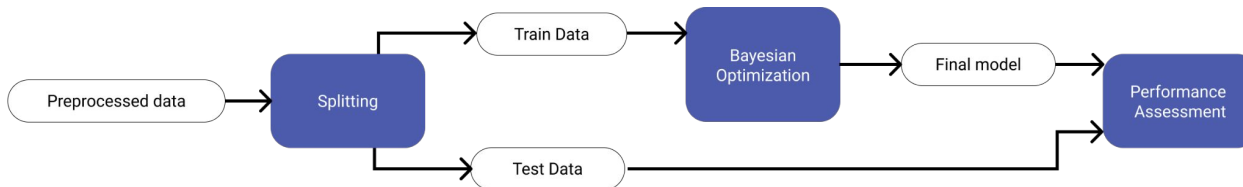
ID	Age	Imputed
1	20~36	28
2	31	31
3	20~30	25

ID	Occupation	Imputed
1	Programmer	?
2	Tech-sector	?
3	Private-sector	?



ML tasks

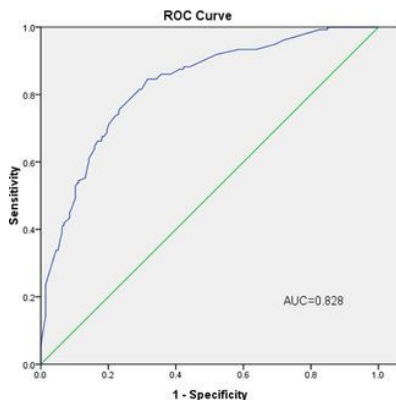
- Algorithms
 - Random Forest
 - XGBoost
- Bayesian Optimization implemented with *Hyperopt*
 - 20 search rounds
 - 4-fold CV in the training set for each round





Metrics

Classification



Regression

$$RMSE = \frac{1}{n} \sqrt{\sum_{i=1}^N (y - \hat{y})^2}$$

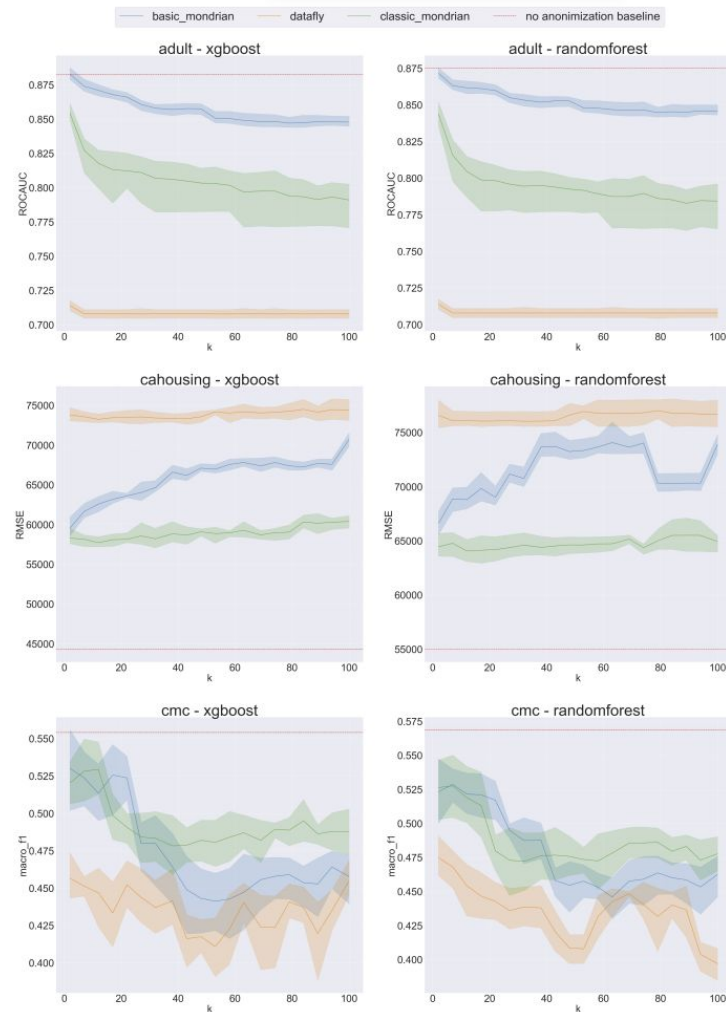
Multiclass

$$F1_{macro} = \frac{1}{M} \sum_{i=1}^M F1_i$$



Results

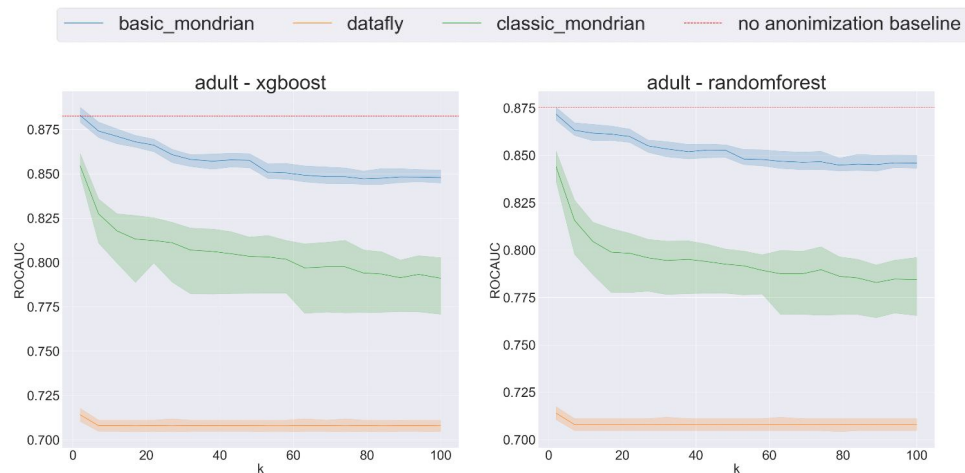
Components	Count
ML Algorithms	2
Datasets	3
Ks	21
Bayesian opt. iterations	20
Cross-validation	4
Pipeline runs	4
Total models	40320





Discussion - ADULT

- **Datafly**
 - Performance drop
 - Overgeneralization
- **Basic Mondrian**
 - Best performance
 - Well-suited for categorical QIDs
- **Classic Mondrian**
 - Worse than Basic Mondrian
 - Ill-suited for categorical QIDs





Discussion - CA Housing

Performance gap w.r.t. Baseline

- High cardinality of attribute values

Datafly

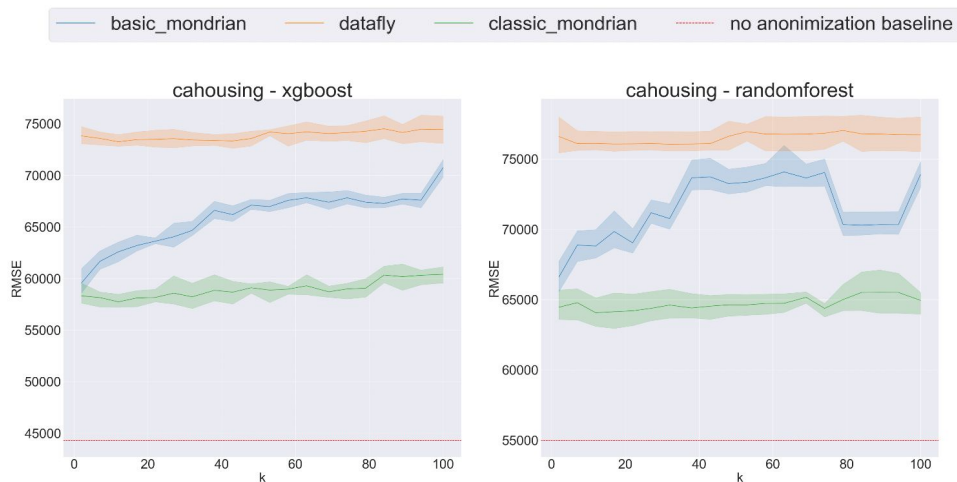
- Overgeneralization

Classic Mondrian

- Best performance
- Well-suited for numerical QIDs

Basic Mondrian

- Worse than Classic Mondrian
- Generalization hierarchies not granular enough





Discussion - CMC

Dataset size

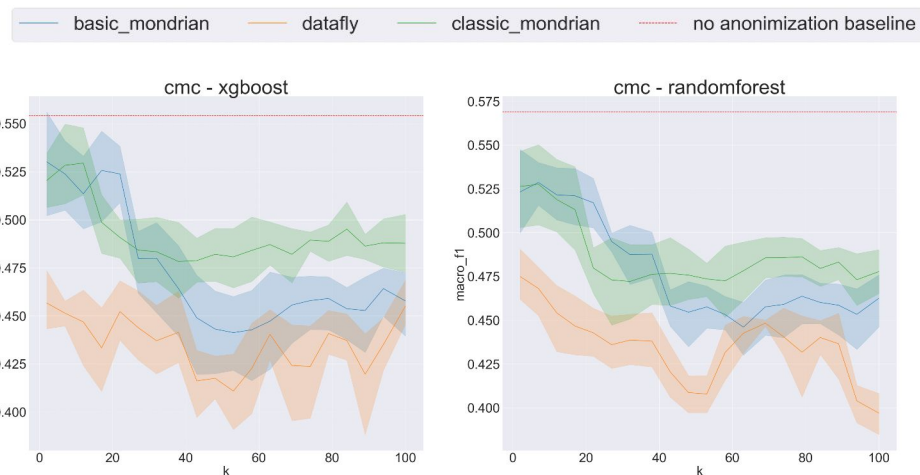
- Not satisfactory baseline performance
- High variation

High impact of K

Dataset	Maximum K	% of the dataset
ADULT	100	0.307
CAH	100	0.484
CMC	100	6.789

Smaller performance gap w.r.t. baseline

- Low cardinality numerical attributes
- Granular enough generalization hierarchy





Conclusions

- Important factors **we knew** :
 - Increase K → Information loss → Performance decrease
 - Datafly problem: overgeneralization tendency
- Important factors **we found**:
 - Hierarchy granularity
 - High cardinality attributes, i.e. numerical
 - Type of QID
 - Numerical → Ordering based
 - Categorical → Generalization hierarchy based



Conclusions

DATA PRIVACY



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References

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