



Audi Carpool Forecaster

Daniel Elsner
Patrick Michelberger
Daniel Fedh
Stefan Smarzly

Carpools at vendors...



...are a strong selling point.



Let's boost the odds that the customer can
test drive the car he desires!

Machine Learning



Microsoft Azure Machine Learning Studio

Multiple Multi-class
Decision Forests

Train

GoogleTrends Data
(Regional) Sales Data

Predict

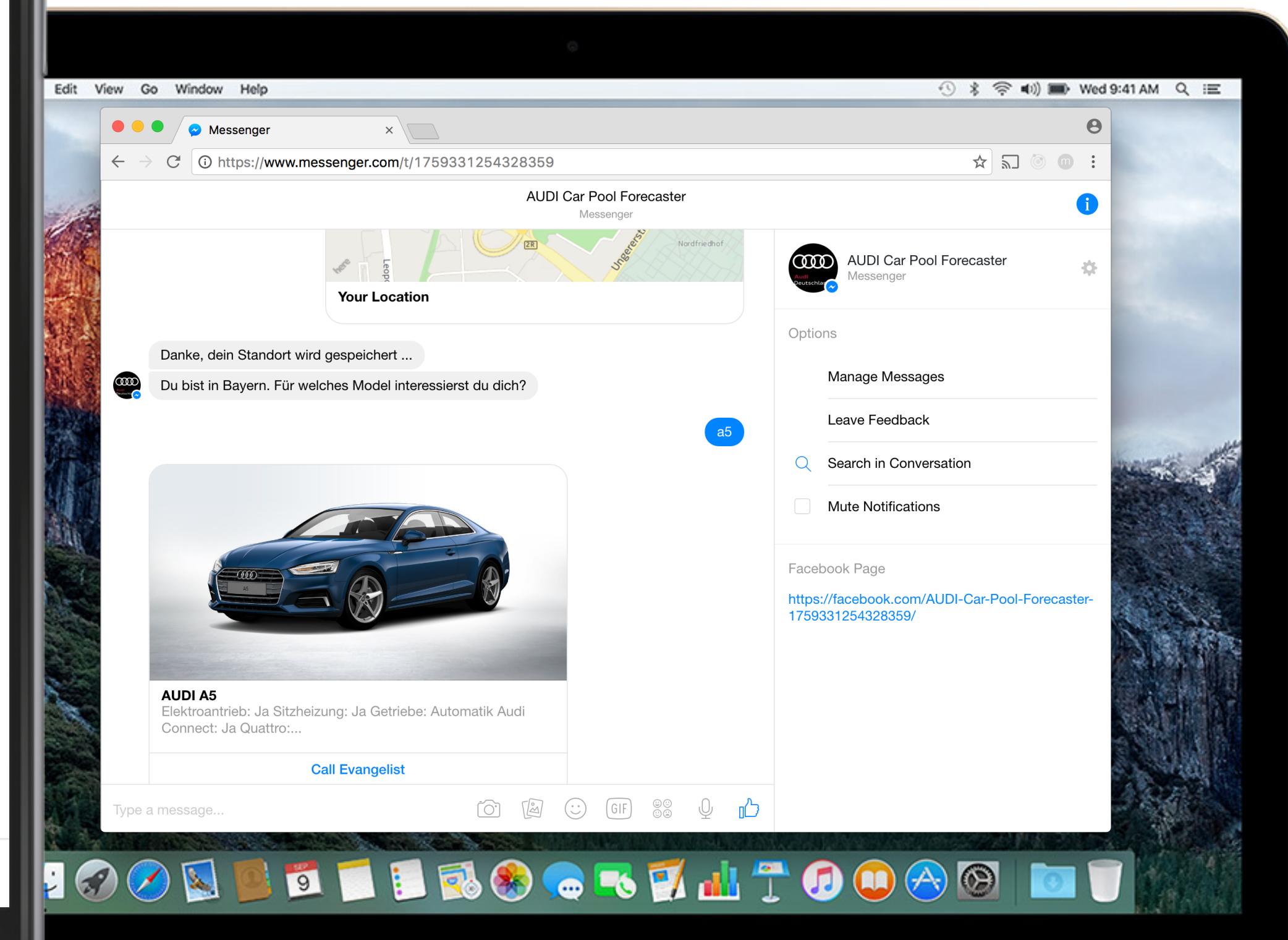
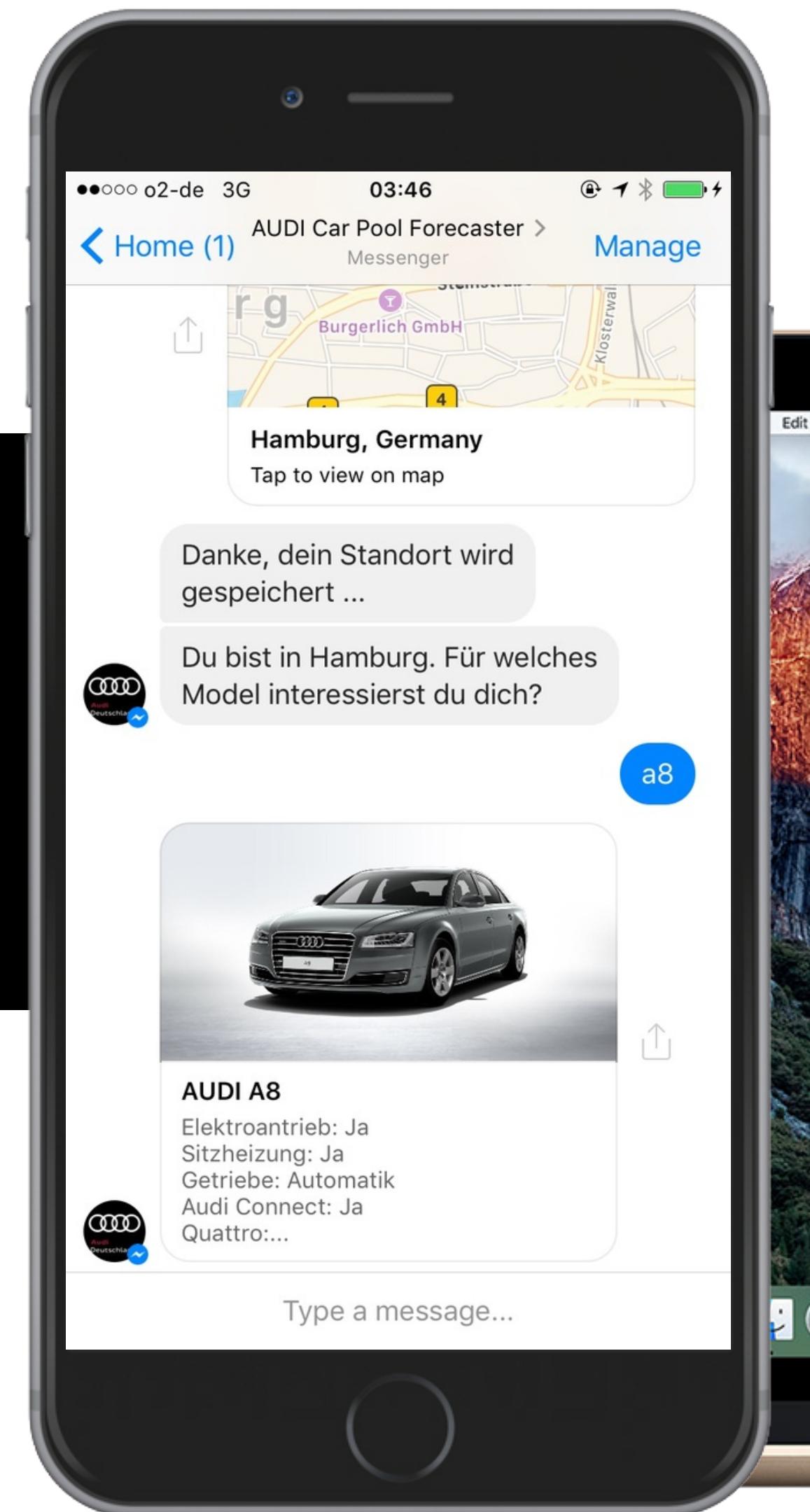
Equipment Features
for Carpool

Chatbot

Progressive
recommendations

Real-time trends

Simple interface

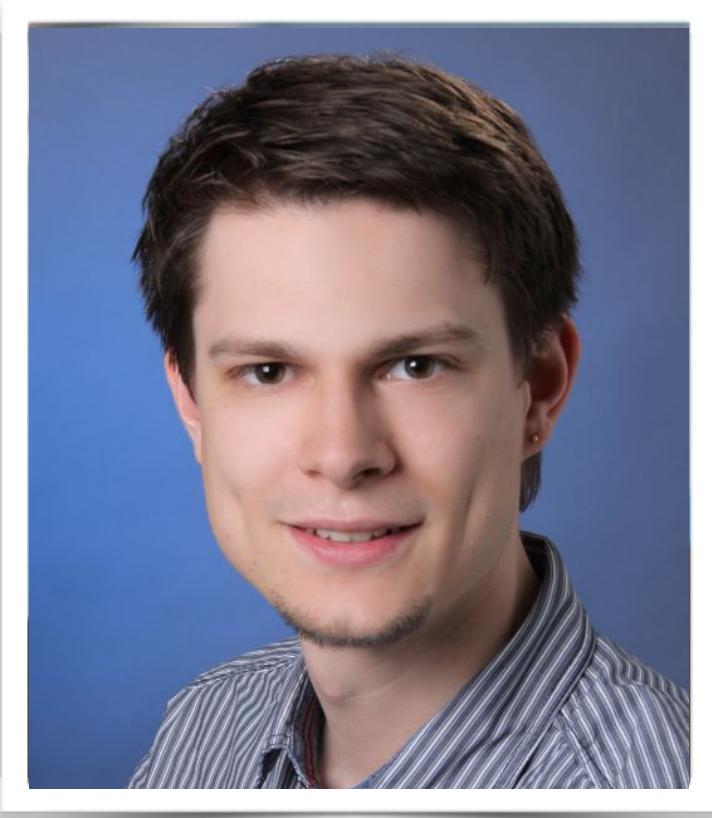


Demo

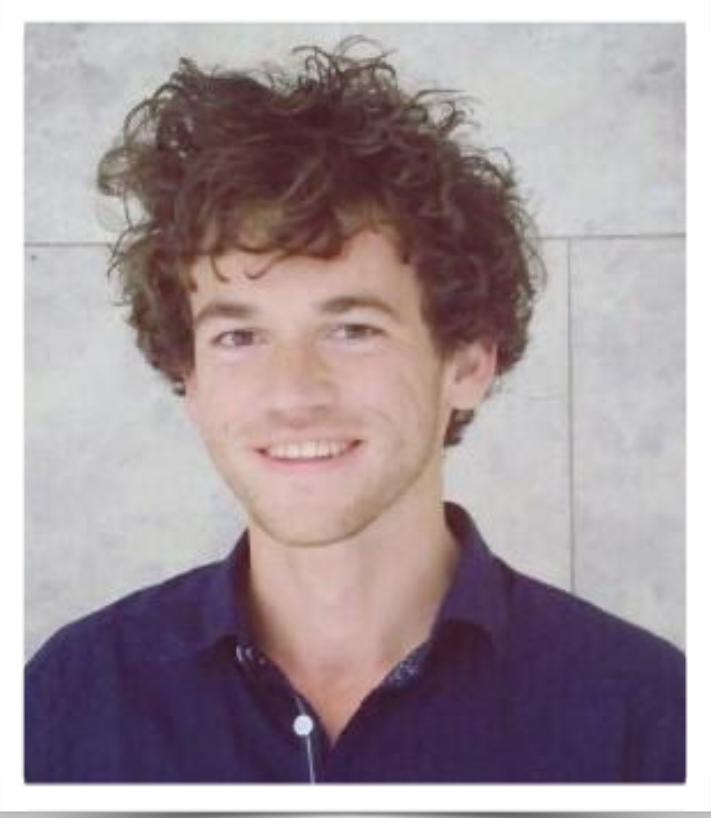
Team



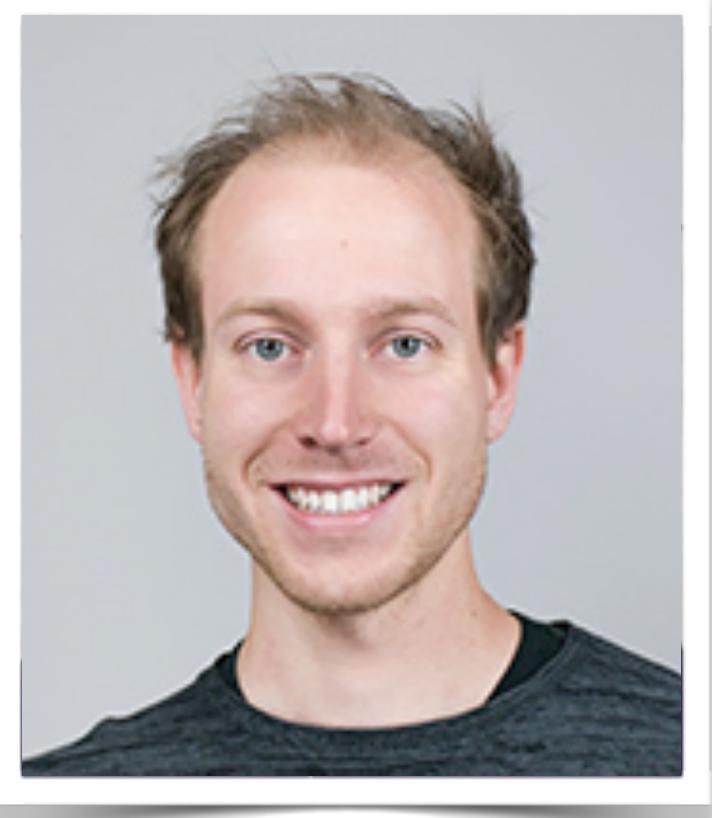
Daniel



Daniel



Patrick



Stefan