



Audi Carpool Forecaster

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Carpools at Car Dealers...



...are a strong selling point.



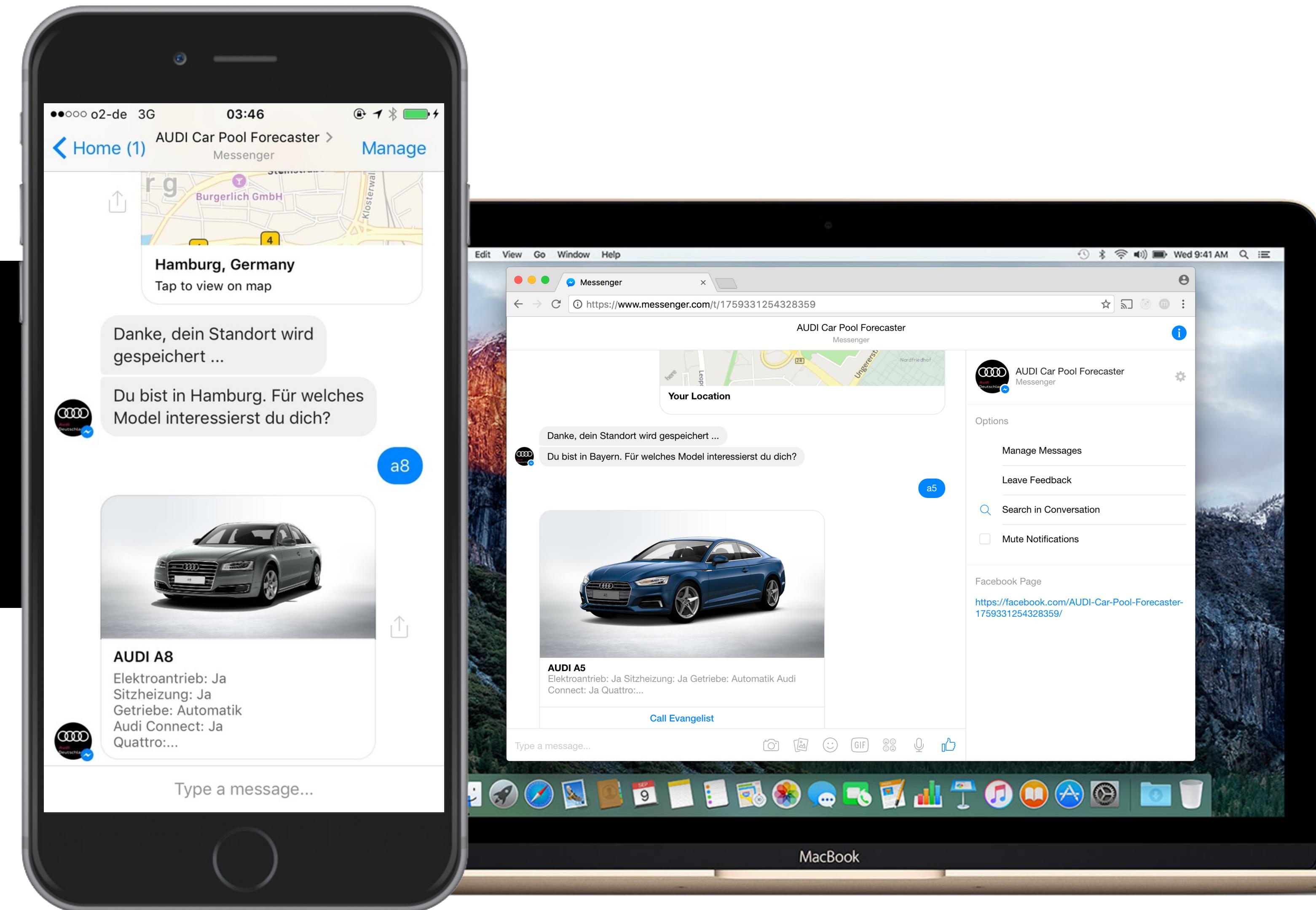
Let's boost the odds that the customer can
test drive the car he desires!

Chatbot for Car Dealer

Progressive
recommendations

Real-time trends

Simple interface



Machine Learning



Microsoft Azure Machine Learning Studio

Multiple Multi-class
Decision Forests

Train

GoogleTrends Data
(Regional) Sales Data

Predict

Equipment Features
for Carpool

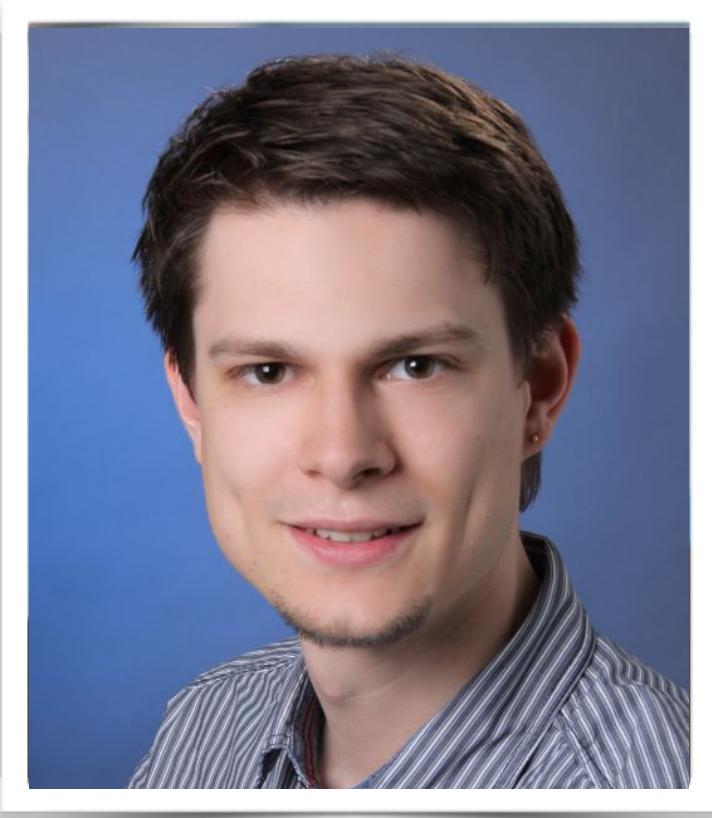


Demo

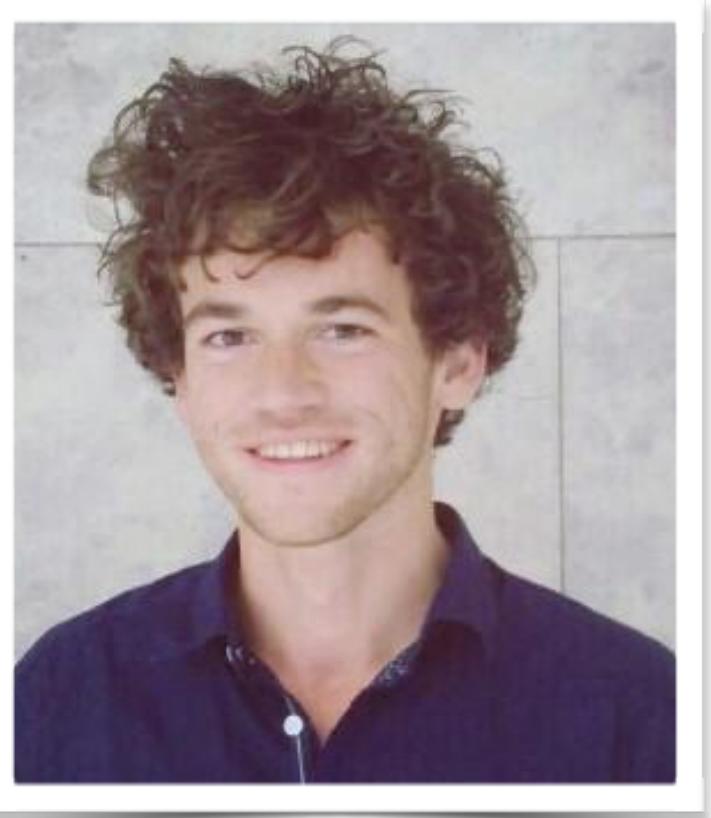
Team



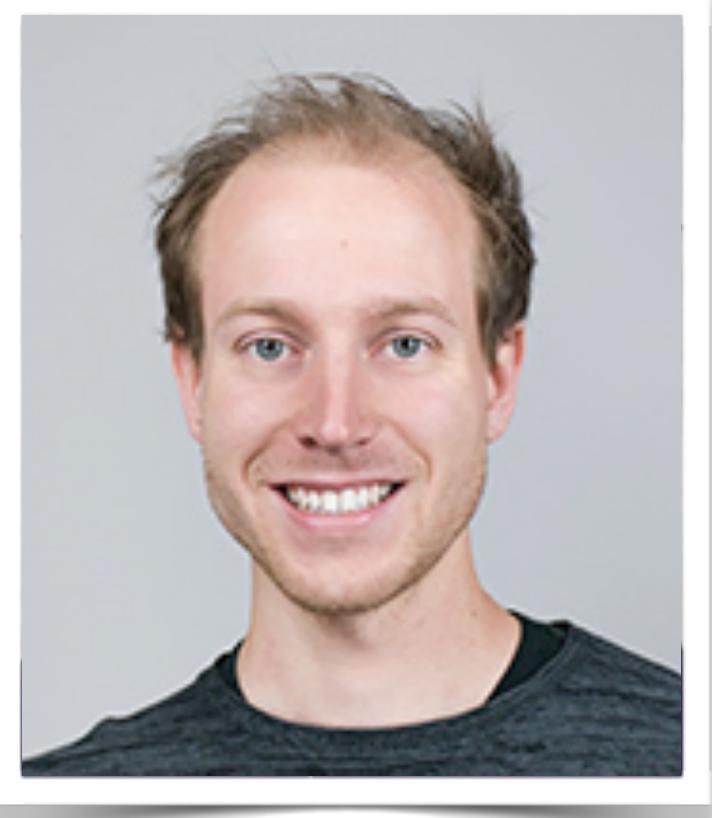
Daniel



Daniel



Patrick



Stefan

Give us real sales data and we will...



...increase **Customer Experience**
...boost **Sales Figures**
...improve **Car Dealer Collaboration**