

# Are you missing IOT Business Value?

IOT Tracking Device battery health? Missed reading and updates? Other device health issues causing mis-information to customers?

- Battery health of IOT devices are critical metrics for your business
  - Finding and replacing these devices should be easy and fast
- IOT devices not reporting? Bad sensor or GPS or radio transmitter?
  - IOT health metrics contain multiple data items but many times ignored
- Leads to frustration to customers and employees using the devices

# Discovering new value in your IOT environment

Leveraging existing real-time IOT metrics from messaging and databases, to find and **`see`** new value.

- Battery status is reported and stored in a database, combine with real-time reporting interval can show device's "real" health
- "Radio transmitter" metrics combine with "battery level" can show future failures of devices

# How To?

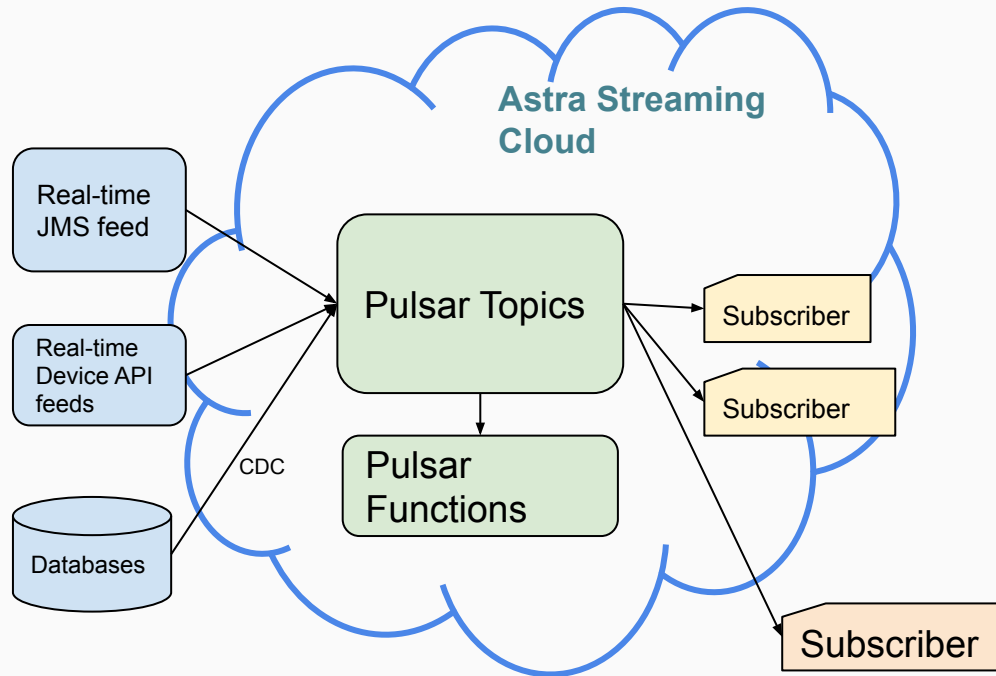
## Use your IOT data now!

Combine IOT streams with Pulsar to discover new value and metrics

CDC from databases in Pulsar

Leverage existing real-time data/messages (JMS / MQTT)

Use Pulsar Functions to create, find, produce new IOT value



# What and Why Astra Streaming?

Astra Streaming is Apache Pulsar-as-a-Service!

Pulsar is a complete messaging/streaming platform (open source), highly scalable, feature rich to support complex messaging requirements.

High-availability architecture, Geo-Replication built-in, and multiple deployment options (K8, bare-metal)

Easy to use and integrate into your IT environment. Many “connectors” enable quick access to existing messaging feeds and CDC (change data capture) for database integration.

# Solution

Easy deployment, lower support cost, boost IOT business value from existing data!

