



Caseworkers want to feel seen and heard, *so do their clients.*

THE PROBLEM

NYC's caseworkers (shelter workers) are overworked and can't spend meaningful time with the people they are helping in the unhoused community.

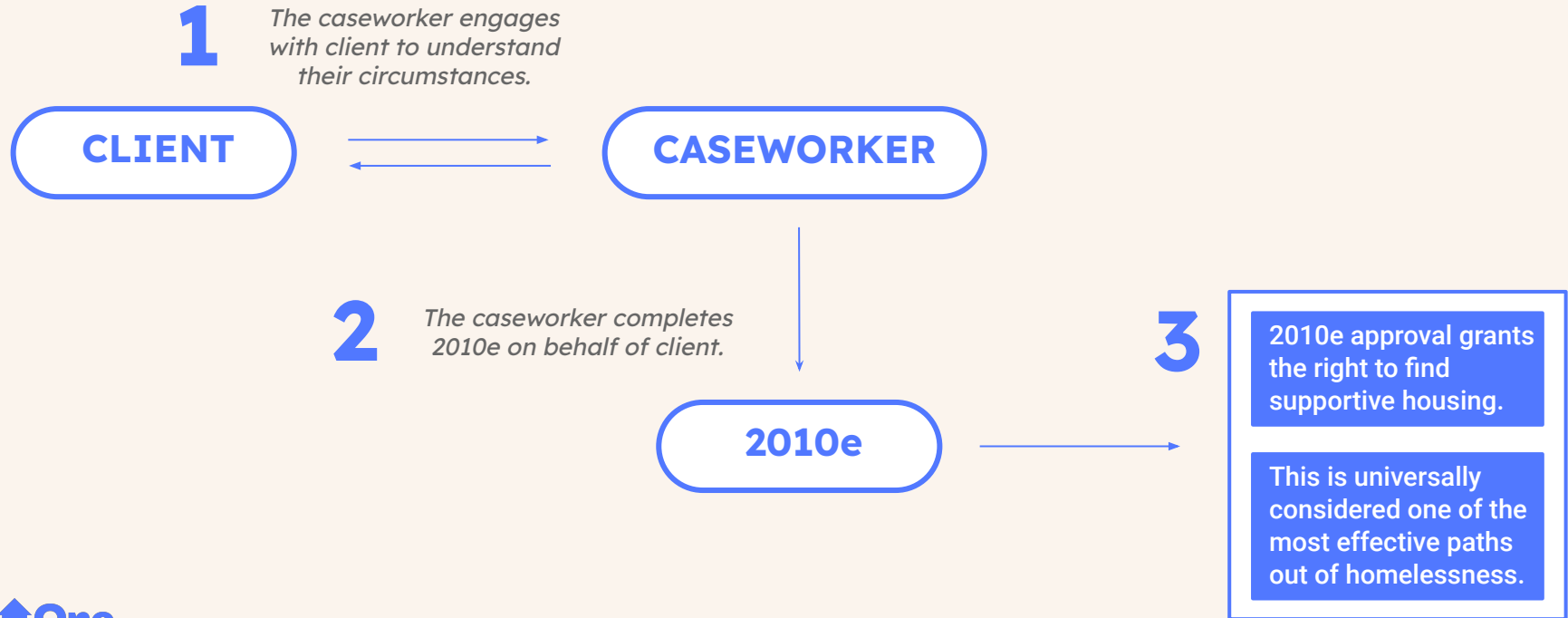
70%

of caseworkers' time
is spent on
paperwork.

8–12 mo.

Average time to
complete the
Supportive Housing
Application. It should
only take less than six.

What is the 2010e Supportive Housing Application?



WHY IS THIS A PROBLEM?

“Filling out the 2010e application is the **longest and most arduous process** any caseworker in NYC has to go through.”

— Jackie Soriano,
Caseworker Coordinator
@The Bowery Mission

- 1 The number of unhoused single adults went **up by 112%** in the last decade, costs cities **up to \$50k** in America per unhoused individual
- 2 Applicants give up in the middle of the procedure since they **lose hope** of completing it.
- 3 Caseworkers experience **burnout** and don't have relevant tools to support them, there is a **high turnover rate (1-2 years)**.

OUR VISION

Less time filling out forms,
more human interactions.

Reduce onboarding friction.

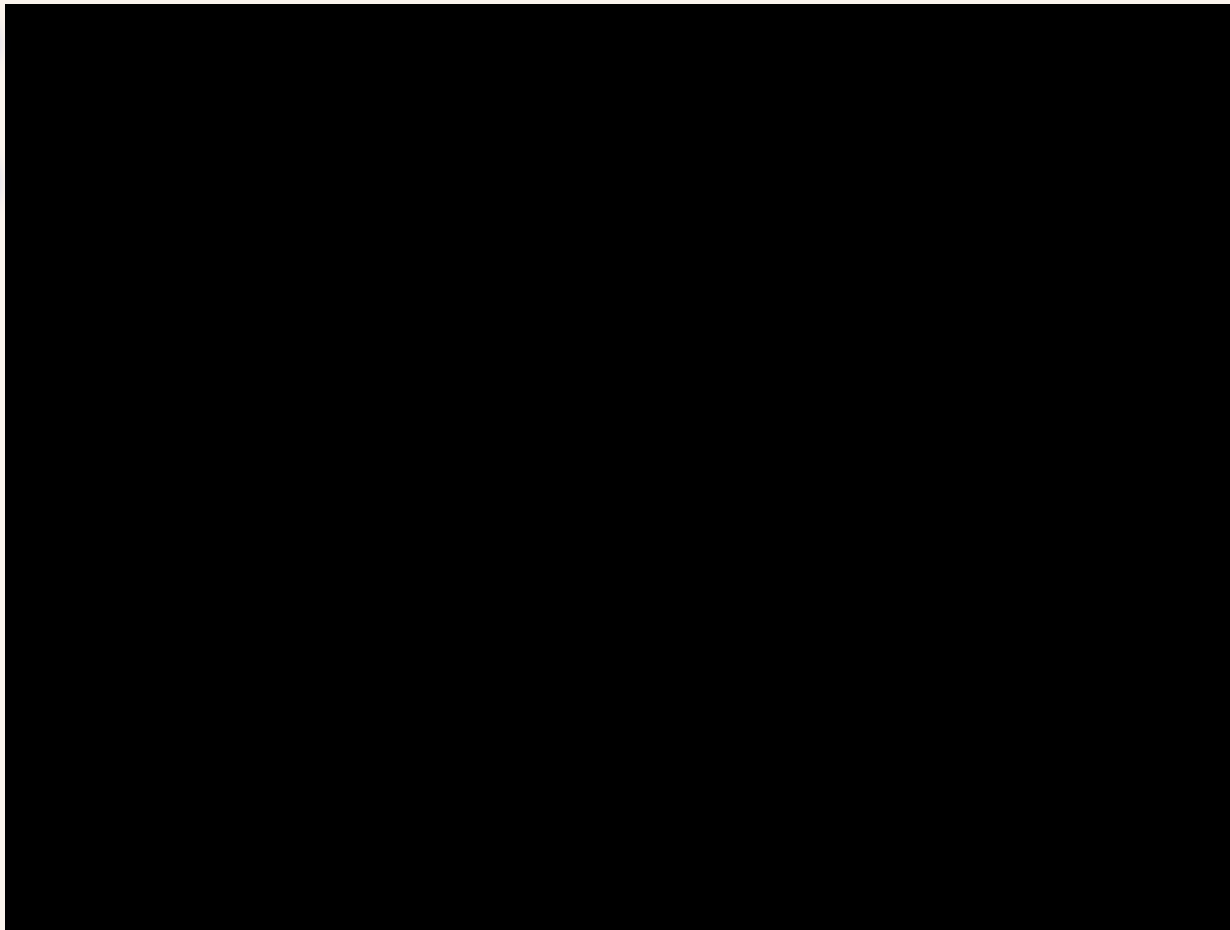
Clear understanding of your clients' progress at
all times.

All presented in a clean and streamlined user
interface.

The screenshot displays a user interface for 'One Home'. On the left is a vertical sidebar with three icons: a person, a gear, and a house. The main content area is divided into three sections. The top section shows a client profile with a placeholder for a photo, the text 'Name Lastname', and fields for 'DOB: MM/DD/YYYY', 'Client Intake Date', and '0123456'. Below this is a blue progress bar for the '2010e Supplemental Housing Application'. The middle section shows three forms: 'Form 2', 'Form 3', and 'Form 4', each with a progress bar. The bottom section is titled '2010e Supplemental Housing Application' and includes a 'GO TO FORM' button and a list of items: 'Psychological Evaluation' (checked), 'Medical Evaluation' (checked), 'Item 3' (unchecked), 'Item 4' (unchecked), 'Item 5' (unchecked), 'Item 6' (unchecked), 'Item 7' (unchecked), and 'Item 8' (unchecked).

[Prototype Link](#)

[Github MVP](#)
[Product Link](#)



INTENDED SOCIAL IMPACT

BENEFITS

Efficiency

Reduce stress related to inefficient processes, support caseworkers' mental health.

Fulfillment

Free up time for human interactions, improve caseworker & applicant experiences.

RISK

Data Control

Mismanagement of sensitive applicant data can invite identity theft or other abuse.

User Trust

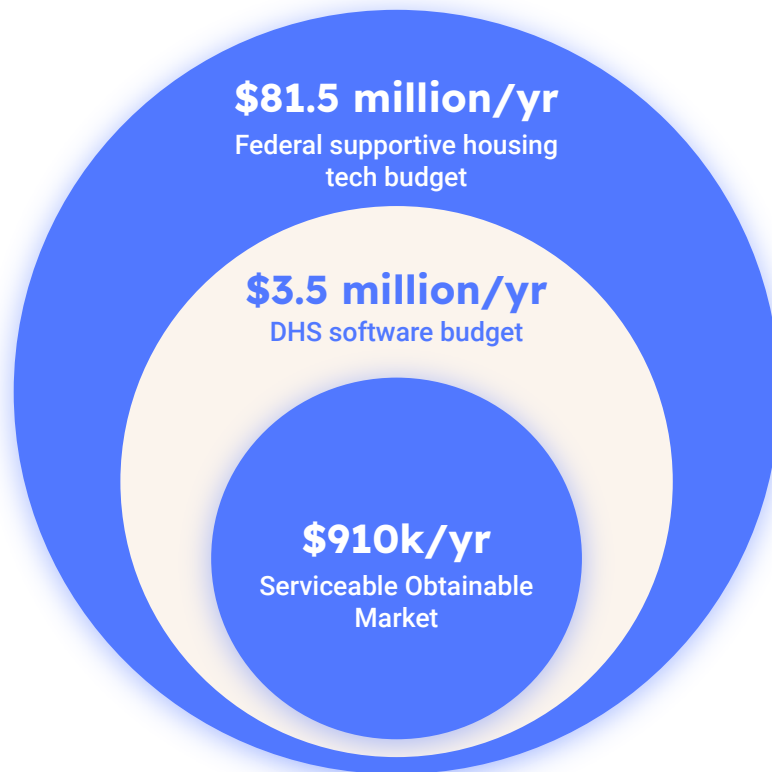
Consent and transparency is necessary when working with this population.

OUR PLACE IN THE ECOSYSTEM



We are the “connective tissue”

SUPPORTIVE HOUSING TECH MARKET



BUSINESS MODEL

PUBLIC BENEFIT CORPORATION:

Accountability and transparency
Signal of intention to impact social issue
Flexibility regarding corporate focus

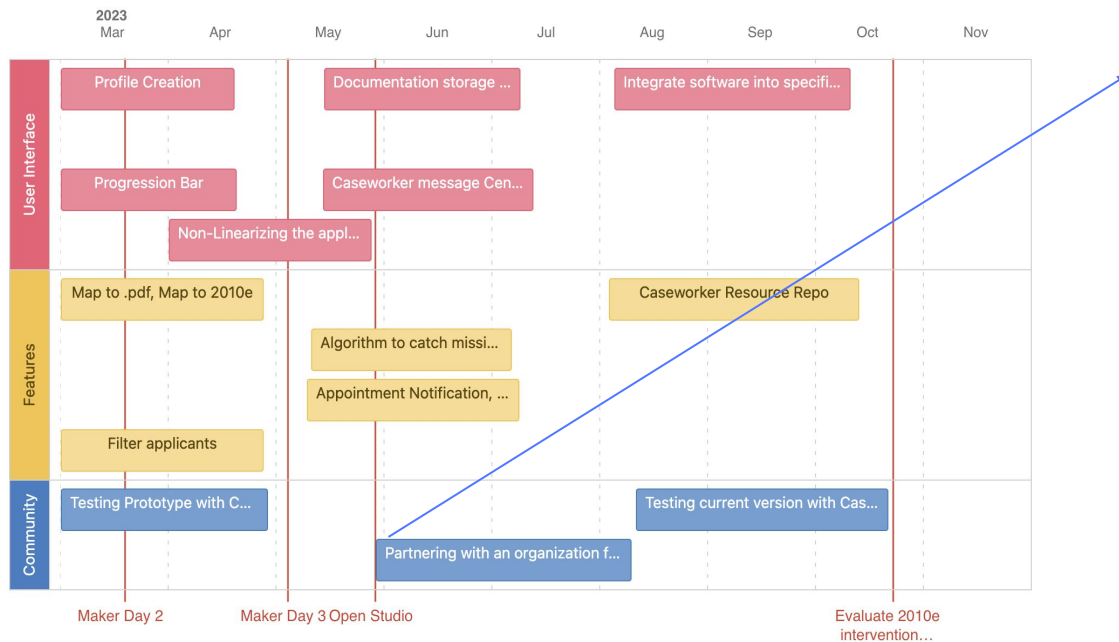
REVENUE MODEL:

Revenue:

- **Buyout** City Gov, **Monthly subscription** nonprofits

Customers:

- Department of Homeless Services, City Gov
- Nonprofits that work with Governmental Entities



Next Steps

Continue to gain traction by partnering with a local shelter to run a pilot.

Goals:

1. Understand how our software interfaces with legacy systems
2. Build community relations
3. User feedback on design/implementation



THANK YOU!