HOW TO DESIGN

GREAT

PRESENTATIONS

@Twitterhandle

Your Logo

Before viewing the template, note...

ALL KEYNOTE (& POWERPOINT) VERSIONS AREN'T CREATED EQUAL

There may be design discrepancies based on different software versions, please adjust your deck accordingly. For your reference, I've included a PDF of what the slides look like for me.

INSTALL THE INCLUDED FONTS ON YOUR COMPUTER

The fonts used in this template aren't standard use fonts. Install the fonts (from the "Fonts" folder) to ensure that your template looks like mine. Once the fonts are installed, reopen the template. I've also included download links to the fonts later in the deck, just in case the included fonts don't work.

A little note from me to you

This is a guide, you don't have to follow it exactly.

Adjust font sizes based on your deck and content.

Play with different fonts, background colors, images and icons.

Experiment with graphic elements. If there is one that you like, use it on other slides.

Link to sources you used. If you're posting your deck on SlideShare, keep the links in center of the slide. SlideShare deactivates links on the far left and right sides due to their built-in "go to the next slide" feature.

Links to help create your presentation

My guide on the **4 Steps to Create Great Presentations**

Images: **The 13 Ultimate Stock Photo Sites for your Presentation or Online Course**

Color palette inspiration: **ColourLovers.com**

Free commercial font downloads: **FontSquirrel.com**

Font pairing website: **TypeGenius.com**

Here's great **CreativeBloq article** on great type pairings

Design elements needed for this template

Color Palette

Hex #143428

Hex #4C5D4D

Hex #648A64

Hex #A6B985

Hex #E1E3AC

Typography

If you don't have the fonts, install them first.

The main (body) font is Baskerville. It comes standard in Mac iOS X v10.6 and later. If you don't have it, it's included in the "Fonts" folder.

The header font used in this presentation is Open Sans Condensed. If the included font doesn't work, you can download it free from FontSquirrel here.

YOUR GREAT
TITLE
GOES HERE

🌐 Your Logo

Hi, I'm Name.

Position @xCompany
@twitterhandle

Image of you

Agenda Slide Here

① Section 1 Title

② Section 2 Title

③ Section 3 Title
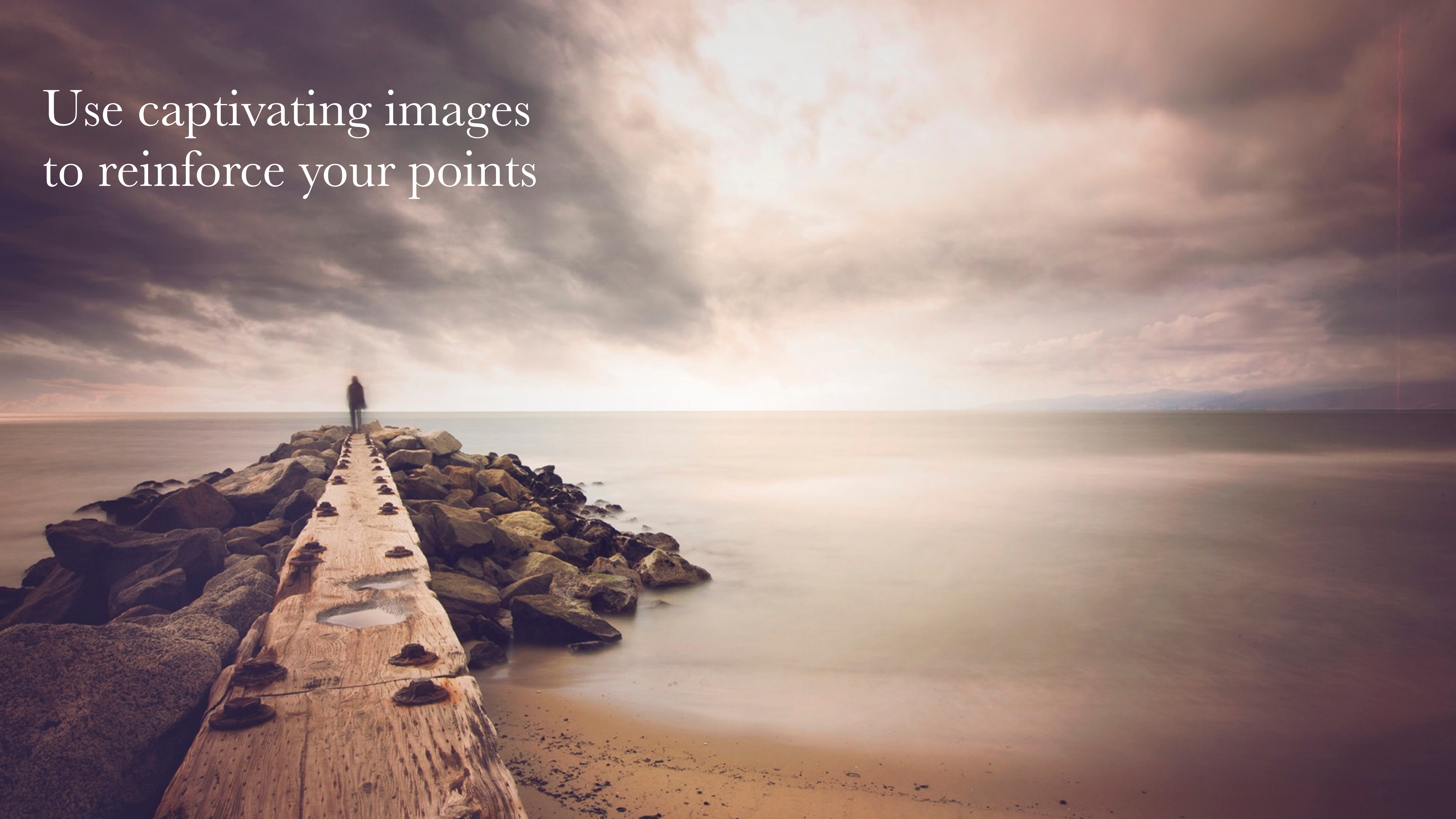
1

Your Section Title Goes Here

Your subhead goes here

like . . .

2

Tips for Designing Your Slides

Use captivating images
to reinforce your points

Stick to **one point** per slide

Stick to **one point** per slide

Use a second slide to pop in other important information

Try changing background colors, font colors and add in different photos or icons.

Use graphic elements (like the arrow) to draw attention to important points.

Play with font weights,
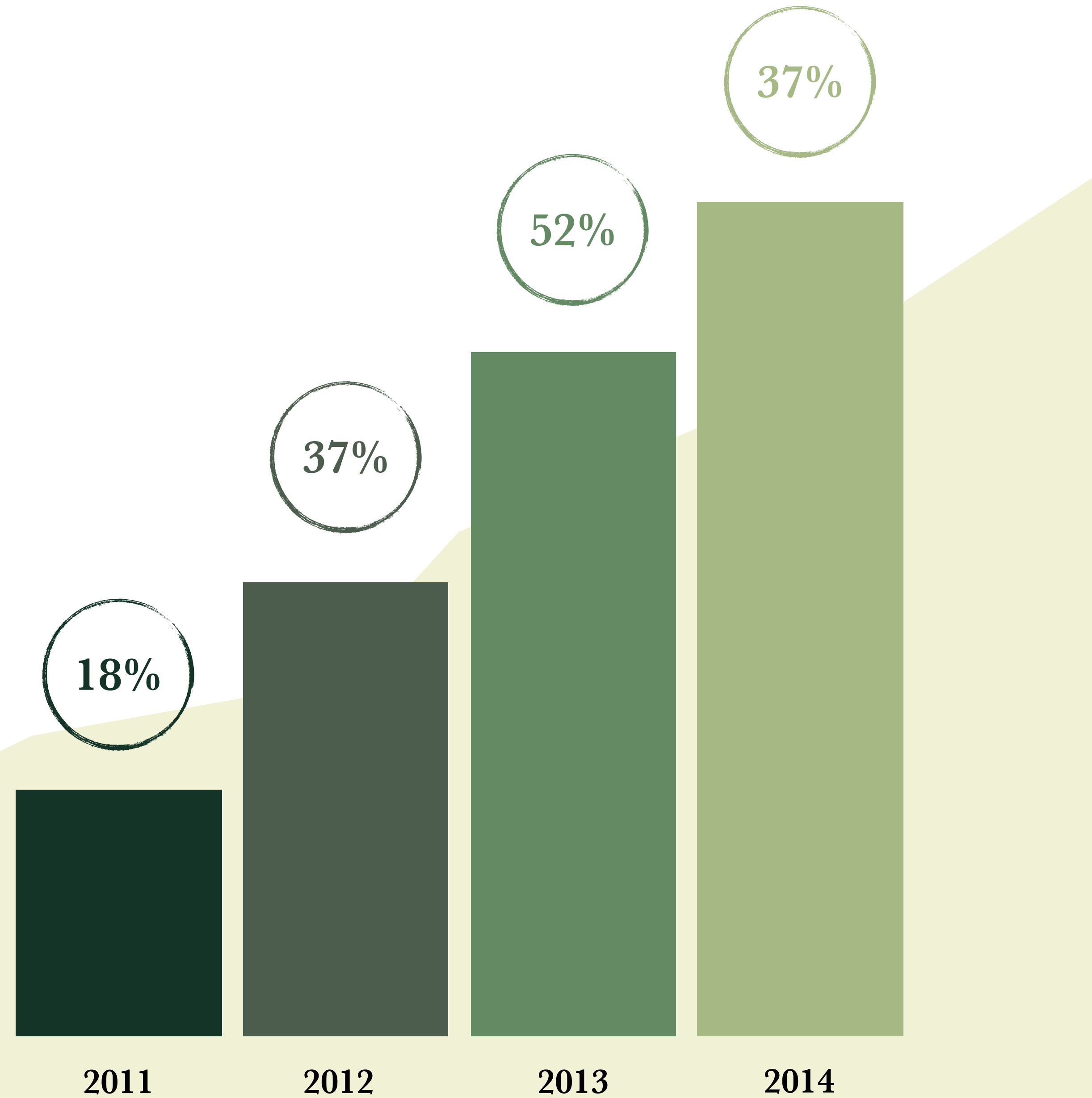like using bold for **important phrases**

Or use a different color

Experiment with different shapes and text over images

"Use a quote or high-impact statement here."

Data Point

Explain here

18%
37%
52%
37%

2011   2012   2013   2014

Thank You!

If you enjoyed this deck, please share the love.

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Your Logo