First Lockdown Second Lockdown

Sensing the City:
Clustering Pedestrian
Behavioural Changes in
Melbourne, Post-First and
Second Lockdown.

Danial Owen
KRIHS 8th June 2023



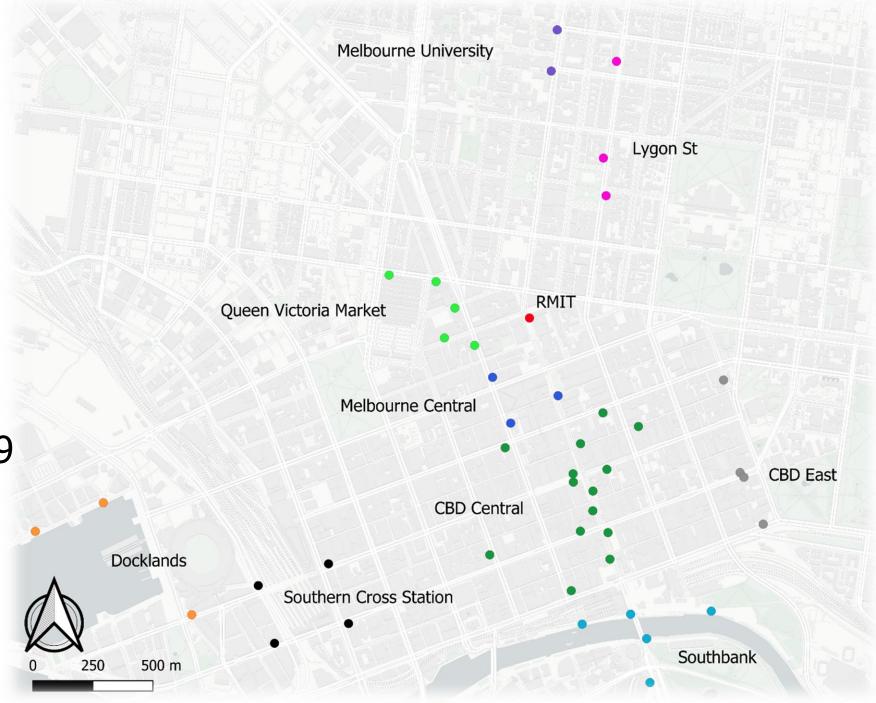
Structure

The COVID-19 pandemic and subsequent recovery efforts have changed **how, when**, and **where** people moved.

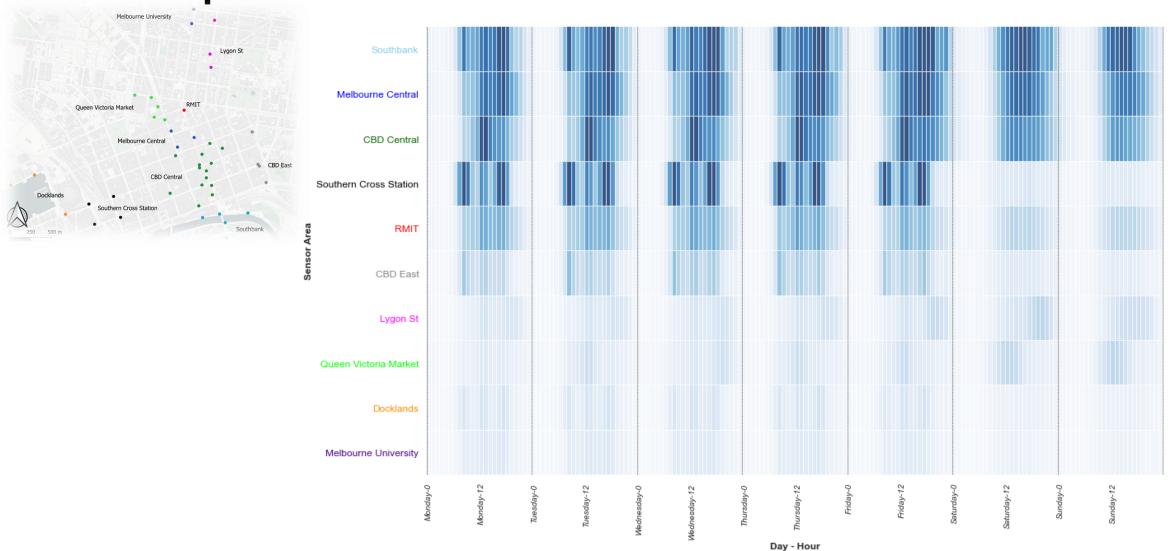
- Where is the study?
- *How* and *Where* people moved pre-pandemic
- *How* this changed during the pandemic
- How can we group changes in behaviour in How, Where and When people moved?

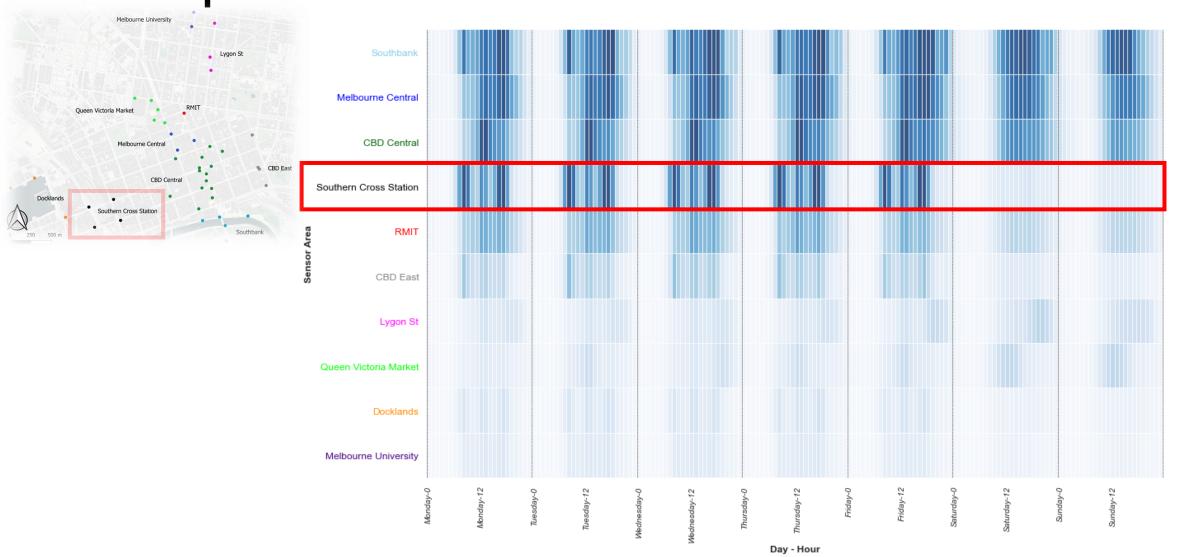
Study Area

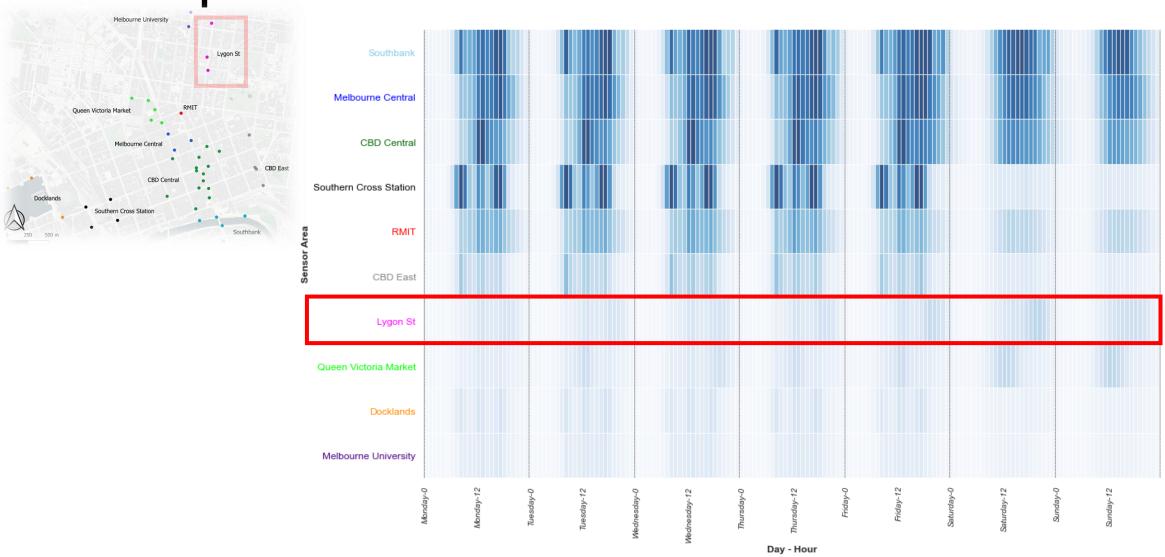
- 44 Sensors
- 10 Areas
- Hourly Pedestrian Counts since 2009

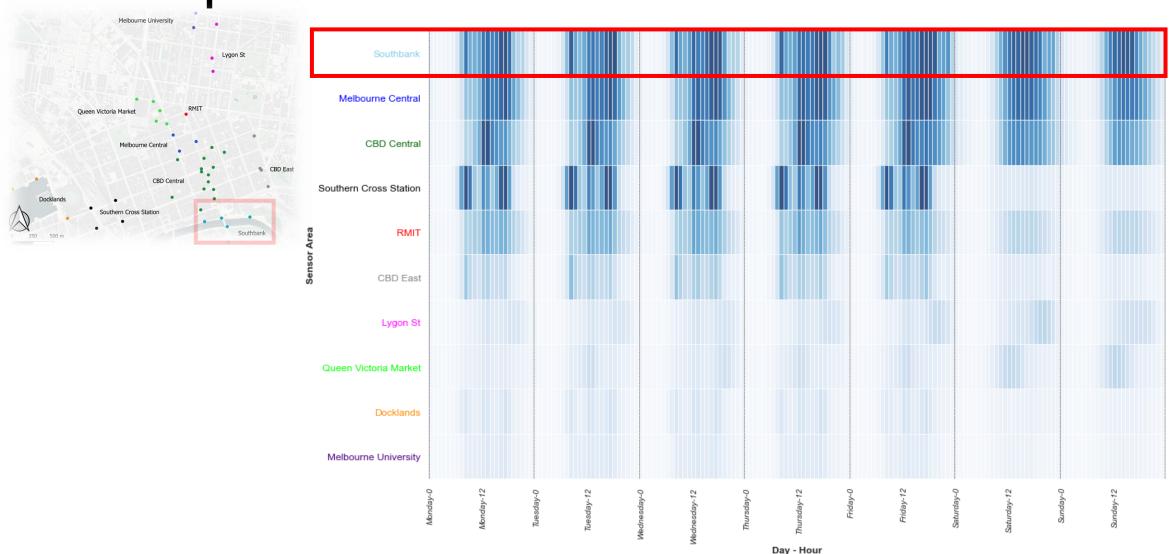


- Interpret different land-use and urban setting's travel profiles
 - Workplace, Transit Zones, Commercial, Residential, etc.
- *How* and *When* people move at these land-use
 - Visualise peaks in demand at various times to indicate urban activities [1]
- How do these change between and within areas?





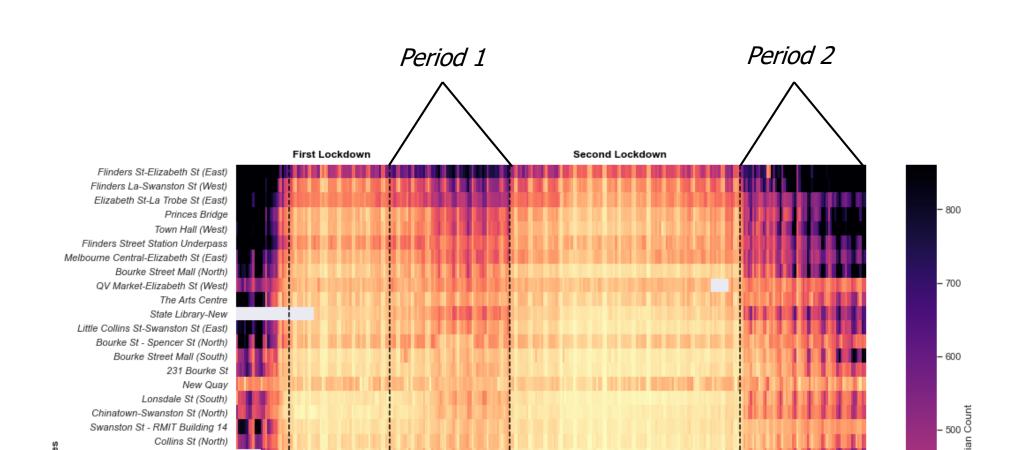




How did pedestrian and mobility behaviour change during/post lockdown?

- Melbourne: different lockdown stringency and easing of restrictions between first and second lockdown
- **Literature:** Major transit stations, Workplaces, and Commercial zones experienced greatest impact due to higher perceived risk, due to closures, and changing behaviours.
- How have differences in lockdown stringency and land-use behaviours changed spatio-temporal pedestrian behaviours across Melbourne?

How did pedestrian and mobility behaviour change during/post lockdown?



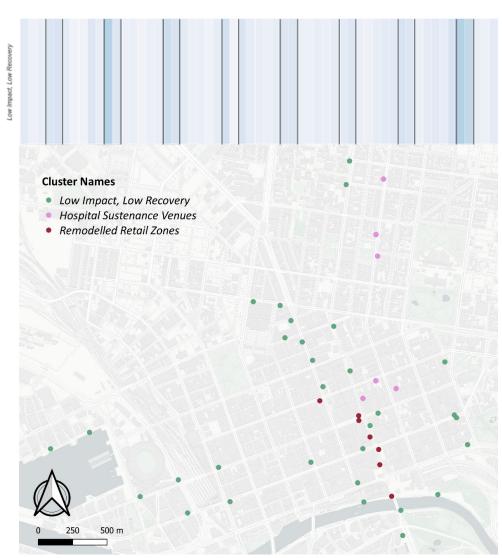
 Simplify 44 time-series by clustering into groups of similar pedestrian behaviours

- Three clusters:
 - Low Impact, Low Recovery
 - Hospitable Sustenance Venues
 - Remodelled Retail Zones

Low Impact, Low Recovery

Least change between two periods

- Low Impact:
 - Little difference caused by lockdown
 - Residential, Supermarkets, etc.
- Low Recovery:
 - Big impact from COVID-19
 - Signs of delayed/hindered recovery
 - Major transit stations, University Campus, etc.



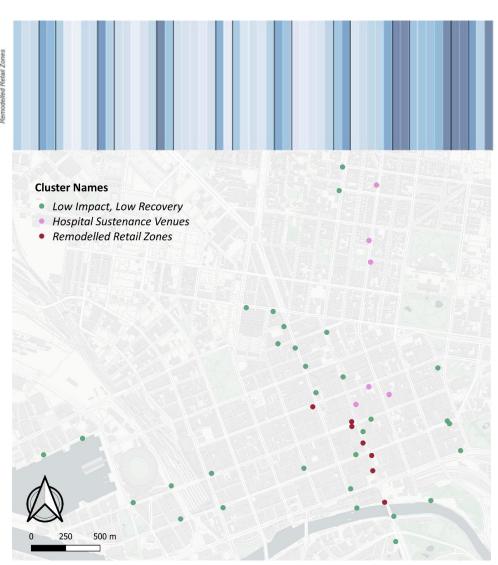
Hospitable Sustenance Venues

- Immediate resurgence in activity
- High concentration of sustenance venues
 - Lygon Street and Chinatown
- Sustenance venues were restricted to take-away basis only post-first lockdown



Remodelled Retail Zones

- Higher activity but comparatively delayed
- High concentration of retail stores
 - Bourke Street Mall
- Changing shopping behaviours or perceived risk of confined, crowded spaces?
- Spike in activity towards the end coincides with Christmas.



Summary

 Between and within-area differences in pre-pandemic pedestrian behaviour

- Reflected in post-lockdown behaviour
 - Little change in residential and major transit stations
 - Big resurgence at sustenance venues
 - Delayed resurgence at major retail zones

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