

CURRICULUM VITAE - DR. PATRICK BALLANTYNE

Postdoctoral Research Associate in Geographic Data Science

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RESEARCH INTERESTS

I am a **Spatial Data Scientist**, who sits at the intersection between the social and computational sciences, to generate new and important insights about cities, with a particular emphasis on processes and dynamics related to **Social and Spatial Inequalities** and **Retail Geographies**. In particular, my work harnesses cutting-edge methodologies and new forms of spatial data, such as those derived from mobile phones, to tackle injustice across the city. For example, I am interested in strengthening our understanding of the decline of different retail environments and the role of different factors that are driving it, as well as shining an important light on neighbourhoods where multiple forms of inequality intersect to fuel cyclical disadvantage for the most vulnerable populations. My ongoing research seeks to bridge these two concepts, and consider the pivotal role that retail spaces play in fostering equality and sustainability throughout the city, and the consequences of retail (in)accessibility for disadvantaged populations.

Research methods: *Spatial Analysis, Spatial Modelling, Supervised and Unsupervised Machine Learning, Statistics, Area Classifications and Geodemographics, Scoring and Indicator Development, Network Analysis, GIS, Data Visualisation and Cartography, Dashboards.*

EMPLOYMENT

June 2022 -	Postdoctoral Research Associate Geographic Data Science Lab, University of Liverpool.
Mar. 2023 -	Spatial Data Consultant (Freelance) Liverpool City Region Combined Authority.
Jan. 2021 - Apr. 2022	Data Scientist Consumer Data Research Centre (CDRC).
Sept. 2017 - Sept. 2019	Senior Open Day Ambassador Department of Geography and Planning, University of Liverpool.

EDUCATION

Sept. 2018 - Dec. 2022	PhD, Geographic Data Science (examined March 2023, no corrections) Department of Geography and Planning, University of Liverpool.
Sept. 2018 - June 2020	MSc, Data Analytics and Society (distinction) Department of Geography and Planning, University of Liverpool.
Sept. 2015 - July 2018	BSc, Physical Geography (1 st class with honours) Department of Geography and Planning, University of Liverpool.

RESEARCH

Peer-Reviewed Journal Articles

- 2024 **Ballantyne, P.**, Singleton, A. *accepted*. Investing in Liverpool's Future: Using Composite Indicators and City Dashboards to Promote Place-Based Policy Interventions. *Cities*. Pre-print available: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4712814.
- Ballantyne, P.**, Berragan, C. 2024. Overture POI data for the United Kingdom: a comprehensive, queryable open data product, validated against Geolytix supermarket data. *Environment and Planning B: Urban Data/Code Section*. DOI: [10.1177/23998083241263124](https://doi.org/10.1177/23998083241263124).
- 2023 Gibbs, H., **Ballantyne, P.**, Cheshire, J., Singleton, A., Green, M. 2023. Harnessing mobility data to examine changing work from home behaviours between censuses. *The Geographical Journal*. DOI: [10.1111/geoj.12555](https://doi.org/10.1111/geoj.12555).
- Ballantyne, P.**, Sanderson, R.K., Davies, A., Houlden, V., MacLachlan, A., Owen, G., Robinson, C., Shin, H., Wartmann, F.M., Wilkin, J. and Williams, I. 2023. 'There is no formula for life and career': A commentary on perspectives and experiences of early career quantitative human geographers. *The Geographical Journal*, 189 (1), pp.174-181. DOI: [10.1111/geoj.12499](https://doi.org/10.1111/geoj.12499).
- Ballantyne, P.**, Singleton, A., Dolega, L. and Macdonald, J. 2023. Integrating the who, what, and where of US retail center geographies. *Annals of the American Association of Geographers*, 113 (2), pp.488-510. DOI: [10.1080/24694452.2022.2098087](https://doi.org/10.1080/24694452.2022.2098087).
- 2022 **Ballantyne, P.**, Singleton, A. and Dolega, L. 2022. Using unstable data from mobile phone applications to examine recent trajectories of retail centre recovery. *Urban informatics*, 1 (1), p.21. DOI: [1007/s44212-022-00022-0](https://doi.org/10.1007/s44212-022-00022-0).
- 2021 **Ballantyne, P.**, Singleton, A. and Dolega, L. 2021. A regional exploration of retail visits during the COVID-19 pandemic. *Regional Studies, Regional Science*, 8 (1), pp.366-370. DOI: [10.1080/21681376.2021.1973548](https://doi.org/10.1080/21681376.2021.1973548).
- Ballantyne, P.**, Singleton, A., Dolega, L. and Credit, K. 2021. A framework for delineating the scale, extent and characteristics of American retail centre agglomerations. *Environment and Planning B: Urban Analytics and City Science*. DOI: [10.1177/23998083211040519](https://doi.org/10.1177/23998083211040519).
- 2019 **Ballantyne, P. 2019**. Book Review: An introduction to R for Spatial Analysis and Mapping (2nd Edition) *International Journal of Geographic Information Science (IJGIS)*. DOI: [10.1080/13658816.2019.1647541](https://doi.org/10.1080/13658816.2019.1647541).

Research Income

- 2024 A Big Data Digital Twin of Mass Transit in Liverpool City Region for Smart, Equitable Mobility, £118,387.00.
Funder: UK Innovate: UK and South Korea data driven urban innovation Bi-Lateral.
Project Team: Dr. Heeseo Kwon (PI), **Dr. Patrick Ballantyne (Co-I)**. Led by Podaris Plc, and partnered with Liverpool City Region Combined Authority.
- Under review* The Sustainability of British Retail Centres: A New Evidence Base and Stakeholder Recommendations, £118,941.00.
Funder: ESRC Secondary Data Analysis Initiative (SDAI).
Project Team: **Dr. Patrick Ballantyne (PI)**, Prof. Alex Singleton (Co-I), Dr. Kevin Credit (Co-I) and Dr. Les Dolega (Co-I).
- Establishing a new cross-sector, collaborative agenda for data-driven transport planning in Liverpool City Region, £18,617.00.
Funder: University of Liverpool Partnership Innovation Fund (PIF)
Project Team: **Dr. Patrick Ballantyne (PI)**, Dr. Carmen Cabrera-Arnau (Co-I), Prof. Alex Singleton (Co-I).
- Unsuccessful* From Vulnerability to Viability: Designing Climate-Resilient Retail Spaces in City Centres, £234,964.00.
Funder: British Academy Knowledge Frontiers: International Interdisciplinary Research 2024.
Project Team: Dr. Sina Shahab (PI), **Dr. Patrick Ballantyne (Co-I)**, Dr. Zakkiya Khan (Co-I) and Dr. Jonghyun Yoo (International Co-I).

Working Papers

- Under review* **Ballantyne, P.**, Rowe, F., Filomena, G., Singleton, A. *under review*. Developing two-dimensional indicators of transport demand and supply at small area levels to promote sustainable transportation equity. Target Journal: *Computers, Environment and Urban Systems [Special Issue in Environmentally and socially sustainable mobility]*.
- Dolega, L., **Ballantyne, P.**, Singleton, A. *under review*. Transformation of British Retail Centres: Reconfiguration and Economic Performance in the Post-Pandemic Era. Target Journal: *Journal of Retailing*.
- In preparation* Kwon, H., **Ballantyne, P.**, Balog, A., Singleton, A. *in preparation*. Design and Implementation of Digital Twins for Mass Transit: A Systematic Literature Review. Target Journal: *Transport Geography*.
- Flynn, M., **Ballantyne, P.**, Anderson, R., Singleton, A. *in preparation*. “Cha-Cha-Cha-Ching”: Using consumer transaction data to understand the dynamics of cities during mega events. Target Journal: *Area*.
- Dolega, L., Ye, Z, **Ballantyne, P.** *in preparation*. Exploring the drivers of high street decline across the UK. Target Journal: *Journal of Retailing and Consumer Services*.

Ballantyne, P., Reed., C. *in preparation*. A new typology describing consumer interactions in US places. Target Journal: *Nature Scientific Data*.

Conference Papers

- 2024 **Ballantyne, P.** 2024. “Cha-Cha-Cha-Ching”: Using consumer transaction data to understand the dynamics of cities during mega events. *International Geographical Congress 2024, Dublin, Ireland*.
- 2023 **Ballantyne, P.,** Singleton, A., Filomena, G., Rowe, F. 2024. Using Urban Indicators to Deliver a Sustainable and Equitable Future for Liverpool City Region. *America Association of Geographers (AAG) Annual Meeting 2024*.
- 2022 **Ballantyne, P.,** Singleton, A. 2023. Accessibility Indices for Regional Transport Equity Assessments: The Case of Liverpool City Region. *GIScience Annual Conference 2023*. Abstract available at: <https://osf.io/yhwrp>.
- 2021 **Ballantyne, P.,** Singleton, A., Dolega, L. 2022. Evidence of structural, functional, and spatial inequalities in the post-pandemic recovery British retail centres. *RGS-IBG Annual Conference 2022*.
- 2021 **Ballantyne, P.,** Singleton, A., Dolega, L., Macdonald, J. 2022. Integrating the *who*, *what* and *where* of American retail centre geographies. *GIS Research UK (GISRUK) Annual Conference 2022*. Abstract available at: <https://zenodo.org/record/6410106#.ZEFYP87MK5c>.
- 2021 **Ballantyne, P.,** Singleton, A., Dolega, L., Macdonald, J. 2021. American Retail Centre Geographies: Centres, Characteristics and Catchments. *American Association of Geographers (AAG) Annual Meeting 2021*.
- 2021 **Ballantyne, P.,** Singleton, A., Dolega, L., Macdonald, J. 2021. American Retail Centre Geographies: Centres, Characteristics and Catchments. *RGS-IBG Annual Conference 2021*.
- 2020 **Ballantyne, P.,** Singleton, A., Dolega, A., Credit, K. 2021. A Framework for Delineating the Scale, Extent and Characteristics of American Retail Centre Agglomerations: The Case of Chicago Metropolitan Area during COVID-19. *GIS Research UK (GISRUK) Annual Conference 2021*.
- 2020 **Ballantyne, P.,** Singleton, A., Dolega, A. 2020. An updated measure of the ‘e-resilience’ of retail centres. *GIS Research UK (GISRUK) Annual Conference 2020*.

Invited Presentations, Keynotes and Outreach Activities

- 2024 Flynn, M., **Ballantyne, P.**, Anderson, R., Singleton A. 2024. Eurovision's economic impact in Liverpool: Insights for future large-scale events. *Heseltine Institute for Public Policy Brief*. Available at: <https://www.liverpool.ac.uk/media/livacuk/publicpolicyamppractice/pbseries3/PB315.pdf>.
- 2023 **Ballantyne, P.** 2023. *We need more spatial thinkers! Perspectives from a Postdoctoral Researcher*. University of Sheffield 'Applications of GIS' MSc lecture.
- Gibbs, H., **Ballantyne, P.** 2023. *Demographics and Working from Home Geographies*. CDRC Geodemographics Showcase and Annual Partner Event, Oxford, UK.
- Ballantyne, P.**, Singleton, A. 2023. *Generating Impact: Urban Indicators, Dashboards and Consumer Data Research*. CDRC-ESRC Showcase Event, UCL, UK.
- Ballantyne, P.** 2023. H3: *What is it? (and why should you be using it?)*. Pets at Home Data and Insights Weekly Meeting [virtual].
- Ballantyne, P.**, Singleton, A. 2023. *What if? Evaluating potential decarbonization strategies for maritime cargo flows in Liverpool City Region*. Geospatial Data Science for Future Cities and Society: Focusing on Analysis of Digital Footprint Data, University of Seoul/Korean Research Institute for Human Settlements.
- Ballantyne, P.**, Gibbs, H., Cheshire, J., Singleton, A., Dolega, L. 2023. *Mobility data: does it live up to the hype?* Quantitative Spatial Sciences (QuSS) Seminar Series, University of Bristol, UK.
- 2022 **Ballantyne, P.**, Singleton, A., Dolega, L. 2022. *Using unstable data to examine recent trajectories of retail centre recovery*. Supporting Post Pandemic Recovery and Resilience Through New Forms of Data, University of Liverpool Exchange with Korean Research Institute for Human Settlements.
- Ballantyne, P.** 2022. Workshop: Retail and Geodemographics: A Spatial Data Science Approach. *CARTO Spatial Data Science Conference, Google HQ, New York*. Materials available at: <https://github.com/patrickballantyne/CARTO-SDSC2022>.
- Ballantyne, P.** 2022. *Who, what, where and how: a quantitative investigation of retail centre geographies*. Maynooth University Social Science Institute (MUSSI) and National Centre for Geocomputation (NCG), Republic of Ireland.
- Ballantyne, P.** 2022. Retail Indicators I. Identifying 'clone towns' across the UK. *CDRC Stories*. Available at: <https://data.cdrc.ac.uk/stories/retail-indicators-i-identifying-clone-towns-across-uk>.

- 2021 **Ballantyne, P.**, Sanderson, R., Davies, A., Houlden, V., Maclachlan, A., Owen, G., Robinson, C., Shin, H., Wartmann, F., Williams, I., Wilkin, J. 2021. The Ups and Downs of a PhD and Beyond. *Panel Session at the RGS Postgraduate Mid-Term Conference, sponsored by the Quantitative Methods Research Group.*
- 2020 **Ballantyne, P.** 2020. Moving the lab home: changes to research and data resulting from COVID-19. *Resilient and Sustainable Cities Podcast*. Listen at: <https://open.spotify.com/episode/2OHngRBoOxoYMPxMzZ8N6c>.
- Ballantyne, P.** 2020. An approach to retail centre delineation based on graph structures and H3 geometries. *MethodsX Twitter Take-Over*.

Awards and Prizes

- 2021 Robin Flowerdew Prize, 2021. *Best postgraduate paper in the “Future of Quantitative Geography” sessions at the RGS-IBG Annual Conference 2021.* <https://qmrg.github.io/blog/2021/10/12/Ballantyne-bio>.

PROFESSIONAL RESPONSIBILITIES

Journal Peer Review

Annals of the American Association of Geographers
Applied Geography
Cities
Computers Environment and Urban Systems
Environment and Planning B: Urban Analytics and City Science
International Journal of Geographic Information Science
Journal of Maps
Journal of Place Management and Development
Journal of Retailing and Consumer Services
Journal of the Royal Statistical Society Series A: Statistics in Society
Journal of Urban Design
Nature Scientific Data
Regional Studies, Regional Science
Urban Studies

Organisational Roles and Membership within Professional Societies

2023	Strategic delivery manager <i>CDRC 2023 LinkedIn marketing strategy, ongoing.</i>
	Seminar Coordinator <i>Geographic Data Science Lab 'Brown Bag' Seminar Series, ongoing.</i>
	UK Coordinator <i>Geospatial Data Science for Future Cities and Society research exchange, held at the Korean Research Institute for Human Settlements, June 2023.</i>
2022	UK Coordinator <i>Supporting Post Pandemic Recovery and Resilience Through New Forms of Data research exchange, held at the University of Liverpool, November 2022.</i>
	Postdoctoral Representative <i>School of Environmental Sciences Research Strategy Group, ongoing.</i>
	Early-career committee <i>GISRUUK Annual Conference, April 2022.</i>
2020 (- 2022)	Postgraduate Representative <i>Quantitative Methods Research Group, Royal Geographical Society.</i>
2019 (- 2022)	Social Media Coordinator <i>Geographic Data Science Lab Twitter and LinkedIn</i>
	University of Liverpool Representative <i>Centre for Doctoral Training 'Buddy' Scheme for incoming students.</i>

PhD Students

2023	Vyacheslav Wilks Funder: ESRC Centre for Doctoral Training. PhD Title: Pet Ownership and Health.
2019 - 2024	Cillian Berragan Funder ESRC Centre for Doctoral Training. PhD Title: Exploring Place from the Perspective of Informal Social Media Text.

TEACHING

2024	Instructor, Liverpool City Region Combined Authority (LCRCA) <i>Delivery of a four-day short course covering introduction to R, data visualisation, APIs, dashboards and time-series modelling. Course was taught to 10 policy analysts with differing levels of programming competency. Co-taught with Prof. Francisco Rowe.</i>
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2022	Teaching Assistant, Ritsumeikan University, Kyoto, Japan <i>Delivery of ‘Geographic Data Science for Urban Analytics’ to masters-level students at Ritsumeikan University. Co-taught with Prof. Alex Singleton.</i>
2018 - 2022	Teaching Assistant, Department of Geography and Planning, University of Liverpool <i>Modules include Geographic Information Systems, Statistics for Social Scientists, Population Dynamics, Geographic Data Science, Study Skills and GIS, Research Skills, GIS for Human Geography and Human Geography Dissertation.</i>
2021	Data Scientist, Consumer Data Research Centre (CDRC) <i>Developed an online tutorial for the CDRC – “Advanced GIS methods training: retail centres and catchment areas”, comprising interactive workbooks and short videos.</i>
2019	Teaching Assistant, Geospatial Training Solutions <i>Supported delivery of “Introduction to spatial data and using R as a GIS” – a one-day workshop, held at the University of Liverpool.</i>

TECHNICAL SKILLS

R ***

Data cleaning and manipulation, data exploration and visualisation, spatial analysis and modelling, machine learning, statistics, network analysis, GIS, cartography, dashboards, big data management, parallel computing, package development.

QGIS ***

GIS, spatial analysis, cartography.

Python **

Data cleaning and manipulation, data exploration and visualisation, spatial analysis.

GitHub **

Project management, version control, website design, collaborative research, open-source tools, and packages.

CARTO **

Dashboard creation, design and modification, data storage and querying.

ArcGIS **

GIS, spatial analysis, cartography.

SQL *

Database management, data manipulation and exploration.

Other Technical Skills

Microsoft Office Suite**, SPSS**, Mendeley**, Docker* JavaScript*, Davinci Resolve Video Editing Software*.

*** Advanced, ** Intermediate, * Novice

SCIENTIFIC SOFTWARE, DATA AND TEACHING MATERIALS

- 2024 Point of interest data for the United Kingdom.
Data product to accompany paper on Overture POI data
Data products available at: <https://data.cdrc.ac.uk/dataset/point-interest-data-united-kingdom>.
DagsHub repository available at: <https://dagshub.com/cjber/overture-uk>.
- 2022 US Retail Centre Boundaries and Classification
Data products to accompany paper on US retail centres.
Data products available at: <https://data.cdrc.ac.uk/dataset/us-retail-centre-boundaries-and-classification>.
GitHub repository available at: <https://github.com/patrickballantyne/USRetailCentres>.
- 2021 Advanced GIS Methods Training: Retail Centres and Catchment Areas
Training course developed for the CDRC.
Materials available at: <https://data.cdrc.ac.uk/dataset/advanced-gis-methods-training-retail-centres-and-catchment-areas>.
GitHub repository available at: <https://github.com/patrickballantyne/CDRC-Retail-Catchment-Training>.
- Retail Centre Indicators
Indicators and catchments to accompany the latest iteration of the CDRC retail centre boundaries data product.
Data products available at: <https://data.cdrc.ac.uk/dataset/retail-centre-indicators>.
GitHub repository available at: <https://github.com/patrickballantyne/CDRC-Retail-Indicators>.
- 2020 “Tidylodes”: An R package for extracting, processing and ‘spatialising’ data from the US Census Bureau’s LODS database.
GitHub repository available at: <https://github.com/patrickballantyne/tidylodes>.

PERSONAL

Citizenship

United Kingdom / Republic of Ireland [Dual Citizenship]

Location

Liverpool, England.

Other Details

Full UK Drivers Licence.

GCSE's: 10 A - C (including English and Maths).*

A-levels: ABB (Geography, Music, Biology).

(Updated 01/08/2024)