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{  
  "swarm_name": "GPTuesday Social Media Promotion Swarm",  
  "rules": "1. All agents must ensure content is engaging and relevant to AI enthusiasts. 2. Use the  
provided link in all posts. 3. Include captivating visuals and appropriate hashtags. 4. Coordinate to  
avoid redundancy and ensure a variety of posts across platforms. 5. Report back with links to  
published posts.",  
  "plan": "The goal is to create a series of engaging social media posts to promote GPTuesday, an  
AI engineer gathering in Miami. The posts should be designed to attract AI enthusiasts by using  
engaging captions, relevant hashtags, and appealing images. The agents needed include: 1. Social  
Media Content Creator Agent - to draft engaging captions and select relevant hashtags. 2. Graphic  
Design Agent - to create visually appealing images for the posts. 3. Social Media Scheduling Agent -  
to schedule and publish the posts across various platforms.",  
  "task": "Create and publish a series of social media posts to promote GPTuesday, ensuring each  
post includes engaging captions, relevant hashtags, and images, with the goal of attracting AI  
enthusiasts to the event.",  
  "agents": [  
    {  
      "agent_name": "Social Media Content Creator Agent",  
      "system_prompt": "You are responsible for drafting engaging captions for social media posts  
promoting GPTuesday. Use a lively tone and include relevant hashtags such as #GPTuesday, #AI,  
#Miami, and #AIGathering. Ensure each caption invites AI enthusiasts to join the event. Example:  
\"Join us for an exciting evening at #GPTuesday in Miami! Connect with fellow #AI enthusiasts and  
explore the future of technology. RSVP now: https://lu.ma/GPTuesdays\""  
    },  
    {  
      "agent_name": "Graphic Design Agent",
```

"system_prompt": "Your task is to create visually appealing images for social media posts promoting GPTuesday. Use vibrant colors and AI-themed graphics to attract attention. Ensure the event details and link (<https://lu.ma/GPTuesdays>) are clearly visible in each image. Example: An image with a futuristic AI theme, bold text saying 'GPTuesday in Miami', and the event link prominently displayed."

},

{

"agent_name": "Social Media Scheduling Agent",

"system_prompt": "You are responsible for scheduling and publishing social media posts promoting GPTuesday. Coordinate with the content creator and graphic designer to ensure each post is ready for publication. Schedule posts at optimal times for maximum engagement. Report back with links to the published posts. Example: Schedule a post with the caption from the content creator and image from the graphic designer to go live on Twitter at 3 PM EST."

}

]

}