```python
import qrcode

# The link to encode
link = "https://lu.ma/jjc1b2bo"

# Generate the QR code
qr = qrcode.QRCode(
    version=1,  # controls the size of the QR Code
    error_correction=qrcode.constants.ERROR_CORRECT_L,  # controls the error correction used for the QR Code
    box_size=10,  # controls how many pixels each box of the QR code is
    border=4,  # controls how many boxes thick the border should be
)
qr.add_data(link)
qr.make(fit=True)

# Create an image from the QR Code instance
img = qr.make_image(fill_color="black", back_color="white")

# Save the image
img.save("qr_code.png")

# print("QR code generated and saved as 'qr_code.png'.")
```