

```
import os
```

```
import random
```

```
from dotenv import load_dotenv
```

```
from swarm_models import OpenAIChat
```

```
from swarm_models import StableDiffusion
```

```
from swarms.structs import Agent
```

```
load_dotenv()
```

```
openai_api_key = os.getenv("OPENAI_API_KEY")
```

```
stability_api_key = os.getenv("STABILITY_API_KEY")
```

```
# Initialize the language model and image generation model
```

```
llm = OpenAIChat(
```

```
    openai_api_key=openai_api_key, temperature=0.5, max_tokens=3000
```

```
)
```

```
sd_api = StableDiffusion(api_key=stability_api_key)
```

```
# Creative Concept Generator for Product Ads
```

```
class ProductAdConceptGenerator:
```

```
    def __init__(self, product_name):
```

```
        self.product_name = product_name
```

```
        self.themes = [
```

```
            "futuristic",
```

"rustic",
"luxurious",
"minimalistic",
"vibrant",
"elegant",
"retro",
"urban",
"ethereal",
"surreal",
"artistic",
"tech-savvy",
"vintage",
"natural",
"sophisticated",
"playful",
"dynamic",
"serene",
"lasers,lightning",

]

self.contexts = [

"in an everyday setting",
"in a rave setting",
"in an abstract environment",
"in an adventurous context",
"surrounded by nature",
"in a high-tech setting",

```
"in a historical context",  
"in a busy urban scene",  
"in a tranquil and peaceful setting",  
"against a backdrop of city lights",  
"in a surreal dreamscape",  
"in a festive atmosphere",  
"in a luxurious setting",  
"in a playful and colorful background",  
"in an ice cave setting",  
"in a serene and calm landscape",
```

```
]
```

```
self.contexts = [
```

```
    "high realism product ad (extremely creative)"
```

```
]
```

```
def generate_concept(self):
```

```
    theme = random.choice(self.themes)
```

```
    context = random.choice(self.contexts)
```

```
    return (
```

```
        f"{theme} inside a {style} {self.product_name}, {context}"
```

```
)
```

```
# User input
```

```
product_name = input(
```

```
    "Enter a product name for ad creation (e.g., 'PS5', 'AirPods',"
```

```

    " 'Kirkland Vodka'): "
)

# Generate creative concept

concept_generator = ProductAdConceptGenerator(product_name)

creative_concept = concept_generator.generate_concept()

# Generate product image based on the creative concept

image_paths = sd_api.run(creative_concept)

# Generate ad copy

ad_copy_agent = Agent(llm=llm, max_loops=1)

ad_copy_prompt = (
    f"Write a compelling {social_media_platform} ad copy for a"
    f" product photo showing {product_name} {creative_concept}."
)

ad_copy = ad_copy_agent.run(task=ad_copy_prompt)

# Output the results

print("Creative Concept:", concept_result)

print("Design Ideas:", design_result)

print("Ad Copy:", copywriting_result)

print(
    "Image Path:",
    image_paths[0] if image_paths else "No image generated",
)

```