



## EXPERIENCE

### G-FORCE MARKETING SOLUTIONS

Greensboro, NC

#### ART DIRECTOR

August 2011 - Present

- **Manage team of designers & consultants to meet all project requirements**
- **Successfully manage & coordinate digital & print projects from concept through completion**
- Develop creative concepts & designs within multiple digital channels & in-store graphics, signage and pop materials for the automotive & retail industries
- Design & execute websites, monthly newsletters, landing pages, eblasts & banner ads
- Partner with Account Executives on brainstorming, marketing & advertising strategies

#### GRAPHIC DESIGNER

April 2009 - August 2011

Accounts: Audi, Bentley, BMW, Celebrity Cruises, Greensboro Chamber of Commerce, Lowes Foods, Sealy, State Farm and Volvo of the Triad

### UNISYN MARKETING & MULTIMEDIA

Greensboro, NC

#### MULTIMEDIA DEVELOPER

October 2008 - April 2009

- **Managed & produced video content for promotional / corporate videos for Pfizer Pharmaceutical Company**
- **Created high quality 2D & 3D graphics for broadcast and web**
- Designed & developed graphic solutions to support web-based projects & marketing collateral
- Conducted website enhancements & maintenance

Accounts: Mack, My Favorite Styles, Pfizer, Pfizer Animal Health and Volvo

### FALCON'S TREEHOUSE

Orlando, FL

#### PRODUCTION DESIGNER

April 2003 - October 2008

- **Team leader for several international destination resort master planning projects**
- **Managed complex drawing packages for multi-million dollar themed entertainment projects worldwide**
- **Supervised production of proposals, 3D animations, drawing documents, & marketing materials**
- Communicated design intent with clients & vendors to ensure proper integration of project elements
- Executed the production of elaborate Flash presentations for clients
- Technical interface design for complex ride systems & other show elements
- Conducted website enhancements & maintenance

Accounts: Busch Gardens Williamsburg, Hard Rock, San Diego Zoo, Sea World San Diego, Singapore Science Center and Wild Animal Park

## EDUCATION

### FULL SAIL UNIVERSITY

Winter Park, FL - March 2003

DIGITAL MEDIA

### ALFRED STATE COLLEGE

Alfred, NY - May 1997

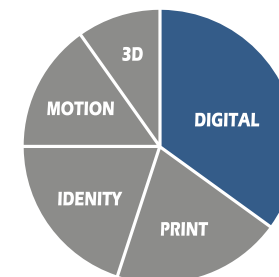
TECHNICAL ILLUSTRATION

 BryanSmithDesign.com

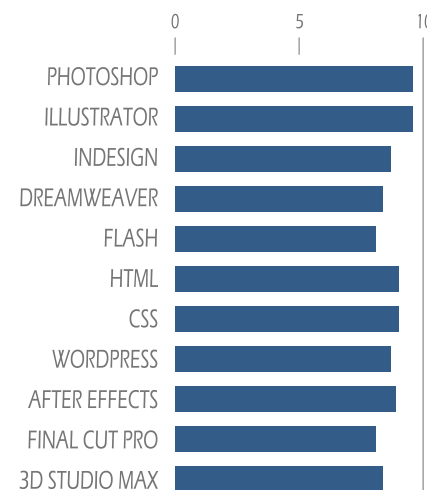
 321.356.9003

 btsmith76@gmail.com

## CAPABILITIES



## TECHNICAL PROFICIENCY



## HONORS

### SILVER TELLY AWARD

Family First Volvo of the Triad

### THEA AWARD WINNER (Best Attraction 2006)

Alton Tower's Charlie and the Chocolate Factory

### THEA AWARD WINNER (Best Attraction 2005)

Curse of DarkKastle at Busch Gardens Williamsburg

### BOY SCOUT EAGLE AWARD