

## SCOTT MCCOLLUM

Copywriter

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Education — Art Center College of Design (CA) - BFA, with honors 2012
Pikes Peak Community College (CO) - Fine Art 2008-2010
Pine Creek High School (CO) - Diploma 2000

Skills Copywriting
Art direction

Experience — COPYWRITER

Vladimir Jones - 2012-Current
Copywriter for clients across energy, health care,
hotel, technology, university, restaurant and outdoor
recreation verticals. (CO)

COPYWRITER

Adore Creative - 2011-2012

Copywriter for international clients across technology, entertainment and apparel verticals. (CA)

COPYWRITER

Pasadena Water and Power - Spring 2011 Copywriter for centennial campaign (CA)

COPYWRITER

Jenny Craig - Summer 2011 Rebranding and Strategy Development (CA)

COPYWRITER

Coda Automotive - SPRING 2011 Strategy, branding, and creative development (CA)