

Breanna King



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Objective

To obtain a position that will enable me to use my communication, visual literacy and writing, public relations and interpersonal skills in a fulfilling and challenging environment.

Experience

Domino's Pizza – Winston-Salem, NC

January 2010 – July 2014

- Driver, then Office and Marketing Manager – worked as a driver in the Winston-Salem franchise (Tar Tiger Pizza, LLC), then for a difference franchise in Georgia. Was able to return to Winston-Salem as an office administrator and marketing manager in November 2012.
- Responsibilities: Customer service, food preparation, executing delivery; Administrative duties in the local franchise office as well as implementing marketing strategies amongst Winston-Salem apartment complexes, hotels, and colleges; Handling weekly paperwork between five locations, managing trade receivable contracts, human resources duties including hiring, resolving intercompany disputes, and serving as a counselor and trusted advisor to employees.

The BullyRag – Winston-Salem, NC

August 2011 - December 2011

- Research and Production Intern
- Responsibilities: Mobile app research and development, grant-writing research and development, video editing and production, event planning. The BullyRag is an anti-bullying project based in Winston-Salem, NC, headed by Jacqui Causey.

NewsTalk AM 1270 – Cartersville, GA

Summer 2011 – October 2012

- Production and Advertising Intern
- Responsibilities: Writing copy, recording, and producing several advertisements for radio play, as well as social media work on Facebook for the radio station and individual segments.
- Evening Talk Show Co-Host, co-hosting the Wednesday evening “Live Drive at 5” radio program discussing a wide range of topics covering current events, politics, pop culture, and news.

Tubefilter, Inc. – Los Angeles, CA

January 2011

- News and Research Intern
- Responsibilities: Data entry, researching online entertainment properties, studying and cataloguing social media content for web series, writing relevant web entertainment reviews and articles, research on the many web series that Tubefilter covers via their news website, writing relevant articles on web entertainment as well as playing an instrumental role building an industry database, assisted with organizing and promoting of a panel hosted at a major electronics trade show.
- A list of the articles published while at Tubefilter can be found at <http://www.tubefilter.com/author/bking/>

Education

Salem College – Winston-Salem, NC

August 2008 – December 2011

Graduated in December 2011 with a major in communication focused on new media, media writing, and marketing, as well as a philosophy minor.

Skills

- Interest in marketing and promoting properties and effective advertising techniques
- Creative writing as well as crafting well-written and informative non-fiction articles
- Computer competency in Microsoft Office and other applications and basic java programming, troubleshooting with Apple computers and products as well as some experience with Microsoft Windows, experienced with Adobe Photoshop CS4
- Knowledge of and skill in social networking and social media, including Facebook and Twitter as well as other popular networking sites and how they can be used to promote a business, person, or cause



- Experience with web series production and writing as well as other new media collaborative projects
- Problem-solving skills as well as a creative eye for detail and layout
- Ability to resolve disputes, form meaningful and trusting relationships with others, and excellent interpersonal skills

Academic Training

- Intercultural Communication, Oral Communication, Visual Communication, Communication Research Methods, Media Writing, Marketing
- Creative writing and upper-level English courses
- Ethics and logic courses
- Intro to Java programming course