

JESSE KALE

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THE UNIVERSITY OF NORTH CAROLINA WILMINGTON

BACHELOR OF ARTS in COMMUNICATION STUDIES. August 2013.

JOB SPECIFIC EXPERIENCE

SPARK STRATEGIC IDEAS

January 2014 - Present

Intern. I perform various duties for a full service Charlotte, NC ad agency. From writing social media posts, creating press clippings, researching clients, writing press releases, radio copy, editing video and working client events on location.

IDW PUBLISHING

June 2013 - August 2013

Digital Media Intern. Researched how successful IDW's newsletter was reaching subscribers. Scanned original comic pages. Did data entry for items for sale at the San Diego Comic Con and assisted in selling and answering questions about product at the convention.

ASSOCIATION FOR CAMPUS ENTERTAINMENT

May 2012 – May 2013

Films Co-Chair. Programmed film events for UNCW's student body in the University's on campus movie theater. Organized a committee of 20+ students who assisted in advertising and organizing 100+ movie events a year. The job required me to order films from various distributors, research films to screen and to negotiate prices. The position also oversaw a starting budget of \$67,500.

KLIBER FILMS

December 2011 – January 2013

Producer + Still Photographer. Consulted and assisted in creating a IndieGoGo campaign that successfully raised \$10,515. Crewed on set and researched film festivals for submission.

LUMINA THEATER

August 2011 – May 2012

Intern. Managed the Facebook and twitter page with one other intern. Created custom calendar listings and used local and national calendar listings on various websites to advertise films. Assisted with films screenings by either helping the programmer finds films through various distributors' or by attending the screening to help run it smoothly.

Experience in Word, Excel, Adobe Premiere, Photoshop
Facebook, Twitter, LinkedIn, Youtube
and DSLR cinematography.

Won "[Meal Plan Contest](#)" at my University to write and
direct a PSA that would play for all incoming freshman and
transfer students. It has received more than 2000 hits on YouTube.

Additional Experience

FANBOY COMICS

May 2012 - June 2013

Backstock Manager. I kept track, organized, and restocked the thousands of comic books within the stores longboxes. I had to memorize: titles, story arcs, writers, and artists so I could best serve our customer base.

WILMINGTON ON FIRE

October 2011- May 2012

Still Photographer + Additional Cinematography. Took behind the scenes photos, and shot several interviews as the director of photography.

