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**BROOKE WILLIAMS**

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## OBJECTIVE

Seeking a creative position that utilizes my design-thinking skills across multiple platforms and recognizes the value of my varied background in experience and education.

## EXPERIENCE

### **Senior Art Director**, MOCEAN, LOS ANGELES, 08/12 - 01/14

Art Director for the Addy award-winning *LEGO Lord of the Rings Video Game* digital campaign and the *Lincoln Learning Hub* website created for Disney's release of the Lincoln movie.

Collaborated closely with copywriters, producers, flash designers, and creative directors in Print and Consumer Brands to execute concepts for new business as well as ongoing projects.

### **Art Director**, WILSHIRE AXON, LOS ANGELES, 03/12 - 07/12

Freelance position working to create the branding and marketing materials for the *LA Mayor's Council on Innovation and Industry* and portal apps for New Balance and Equinox. Worked extensively with developers and company owners to showcase pitches as live websites thereby enabling client interactivity.

### **Art Director**, FOX STUDIOS, LOS ANGELES, 08/11 - 12/11

Freelance Art Director for *The Finder* site, *The X-Factor*, promotional pages for *Nissan* and *Audi*, as well as other Fox online properties for the Fall Premiere line-up.

### **Senior Interactive Designer**, LEVEL STUDIOS, LOS ANGELES, 08/10 - 06/11

Responsible for the cohesiveness of the look and feel of *BlackBerry* online. Lead designer for *RIM's* Latin American properties, ensuring that the brand was maintained across hundreds of pages in various dialects and regional content.

**Art Director, MOJO, LOS ANGELES, 03/10 - 06/10**

Art Director for *Showtime's Nurse Jackie Rx Games site*, *Friend-a-Gorilla* and *PlayStation Portable ID* which were immersive experiences in gaming and cause marketing. Pitches included TNT, USA and the Discovery Channel.

**Art Director, TASTY DESIGN TREATS, SANTA MONICA, 10/08 - 02/10**

Responsible for *Mutual of Omaha's Aha Moment Campaign* and all of its digital and print iterations while managing designers and vendors. Also worked on integrated pitches for Clearwire, Hilton Hotels and Showtime.

**Senior Designer/Art Director, TRAILER PARK, HOLLYWOOD, 10/07 - 10/08**

Art Director for *Clear365 Portal site*, *ESPN New Year No Limits* microsite and a social media-friendly microsite for the *Saw* movie franchise. Lead Designer for multiple entertainment clients -- Disney, PBS, and Warner Brothers. Implemented cutting edge digital ideas for traditional media spaces.

**Senior Designer, TRIBAL DDB, VENICE, 11/06 - 08/07**

Worked with copywriters, helped put together significant pitches, (specifically for Activision and the Flip Camera) and learned timeline animations in Flash while honing design skills. Projects ranged from rich media banner ads to microsites for Wells Fargo and Clearwire.

## **EDUCATION**

**Master of Architecture**, UNIVERSITY OF CALIFORNIA, LOS ANGELES

**Bachelor of Design**, UNIVERSITY OF FLORIDA, WITH HONORS

## **SKILLS**

Adobe Photoshop, Illustrator, InDesign, Flash, AutoCAD, Word, Excel, Powerpoint, Keynote, Dreamweaver, Balsamiq, and Omnigraffle. Interaction Design, User Experience, Print, Email Marketing and Social Media. I have recently finished classes in "Responsive Design" and "Drawing Vector Graphics".

REFERENCES AVAILABLE UPON REQUEST.