

# Kory A. Riemensperger

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## **OBJECTIVE:**

*Wake Forest graduate eager to advance with a tested ability to communicate; principally seeking a career in internal/external corporate communications, public relations, and/or marketing strategy*

## **EDUCATION:**

**WAKE FOREST UNIVERSITY**, Winston-Salem, NC

*May 2013*

Bachelor of Arts in English and Communication – Concentration: Rhetorical Studies

Major GPA: 3.42/4.0

## **EXPERIENCE:**

**Collaborative Tech. Assoc. - Cisco Fellow**, Wake Forest University Info. Systems, Winston – Salem, NC

*July 2013 – Present*

- Assists/directs university faculty, staff, and students with understanding and adopting acquired technologies
- Facilitates communication between Cisco employees and key member of university administration
- Coordinates with multiple IS teams to promote collaboration within their day-to-day activities
- Assigned and completed short-term project to revitalize and generate content for Wake Forest University technology news portal

**Freelance Photographer and Writer**, Wake Forest University Schools of Business, Winston – Salem, NC

*June 2013 – Present*

- Produce and deliver diverse media content on activities relevant to WFU business school magazine

**KAPLAN Test Prep and Admissions Campus Representative**, Winston – Salem, NC

*June 2012 – Present*

- Network and generate leads/contacts for local Kaplan administration
- Assists regional director and participates in local marketing events

**Senior WFU News Center Intern**, Wake Forest University, Winston – Salem, NC

*August 2012 – August 2013*

- Composed front page articles illustrating on-campus advancements, activities, and organizations (wfu.edu)
- Drafted media releases, build media lists, form communication plans
- Connected national and local media with relevant faculty sources
- Developed alternative social media strategies to expand readership and connect students to News Center

## **ACTIVITIES:**

**The Howler (Campus Yearbook)**, Wake Forest University, Winston – Salem, NC

*August 2011 – May 2013*

- Collaborated with peers to handle photography assignments on a case-by-case basis
- Gained valuable training and experience in field of photography/media production

**Wake Radio (WAKE)**, Wake Forest University, Winston – Salem, NC

*August 2010 – May 2013*

- Responsible for maintenance of the Wake Radio website
- Involved in maintaining and incorporating Wake Radio's Tumblr, Facebook page and Twitter feed
- Spearheaded long-term project to redesign the site in order to incorporate number of new features
- Broadened comprehension in the field of HTML and related website aesthetic design/function
- Conducted multiple interviews of artists in an on-air, fast-paced environment

**Old Gold and Black (Campus Newspaper)**, Wake Forest University, Winston – Salem, NC

*August 2009 – May 2013*

- Contributing Staff Writer for Campus Life section, including articles on restaurant, movies, and music reviews
- Gained experience researching and reporting on entertainment and trends to a broad audience

## **SPECIAL SKILLS:**

- Computer: Microsoft Word, PowerPoint, Excel, Publisher; Adobe Acrobat, Audition, Premier and Wordpress
- Media: Extensive experience with Digital and Film Photography
- Music: Intermediate bass/electric guitar, mandolin and banjo
- Language: Working knowledge of German