

# **Experience**

#### **Art Director**

### Maris, West & Baker Advertising Aug 2008 - Now

Using my passion and skill for art direction to transform complicated products into communication campaigns made of simple ideas that the consumer can understand.

#### **Art Director**

### OfficeMax Brand Strategy Apr 2007 - Aug 2008

At OfficeMax Brand Strategy I worked on all internal and external creative: print, broadcast, online, and collateral. (Its very different working on the client side of things.)

# Art Director BBDO Minneapolis Jan 2006 – Apr 2007

As an Art Director right out of advertising school, I worked on anything I could get my hands on just to get experience and work for my portfolio.

## Clients

Gibson • MS Department of Health • Target • Yoplait Case IH • Jackson Healthcare for Women • General Mills Hormel • Quitline MS • Mississippi Childrens Museum MS SIDS Organization • WIRED • Newks Restaurant

### Education

## Brainco School of Advertising

Concentration was in Art Direction and Graphic Design

### Indiana University - Bloomington

Bachelor of Fine Arts (B.F.A.), Major in Graphic Design

612.803.5945 · iumack@earthlink.net · www.emackad.com

