

Eager to augment the capabilities of a graphics team with my creativity and design skills.

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# Kelsey Pitts

## SKILLS:

Mastery of Adobe Creative Suite - PC / MAC  
Adobe Acrobat Pro  
HTML5/CSS Coding  
WordPress Management and Design  
Digital Photography  
Brand Identity Development

## EDUCATION:

Bachelor's Degree in Fine Arts : Design and New Media  
University of North Carolina at Greensboro - 2013

## EXPERIENCE:

MAY 2013  
- PRESENT

**Merz North America - Greensboro, NC**  
**Graphic Designer**

Human Resources & Corporate Communications Intern  
Worked in a team environment to develop consistent branding through unique print and digital designs used throughout the Company. Designed logos, brochures, internal advertising for events, meetings, speakers and employee news updates. Responsible for all aspects of corporate events presentations including graphic elements, staging and photography.

NOV 2013  
- PRESENT

**UNCG Sustainability Group - Greensboro, NC**  
**Freelance - Graphic and Web Design**

Exclusively worked with the UNCG Sustainability Board in the development of a new brand identity, including logo and graphic components to complement a newly designed web page.

JAN 2013  
- JUN 2013

**Winston-Salem Dash Baseball Team - Winston-Salem, NC**  
**Creative Service Assistant Intern**

Worked with the Creative Services team in the development of print and digital media designs including magazine and newspaper advertisements, web page promotional content, LED highway sign displays, field marquee displays, 2013 pocket schedule layout and design, program covers and content. Served as team photographer.