

T Timothy Sarazen

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Objective

To use my management experience and directing skills to deliver excellent products, improve processes and make customers ecstatic to do business with us.

Experience

Vice President of Operations

The 97 Display Software Company, Winston-Salem, NC. www.97Display.com 2/2013-Present

- Develop, launch, and direct all marketing strategies
- Manage all trade shows and events, setting goals and generating reports
- Determine areas of improvement in sales and customer service and launch initiatives for improvement
- Directs distribution and promotion of all new software products and features
- Act as front-end business analyst, communicating customer needs with programmers

Marketing Director

Pies R Squared/Infinite Ingredients LLC. Greenville, SC. www.pies-r-squared.org 8/2012-11/2012

- Developed marketing strategies for catering and food retail services
- Booked and worked festivals and events, worked with charitable organizations for fundraisers
- Established relationships with organizations and businesses to build partnerships with the sustainable/local/organic food market
- Designed and created marketing and promotional materials

Server

Mellow Mushroom, Greenville, SC 4/2010-1/2013

- Provided excellent service to customers and interacted with a variety of people
- Built relationships with customers to encourage a higher return rate
- Organized team to quickly and efficiently complete opening/closing tasks.

Education

Bachelor of Arts in Broadcast Media, Honors Scholar 8/2008-5/2012

- (May 3rd, 2012) North Greenville University, • Tigerville, SC. • 3.8 GPA (out of 4.0 scale)

Skills & Honors

Experience in domestic and international event, tradeshow, and festival management with a proven record of positive ROI.

2013 Employee of the year (97 Display)

Extensive experience in business analysis, directing user interface and backend software development

Google Adwords Certified Professional (License #1653081)

Background in public speaking and hospitality with a tenacious ability to create crowd participation and customer loyalty

Proficient in Microsoft Office Suite, Adobe Suite, Final Cut Pro, Google Adwords, and various social media platforms.

Member: National Communication Honors Association (2010-present).

Volunteer: 10,000 Pueblos. Argentina, iNRB Broadcasting Convention, Redeemer Presbyterian Church (2010-present)

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References

Dr. Gregory Bruce

Chair, IDS Program in the Humanities

North Greenville University

[770-605-4432](tel:770-605-4432)

drgbruce@hotmail.com

Relationship: Professor at North Greenville University from 8/2010-5/2012

Dr. Rick Sparks

Professor, Mass Communication

North Greenville University

[864-663-0057](tel:864-663-0057)

rick.sparks@ngu.edu

Relationship: Professor at North Greenville University from 8/2009-5/2012

Mr. Rick Carnahan

Manager

Pies-R-Squared

[864-467-1373](tel:864-467-1373)

rcarnahan@legaleagleinc.com

Relationship: Manager at Pies-R-Squared from 8/2012-11/2012