

austin wechter

E AJWECHTER@GMAIL.COM T 317.750.9301

EXPERIENCE

WOODBINE ACCOUNT EXECUTIVE

Oct 2013 – Jan 2014

Ensured projects were delivered on time, on budget, and on par with a client's strategy and managing client's expectations all fell under my responsibility. Other duties include billing clients and estimating projects. Within several months, my team and I took a failing website project to a successfully launched, fully functional website.

ELEMENT THREE DESIGN LEAD

Mar 2012 – Sep 2013

I led all creative and extensive brand work for assigned clients, and played an integral role in the process improvement and hiring of the company. I developed best-in-category work across all media from ideation through execution. In addition, I managed my creative team's timeline, capacity and resources, as well as led internal/external project meetings.

MINDFRAME CREATIVE DIRECTOR

Oct 2008 – Feb 2012

My roles at MindFrame, a social marketing startup company, included print and web design, web development, social media management and numerous identity projects. I designed and executed campaigns which utilized various media including email, web, print, sms, and PURL technologies.

ACTIVITIES

Starfish Initiative Mentor
Notre Dame Club of Indianapolis
Young Alumni (Notre Dame) of Indy
Art4Africa
Student Athlete Leadership Institute
Student Athlete Advisory Council

EDUCATION

UNIVERSITY OF NOTRE DAME NOTRE DAME, IN

Bachelor of Business Administration

Degrees – Graphic Design & Marketing

SKILLS

Adobe InDesign	★ ★ ★ ★ ★
Adobe Illustrator	★ ★ ★ ★ ★
Adobe Photoshop	★ ★ ★ ★
Adobe Premiere	★ ★
HTML/CSS	★ ★ ★
Wordpress	★ ★ ★
Dreamweaver	★ ★ ★
Illustration	★ ★ ★ ★
Painting	★ ★ ★ ★

AWARDS

Notre Dame Track & Field team captain
NCAA Postgraduate Scholarship nominee
Senior Bachelor of Arts *Best in Show* winner
Athletic Academic Excellence
Big East Academic All-Star Team

**References available upon request*