PATRICK BEESON

ABOUT

I'm an engineering manager and full-stack software engineer.

SPECIALTIES

» Agile project management and Scrum
» Teaching and mentoring others
» Team management
» Documentation

TECH STACK

JavaScript • React.JS • TypeScript • Redux • Java • Python • Django • HTML • CSS • PostgreSQL • MongoDB • Docker • AWS • Jira • Confluence

MORE

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GitHub » github.com/patrickbeeson

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WORK EXPERIENCE

ENGINEERING MANAGER

CrowdStreet, April 2022 to present

» Lead two teams of engineers including five direct reports building services for money movement, investor/investment workflow and financial reporting

» Conducted 25+ interviews to double engineering team size; worked with other leaders to refine hiring process, reducing time reviewing code exercises and feedback delivery by 50%

» Led launch of feature allowing multiple funding rounds, resulting in a potential 10% increase in IRR

» Created opportunities for associate-level engineer to grow from front end to full stack, earning them a promotion

SENIOR ENGINEER » TEAM LEAD

CrowdStreet, March 2015 to April 2022

» Founding engineer who built a proof-of-concept to an MVP to a fully realized investment platform driving $500 million in revenue with $4 billion invested and 700+ funded deals

» Built business-critical integrations with services for e-signing, accreditation verification, and KYC/AML approval, reducing investors' time-to-invest by hours and boosting sponsor confidence

» Led team in building workflow to manage the investment lifecycle, show financial returns and reduce time-spent for internal staff by nearly 70%

» Rearchitected Python/Django application into a React.JS frontend/Java backend resulting in 5x performance improvement

DIRECTOR OF DIGITAL STRATEGY

The Variable, January 2014—March 2015

» Led web strategy and front-end development for regional grocer Lowes Foods rebranding

» Built application to test assumptions on DIY for national retailer Lowes Home Improvement

» Advised national clothing retailer Soffe on best practices for web development and design

» Developed internal business intelligence toolset and web application environment
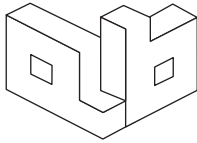
PATRICK BEESON

CONTINUING EDUCATION

PYTHON PROGRAMMING, O'Reilly School of Technology

PROJECT LEADERSHIP, Griffin Tate Group

PROJECT MANAGEMENT CERTIFICATE, University of Tennessee

PROJECT MANAGEMENT EXAM: INTENSIVE REVIEW, University of Tennessee

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DIRECTOR OF DIGITAL COMMUNICATIONS

Wake Forest University, December 2011—January 2014

» Led team of five developers (two hires) in building the web presence of a top-tier university

» Launched capital campaign website and data integration with vendor BlackBaud, allowing University to achieve $1 billion+ funding target

» Coached part-time developer in growing skills needed to move full time, resulting in promotion

» Managed upgrade of on-premise server environment and enterprise WordPress CMS rollout

WEBMASTER

Virginia Tech Carilion Research Institute, December 2010—December 2011

» Built Python/Django CMS for VTCRI and its labs, resulting in faster feature deployment and better performance than compared to VT CMS

» Wrote web publishing best practices documents for the research institute and labs

» Created marketing collateral and campaign for visiting scholars series, resulting in critical publicity and funding for a then-new research institution

PROJECT MANAGER » CONTENT MANAGER

Scripps Interactive Newspaper Group, February 2007—December 2010

» Led the first enterprise deployment of a Django CMS for 14 newspaper websites nationally

» Represented and advised on content-distribution efforts with Yahoo! and Amazon consortiums, resulting in increased website traffic and ad revenue

» Researched and developed training on best practices in web content strategy for newspapers

» Managed the planning, development, documentation and deployment of products for 14 websites

» Triaged support tickets to completion with product management and engineering

ADJUNCT PROFESSOR

University of Tennessee School of Journalism and Electronic Media,
October 2007—December 2010

» **[JEM 200 Newswriting]** Taught sophomore communications students how to be dynamic, multi-platform journalists; emphasized writing for the media, photo journalism, audio editing, HTML and SEO

» **[JEM 422 Managing News Websites]** Taught senior-level journalism students about the many responsibilities involved in managing a news website; emphasized using a content management system, analytics, advertising, HTML and CSS, SEO and social media

» **[Tennessee Journalist faculty advisor]** Advised students managing and producing content for the award-winning Tennessee Journalist news website (http://tnjn.com)
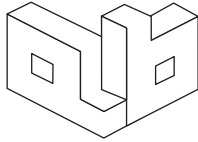
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QUARTERLY VALUES AWARD FOR "RESPECT", CrowdStreet, 2021

OUTSTANDING DEVELOPER OF THE YEAR, CrowdStreet, 2016

SMALL AGENCY OF THE YEAR, Advertising Age/The Variable, 2015

GENERAL EXCELLENCE IN ONLINE JOURNALISM (MEDIUM NEWSROOM), Online News Association/ The Roanoke Times, 2006

ONLINE PRODUCTION EDITOR » WEB APPLICATION DEVELOPER

The Roanoke Times and roanoke.com, May 2005—February 2007

» Led performance optimization efforts for roanoke.com and niche websites, resulting in reduced codebase size, lower complexity and increased performance

» Optimized websites for accessibility and search, driving an increase in visits and ad revenue

» Led front-end build as part of the team that redesigned roanoke.com, allowing for more dynamic updates, faster load times and changing screen sizes

» Produced breaking news, multimedia, blogs and podcasts for roanoke.com

» Hosted, produced and built the web presence for an award-nominated daily news webcast

EDUCATION

UNIVERSITY OF ALABAMA

Master of Arts, Journalism, 2003—2005

Master's project focused on weblogs and journalism. It was published in three parts by SPJ's Quill Magazine (March 2005, April 2005 and August 2005).

Also wrote a chapter of "Media Bias: Finding It, Fixing It," published in 2007 by McFarland & Company and edited by Wm. David Sloan and Jenn Burleson MacKay.

APPALACHIAN STATE UNIVERSITY

Bachelor of Science, Public Relations, 1999—2002

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