

# PATRICK BEESON

## ABOUT

I'm an engineering manager and full-stack software engineer.

## SPECIALTIES

- » Agile project management and Scrum
- » Teaching and mentoring others
- » Team management
- » Documentation

## TECH STACK

JavaScript • React.JS • TypeScript • Redux • Java  
• Python • Django • HTML • CSS • PostgreSQL •  
MongoDB • Docker • AWS • Jira • Confluence

## MORE

**LinkedIn** » [linkedin.com/in/patrickbeeson](https://www.linkedin.com/in/patrickbeeson)  
**GitHub** » [github.com/patrickbeeson](https://github.com/patrickbeeson)



**PATRICK@PATRICKBEESON.COM**

971-336-8678 » [patrickbeeson.com](https://patrickbeeson.com)



## WORK EXPERIENCE

### ENGINEERING MANAGER

*CrowdStreet, April 2022 to present*

- » Lead two teams of engineers including five direct reports building services for money movement, investor/investment workflow and financial reporting
- » Conducted 25+ interviews to double engineering team size; worked with other leaders to refine hiring process, reducing time reviewing code exercises and feedback delivery by 50%
- » Led launch of feature allowing multiple funding rounds, resulting in a potential 10% increase in IRR
- » Created opportunities for associate-level engineer to grow from front end to full stack, earning them a promotion

### SENIOR ENGINEER » TEAM LEAD

*CrowdStreet, March 2015 to April 2022*

- » Founding engineer who built a proof-of-concept to an MVP to a fully realized investment platform driving \$500 million in revenue with \$4 billion invested and 700+ funded deals
- » Built business-critical integrations with services for e-signing, accreditation verification, and KYC/AML approval, reducing investors' time-to-invest by hours and boosting sponsor confidence
- » Led team in building workflow to manage the investment lifecycle, show financial returns and reduce time-spent for internal staff by nearly 70%
- » Rearchitected Python/Django application into a React.JS frontend/Java backend resulting in 5x performance improvement

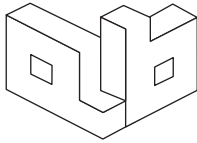
### DIRECTOR OF DIGITAL STRATEGY

*The Variable, January 2014–March 2015*

- » Led web strategy and front-end development for regional grocer Lowes Foods rebranding
- » Built application to test assumptions on DIY for national retailer Lowes Home Improvement
- » Advised national clothing retailer Soffe on best practices for web development and design
- » Developed internal business intelligence toolset and web application environment

CONTINUED





# PATRICK BEESON

## CONTINUING EDUCATION

**PYTHON PROGRAMMING**, O'Reilly School of Technology

**PROJECT LEADERSHIP**, Griffin Tate Group

**PROJECT MANAGEMENT CERTIFICATE**, University of Tennessee

**PROJECT MANAGEMENT EXAM: INTENSIVE REVIEW**, University of Tennessee

## AWARDS & RECOGNITION

**QUARTERLY VALUES AWARD FOR "RESPECT"**, CrowdStreet, 2021

**OUTSTANDING DEVELOPER OF THE YEAR**, CrowdStreet, 2016

**SMALL AGENCY OF THE YEAR**, Advertising Age/The Variable, 2015

**GENERAL EXCELLENCE IN ONLINE JOURNALISM (MEDIUM NEWSROOM)**, Online News Association/The Roanoke Times, 2006

## DIRECTOR OF DIGITAL COMMUNICATIONS

*Wake Forest University, December 2011–January 2014*

- » Led team of five developers (two hires) in building the web presence of a top-tier university
- » Launched capital campaign website and data integration with vendor BlackBaud, allowing University to achieve \$1 billion+ funding target
- » Coached part-time developer in growing skills needed to move full time, resulting in promotion
- » Managed upgrade of on-premise server environment and enterprise WordPress CMS rollout

## WEBMASTER

*Virginia Tech Carilion Research Institute, December 2010–December 2011*

- » Built Python/Django CMS for VTCRI and its labs, resulting in faster feature deployment and better performance than compared to VT CMS

## PROJECT MANAGER » CONTENT MANAGER

*Scripps Interactive Newspaper Group, February 2007–December 2010*

- » Led the first enterprise deployment of a Django CMS for 14 newspaper websites nationally
- » Represented and advised on content-distribution efforts with Yahoo! and Amazon consortiums, resulting in increased website traffic and ad revenue
- » Triaged support tickets to completion with product management and engineering

## ONLINE PRODUCTION EDITOR » WEB APPLICATION DEVELOPER

*The Roanoke Times and roanoke.com, May 2005–February 2007*

- » Led performance optimization efforts for roanoke.com and niche websites, resulting in reduced codebase size, lower complexity and increased performance
- » Optimized websites for accessibility and search, driving an increase in visits and ad revenue
- » Led front-end build as part of the team that redesigned roanoke.com, allowing for more dynamic updates, faster load times and changing screen sizes

## EDUCATION

### UNIVERSITY OF ALABAMA

*Master of Arts, Journalism, 2003–2005*

Master's project focused on weblogs and journalism. It was published in three parts by SPJ's Quill Magazine (March 2005, April 2005 and August 2005).

Also wrote a chapter of "Media Bias: Finding It, Fixing It," published in 2007 by McFarland & Company and edited by Wm. David Sloan and Jenn Burleson MacKay.

### APPALACHIAN STATE UNIVERSITY

*Bachelor of Science, Public Relations, 1999–2002*



**PATRICK@PATRICKBEESON.COM**

971-336-8678 » patrickbeeson.com

