

PATRICK BROWN
7951 EATON STREET, ARVADA COLORADO, 80003
patbrown designs@gmail.com • 812-322-9561
github.com/patrickbrown-io

EDUCATION

University of Denver
Full Stack Developer Certificate

Denver, CO
July 2021 - Oct 2021

Indiana University
School of Public and Environmental Affairs
Arts Administration, Marketing

Bloomington, IN
2010 - 2014

WORK EXPERIENCE

Boulder Neurosurgical & Spine Associates
Director of Marketing & Events

Boulder, CO
Oct 2019 - July 2021

- Manages concurrent marketing strategy for five medical clinic locations, thirteen providers, and a medical research nonprofit
- Responsible for planning and producing an annual 300+ attendee virtual symposium
- Website management lead including SEO-focused content writing, optimization, landing page creation to maximize appointment conversions
- Adopted and developed new software workflows to reduce labor hours and resource costs

Coldpop Creations
Marketing Consultant

Milford, MA
March 2018 - Sept 2019

- Created marketing communications for B2B sales at pharma industry events
- Coordinated various geofencing targets for industry conferences and expo events
- Managed social media efforts for a range of audiences
- Assisted with roll out of annual community events for Chamber & community members
- Responsible for design, copy, production, and deployment of all marketing and promotional materials

Indiana University/Sodexo
Marketing Specialist, Restaurants & Catering

Bloomington, IN
Aug 2014 - Aug 2017

- Coordinated sales efforts with event staff, management, and other university stakeholders
- Refreshed product packaging for a number of different brands to deliver a modern customer experience
- Integrated new technologies and online stores to increase sales across multiple brands
- Developed annual strategic marketing plans for over 15 unique brands on campus

TECHNICAL PROFICIENCIES

Programming Languages: Javascript ES6 & ES7, CSS3, HTML5

Front End: React, jQuery, Bootstrap, Semantic UI, Material UI

Back End: Node, Express

Database: MongoDB, MySQL, GraphQL, indexDB

Tools: SQL Workbench, Robo3T, GitHub, Adobe Creative Suite CC 2021

Other: WordPress, SquareSpace, Google Analytics, SEO Content, Google Ads

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PROJECTS

mooVie | github.com/patrickbrown-io/Proj3

Summary: Our final certificate project is a full-stack MERNG movie review application

Role: Contributor

Tools: MongoDB, Express, React, Node, GraphQL, Material UI, JSON Web Tokens

Google Books Search | <https://whispering-river-55779.herokuapp.com/>

Summary: A MERNG Stack Search Engine for Google Books

Role: Main Author

Tools: MongoDB, Express.js, React, Node.js, GraphQL

Redux Store | <https://damp-everglades-25933.herokuapp.com/>

Summary: A refactored Context API e-commerce site to use Redux

Role: Main Author

Tools: Redux, React, Apollo, Stripe

PWA Budget Tracker | <https://infinite-citadel-61093.herokuapp.com/>

Summary: A RESTful Progressive Web Application for Budget Tracking

Role: Main Author

Tools: mongoDB, Express.js, React, Node.js, GraphQL, JSON Web Tokens

NFTy | <https://project2-nfty.herokuapp.com/>

Summary: A RESTful NFT Marketplace

Role: Contributor

Tools: mySQL, Bootstrap, jQuery, Node.js, Express.js