

# Robert C. Martin: Clean Agile. Back to Basics

Book Summary

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## 1 Introduction to Agile

The *Agile Manifesto* originated from the gathering of 17 software experts in early 2001 as a reaction to heavy-weight processes like *Waterfall*. Since then, Agile was adopted widely and has

been extended in various ways—unfortunately, not always in the spirit of the original idea.

## 1.1 History of Agile

The basic idea of Agile—working with small, intermediate goals and measuring the process—might be as old as civilization. Agile practices might also have been used in the early days of software development. However, the idea of *Scientific Management*, which is based on Taylorism, with its top-down approach and heavy planning, was prevalent in many industries at that time, conflicting with the *Pre-Agile* practice then prevalent in software development.

Scientific Management was suitable for projects with a high cost of change, a well-defined problem definition, and extremely specific goals. Pre-Agile practices, on the other hand, were a good fit for projects with a low cost of change, an only partially defined problem, and goals only being informally specified.

Unfortunately, there was no discussion at that time on which approach was the better fit for software projects. Instead, the Waterfall model—initially used as a straw man to be proven unsuitable by Winston Royce in his 1970 paper *Managing the Development of Large Software Systems*—was widely adopted in the industry. And Waterfall, with its emphasis on analysis, planning, and closely sticking to a plan, was a descendant of Scientific Management, not of Pre-Agile practices.

Waterfall dominated the industry since the 1970s for almost 30 years. Its subsequent phases of analysis, design, and implementation looked promising to developers working in endless “code and fix” cycles, lacking even the discipline of Pre-Agile.

What looked good on paper—and produced promising looking results in the analysis and design phases—often terribly failed in the implementation phase. Those problems, however, have been attributed to bad execution, and the Waterfall approach itself wasn’t criticized. Instead, it became so dominant that new developments in the software industry like structured or object-oriented *programming* were soon followed by the disciplines of structured and object-oriented *analysis* and *design*—perfectly fitting the Waterfall mindset.

Some proponents of those ideas, however, started to challenge the Waterfall model in the mid-1990s, for example Grady Booch with his method of object-oriented design (OOD), the *Design Pattern* movement, and the authors of the *Scrum* paper. Kent Beck’s *Extreme Programming* (XP) and *Test-Driven Development* (TDD) approaches of the late 1990s clearly moved away from Waterfall towards an Agile approach. Martin Fowler’s take on *Refactoring* emphasizing continuous improvement certainly is a bad fit for Waterfall.

## 1.2 The Agile Manifesto

17 proponents of various agile ideas—Kent Beck, Robert C. Martin, Ward Cunningham (XP), Ken Schwaber, Mike Beedle, Jeff Sutherland (Scrum), Andrew Hunt, David Thomas (“Pragmatic Programmers”), among others—met in Snowbird, Utah in early 2001 to come up with a

manifesto capturing the common essence of all those lightweight ideas. After two days, broad consensus was reached:

We are uncovering better ways of developing software by doing it and helping others do it.

- **Individuals and interactions** over processes and tools
- **Working software** over comprehensive documentation
- **Customer collaboration** over contract negotiation
- **Responding to change** over following a plan

This *Agile Manifesto* was published after the gathering on [agilemanifesto.org](http://agilemanifesto.org), where it still can be signed. The [12 Principles](#) were written as a collaborative effort within the two weeks that followed the conference. This document explains and directs the four values stated in the manifesto; it shows, that those values have actual consequences.

### 1.3 Agile Overview

Many software projects are managed using approaches based on faith and motivational techniques. As a result, such projects are chronically late, despite developers working overtime.

All projects are constrained by a trade-off called the *Iron Cross*: good, fast, cheap, done—pick three! Good project managers understand this trade-off and strive for results that are done good enough within an acceptable time frame and budget, which provide the crucial features.

Agile produces data that helps managers taking good decisions. The *velocity* shows the amount of points a development team finishes within an iteration. A *burn-down chart* shows the points remaining until the next milestone. The latter not necessarily shrinks at the rate of the velocity, because requirements and their estimations can change. Still, the burn-down chart's slope can be used to predict a likely date when the milestone is going to be reached. Agile is a feedback-driven approach. Even though the Agile Manifesto doesn't mention velocity or burn-down charts, collecting such data and taking decisions based on it is crucial. Make that data public, transparent, and obvious.

A project's end date is usually given and not negotiable, often for good business reasons. The requirements, however, often change, because customers only have a rough goal, but don't know the detailed steps how to reach it.

### 1.4 A Waterfall Project

In the Waterfall days, a project was often split up into three pases of equal length: analysis, design, and implementation. In the analysis phase, requirements are gathered and planning is done. In the design phase, a solution is sketched and the planning is refined. Neither phase has hard and tangible goals; they are done when the end date of the phase is reached.

The implementation phase, however, needs to produce working software—a goal that is hard and tangible, and whose attainment is easy to judge. Schedule slips are only detected in this phase, and stakeholder only become aware of such issues when the project should be done almost finished.

Such projects often end in a *Death March*: a hardly working solution is produced after a lot of overtime work, despite deadlines being moved forward repeatedly. The “solution” for the next project usually is to do even more analysis and design—more of what didn’t work in the first place (*Runaway Process Inflation*).

## 1.5 The Agile Way

Like Waterfall, an Agile projects starts with analysis—but analysis never ends. The time is divided in iterations or sprints of typically one or two weeks. *Iteration Zero* is used to write the initial stories, to estimate them, to set up the development environment, to draft a tentative design, and to come up with a rough plan. Analysis, design, and implementation take place in every iteration.

After the first iteration is completed, usually fewer stories have been finished than originally estimated. This is not a failure, but provides a first measurement that can be used to adjust the original plan. After a couple of iterations, a realistic average velocity and an estimation of the project’s release date can be calculated. This might be disappointing, but realistic. Hope is replaced by real data early in the process.

Project management dealing with the Iron Cross—good, fast, cheap, done: pick three!—can now do the following adjustments:

- *Schedule*: The end date is usually not negotiable, and if it is, delays usually cost the business significantly.
- *Staff*: “*Adding manpower to a late project makes it later.*” (Brooke’s Law) If more staff is added to a project, productivity first plummets, and only increases over time. Staff can be added in the long run, if one can afford it.
- *Quality*: Lowering the quality might give the impression of going faster in the short run, but slows down the project in the long run, because more defects are introduced. “*The only way to go fast, is to go well.*”
- *Scope*: If there’s no other way, stakeholders can often be convinced to limit their demands to features that are absolutely needed.

Reducing the scope is often the only sensible choice. Make sure at the beginning of every sprint to only implement features that are really needed by the stakeholders. You might waste precious time on “nice to have” features otherwise.

## 1.6 Circle of Life

Extreme Programming (XP), as described in Kent Beck's *Extreme Programming Explained*, captures the essence of Agile. The practices of XP are organized in the *Circle of Life*, which consists of three rings.

The outer ring contains the *business-facing* practices, which are quite similar to the Scrum process:

- **Planning Game:** breaking down a project into features, stories, and tasks
- **Small Releases:** delivering small, but regular increments
- **Acceptance Tests:** providing unambiguous completion criteria (definition of “done”)
- **Whole Team:** working together in different functions (programmers, testers, management)

The middle ring contains the *team-facing* practices:

- **Sustainable Pace:** making progress while preventing burnout of the developing team
- **Collective Ownership:** sharing knowledge on the project to prevent silos
- **Continuous Integration:** closing the feedback loop frequently and keeping the team's focus
- **Metaphor:** working with a common vocabulary and language

The inner ring contains *technical* practices:

- **Pairing:** sharing knowledge, reviewing, collaborating
- **Simple Design:** preventing wasted efforts
- **Refactoring:** refining and improving all work products continuously
- **Test-Driven Development:** maintaining quality when going quickly

These practices closely match the values of the Agile Manifesto:

- **Individuals and interactions** over processes and tools
  - Whole Team (business-facing)
  - Metaphor (team-facing)
  - Collective Ownership (team-facing)
  - Pairing (technical)
- **Working software** over comprehensive documentation
  - Acceptance Tests (business-facing)
  - Test-Driven Development (technical)
  - Simple Design (technical)
  - Refactoring (technical)
  - Continuous Integration (technical)
- **Customer collaboration** over contract negotiation

- Planning Game (business-facing)
- Small Releases (business-facing)
- Acceptance Tests (business-facing)
- Metaphor (team)
- **Responding to change** over following a plan
  - Planning Game (business-facing)
  - Small Releases (business-facing)
  - Acceptance Tests (business-facing)
  - Sustainable Pace (team-facing)
  - Refactoring (technical)
  - Test-Driven Development (technical)

To sum up:

Agile is a small discipline that helps small software teams manage small projects.  
Big projects are made from small projects.

## 2 The Reasons for Agile

Many developers adopting Agile for the promise of speed and quality end up disappointed as these results do not show up immediately. However, the more important reasons for adopting Agile are *professionalism* and *reasonable customer expectations*.

### 2.1 Professionalism

In Agile, high commitment to discipline is more important than ceremony. Disciplined, professional behaviour becomes more important as software itself becomes more important. Computers are almost everywhere nowadays, and so is software. Little gets accomplished without software.

Software is written by programmers—and bad software can kill people. Therefore, programmers will be blamed as people are getting killed due to erroneous software. The disciplines of Agile development are a first step towards professionalism—which might save people's life in the long run.

### 2.2 Reasonable Customer Expectations

Managers, customers, and users have reasonable expectations of software and its programmers. The goal of Agile development is to meet those expectations, which is not an easy task:

- **Do not ship bad software:** A system should not require from a user to think like a programmer. People spend good money on software—and should get high quality with few defects in return.
- **Continuous technical readiness:** Programmers often fail to ship useful software in time, because they work on too many features at the same time, instead of working only on the most important features first. Agile demands that a system must be technically deployable at the end of every iteration. The code is clean, and the tests all pass. Deploying or not—this is no longer a technical but a business decision.
- **Stable Productivity:** Progress usually is fast at the beginning of a project, but slows down as messy code accumulates. Adding people to a project only helps in the long run—but not at all if those new programmers are trained by those programmers that created the mess in the first place. As this downward spiral continues, progress comes to a halt. Developers demand to start again from scratch. A new code base is built—with the old, messy code base as the sole reliable source for requirements. The old system is maintained and further developed by one half of the team, and the other half lacks behind working on the new system; trying to hit a moving target. Big redesigns often fail, few are ever deployed to customers.
- **Inexpensive Adoptability:** Software (“soft”), as opposed to hardware (“hard”) is supposed to be easy to change. Often seen as a nuisance by some developers, changing requirements are the reason why the discipline of software engineering exists. A good software system is easy to change.
- **Continuous Improvement:** Software should become better as time goes. Design, architecture, code structure, efficiency, and throughput of a system should improve and not deteriorate over time.
- **Fearless Competence:** Developers are often afraid of modifying bad code, and therefore, bad code isn’t improved. (“You touch it, you break it. You break it, you own it.”) Test-Driven Development is helpful to overcome this fear by allowing for an automated quality assessment after every change to the code.
- **No QA Findings:** Bugs should not be discovered by QA, but avoided or eliminated by the development team in the first place. If the QA finds bugs, the developers must not only fix those, but also improve their process.
- **Test Automation:** Manual tests are expensive and, thus, will be reduced or skipped if the project’s budget is cut. If development is late, QA has too little time to test. Parts of the system remain untested. Machines are better at performing repetitive tasks like manual testing than humans (except for exploratory testing). It is a waste of time and money to let humans perform manual tests; it’s also immoral.
- **Cover for each other:** Developers must help each other; they must act as a team. If somebody fails or gets sick, the other team members must help out. Every developer must ensure that others can cover for him or her by documenting the code, sharing knowledge, and helping others reciprocally.
- **Honest Estimates:** Developers must be honest with their estimates based on their level of knowledge. Under uncertainty, ranges (“5 to 15 days”) rather than exact estimates (“10 days”) should be provided. Tasks can’t always be estimated exactly, but in relation to other tasks (“this takes twice as long as that”).

- **Saying “No”:** If no feasible solution for a problem can be found, the developer must say so. This can be inconvenient, but could also save bigger trouble down the road.
- **Continuous Learning:** Developers must keep up with an ever and fast changing industry by learning all the time. It’s great if a company provides training, but the responsibility for learning remains with the developer.
- **Mentoring:** Existing team members must teach new team members. Both sides learn in the process, because teaching is a great way of learning.

## 2.3 The Bill of Rights

Agile is supposed to heal the divide between business and development. Both sides—customers and developers—have complementary rights.

Customers have the right to ...

- ... an overall plan: what can be accomplished when at what cost?
- ... get the most out of every iteration.
- ... see progress in terms of passing tests they define.
- ... change their minds and priorities.
- ... be informed on schedule and estimate changes.
- ... cancel at any time and remain with a working system nonetheless.

Developers have the right to ...

- ... know what is needed, and what the priorities are.
- ... produce high-quality work.
- ... ask for and receive help.
- ... update their estimates.
- ... accept responsibilities rather than having them assigned.

Agile is not a process, it is a set of *rights, expectations, and disciplines* that form the basis for an ethical profession.

## 3 Business Practices

Development must follow the business-facing practices of Planning, Small Releases, Acceptance Tests, and Whole Team in order to succeed.



### 3.1 Planning

A project can be planned by breaking it up into its pieces recursively and estimating those pieces. The more those pieces are broken up—down to individual lines of code in the extreme case—the more accurate and precise the estimate becomes, but the more time it takes to come up with this estimation. An estimate should be as accurate as possible, but only as precise as necessary.

By giving a range of time (e.g. 5-15 days) instead of an exact duration (e.g. 10 days), an estimate can be imprecise, but still accurate. A *trivariate estimation* gives a best-case, a nominal-case, and a worst-case for a task to be finished with a probability of 5%, 50%, or 95%, respectively.

For example, a task estimated to take 8 (best-case), 12 (nominal-case), and 16 (worst-case) days has a 5% chance of finishing within 8 days, a 50% chance of finishing within 12 days, and a chance of 95% to finish within 16 days. To put it differently: Given 100 similar tasks, 5 will be completed within the best-case, 50 within the nominal-case, and 95 within the worst-case estimate.

#### 3.1.1 User Stories and Story Points

This technique works well for long-term planning, but is too imprecise for day-to-day planning within a project. For this purpose, a technique based on an iteratively calibrating feedback loop is used: *Story Points*.

A *user story* is written from the user's perspective and describes a feature of the system to be developed, for example: "As a user, I want to be asked if I want to save my document when I close the application without saving." The details are left out at first and will be clarified as the developers are taking the story up for development.

Despite modern technology, writing those stories on index cards lets you physically *handle* those stories in meetings, which can be highly valuable. Index cards impose a certain discipline of keeping the stories vague, so that the planning process isn't bogged down by too much detail. The cards also must not become too valuable for being discarded.

The story cards written in Iteration Zero are estimated in an informal meeting, which takes place regularly, usually at the beginning of every sprint. Writing and estimating stories is an ongoing process. Estimation starts by picking a story of average size, to which an average number of story points is assigned, say, 3 story points when working with a range of 1-5 story points.

Other stories are compared in size against this *Golden Story* and assigned story points accordingly. The story points estimated are written on the story's index card. Those points do *not* map to units of time! Different developers would spend a different amount of time for implementing the same story. Fortunately, those differences even out as a lot of stories are implemented over the course of many sprints thanks to the *Law of Large Numbers*.

### 3.1.2 Iteration Planning

An iteration starts with the *Iteration Planning Meeting* (IPM), which should not take up more time than one twentieth of the total iteration, i.e. at most half a day for a two week iteration. The whole team—stakeholders, programmers, testers, business analysts, project managers—attend the IPM.

The programmers estimate their velocity for the upcoming iteration, i.e. how many story points they think they can complete. This is a rough guess and probably way too high for the first iteration. The stakeholders choose the stories to fit in within the velocity estimated by the programmers. This estimate is *not* a commitment!

The stakeholders play the *four-quadrant game* to pick the right stories, i.e. those with the highest return on invest (ROI). Along the two axes of cost and value, each story can be put in one of four quadrants:

	High Cost	Low Cost
High Value	2. Do Later	1. Do Now
Low Value	3. Never Do	4. Do Much Later

Figure 1: The four-quadrant game

1. Valuable, but cheap: those stories should be done right away.
2. Valuable, but expensive: those stories should be done later on.
3. Not valuable, but expensive: don't do this stories, discard them.
4. Not valuable, but cheap: consider doing those stories later.

At the midpoint of the iteration, half of the story points should be done. If less are done, which is to expect from the first iteration, the iteration is *not* a failure, because it generates valuable data. The first half of the iteration is a good predictor for its second half in terms of velocity, like today's weather is the best predictor for tomorrow's weather. Likewise, the current iteration's velocity is also a good predictor for next iterations's velocity.

The project ends if no more stories worth implementing in terms of their ROI can be gathered for another iteration.

### 3.1.3 INVEST Stories

User stories do not describe features in detail, they are rather a reminder of features. The acronym INVEST stands for simple guidelines to be followed when writing stories:

- **I: Independent.** User stories don't have to be implemented in a particular order, because they are independent of each other. Even though dependencies cannot be avoided sometimes, they should be kept at a minimum, so that stories can be implemented in the order of their business value.
- **N: Negotiable.** User stories should leave space for negotiations between business and development. Those negotiations can help to keep the cost low by agreeing on simple features and easy implementations.
- **V: Valuable.** User stories must create clear and quantifiable value to the business. Soft quantifications like high/medium/low are fine, as long as stories can be compared in terms of their business value. Such stories usually cut through all layers: from frontend over backend to the database and middleware. Architecture, refactoring, and cleanup tasks are not user stories!
- **E: Estimable.** User stories must be concrete enough in order to be estimated by the developers. However, stories must still be negotiable, so aim for the sweet spot between specificity and vagueness by being precise about the business value while leaving out implementation details.
- **S: Small.** User stories should be small enough so that they can be implemented by one or two developers within a single iteration. A good rule of thumb is to pick roughly the same number of stories for an iteration as there are developers on the team.
- **T: Testable.** User stories should be accompanied by tests specified by the business. A story is complete when all of its tests pass. Tests are usually written by QA and automated by the developers. Specifying the tests can happen later than the actual story is written.

### 3.1.4 Story Estimation

There are different ways to estimate user stories. *Flying Fingers* is the simplest: After reading and discussing a story, developers hold up the amount of fingers corresponding to their estimation of story points. They do so behind their backs, and all hands are shown on the count of three.

*Planning Poker* is a similar approach based on numbered cards denoting story points. Some decks use a Fibonacci series (1, 2, 3, 5, 8), sometimes with additional indications: infinity ( $\infty$ ) for stories too big for estimation, a question mark (?) if there's not enough information available to estimate a story, and zero (0) if the story is too trivial for estimation.

As fingers or cards are revealed, there might be a consensus, in which case the common number is written on the index card. If there is a big deviation, those differences are being discussed, followed by another round of estimation, until a consensus can be reached.

Stories too trivial for estimation (0) can be combined by stapling those index cards together. Here, multiple zeros can indeed add up to something more than zero. Stories too big ( $\infty$ ) can be split up as long they comply to the INVEST guidelines.

Stories too unclear for estimation (?) often require additional research. A meta-story—a so-called *spike*, cutting a very thin slice through the system—is created and referred to as a dependency of the original, unclear story.

### 3.1.5 Iteration and Release

An iteration produces data by getting stories done. The focus should be on finishing entire stories rather than tasks within stories: better 80% of stories completely done than 80% of the tasks for each story done. Stories are not assigned to programmers, but picked individually or by negotiating within the developer team. Experienced programmers should guide rookies away from picking up too many or too heavy stories.

QA should start writing the acceptance tests right after the IPM, so that they are finished up to the midpoint of the iteration. Developers can help in the process, but not the same developer should be responsible for implementing a story and writing the acceptance tests for it. However, QA and developers should work closely together on the acceptance tests. A story is done when all of its acceptance tests pass.

At the end of every iteration, a demo is given to the stakeholders. The newly added features and passing acceptance tests—both old and new—should be shown. After the demo, velocity and burn-down charts are updated. Noisy at the beginning, the velocity will average out after a few iterations.

A rising velocity can hint to story point inflation: as pressure is put on the development team to get more done, developers start assigning more points to their stories. Velocity is a measurement and not an objective; don't put pressure on something you measure!

A falling velocity likely points to bad code quality, dragging further development down. If too few unit tests are written, developers become hesitant refactoring the code. As pressure builds up, developers will be tempted to inflate story points. Keep in mind the Golden Story of the initial iteration to countersteer.

Release as often as possible. The goal of continuous delivery is to release to production after every change. Historically, those cycles were long because of long technical turnover times (testing, checking out code). With modern source code management systems, working with optimistic locks, checkout time approaches zero, and Continuous Delivery becomes possible. Old organizations must adjust their processes accordingly to overcome their inertia, which requires cultural change.