

# WHAT MAKES EM UNIQUE?

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Top strength:

## INTUITIVE

In most situations, em prefers to follow her instincts. em doesn't like to overthink or overrationalise things.

#### She succeeds through

- using her common sense
- having an instinct for what to do
- learning from life



Uses intuition to guide problem-solving



Could benefit from a more analytical approach to problem-solving



This strength is a key part of the way em THINKS

THINKING measures how abstractly or concretely em prefers to think when solving problems. She prefers to be hands on and get stuck in. em enjoys finding intuitive solutions to practical problems and believes learning comes from experience, not text-books. She applies her common-sense approach to even complex situations.

Top strength:

## **HIGHLY INNOVATIVE**

em stands out for her original thinking. She prefers to avoid the obvious route when it comes to problem solving.

#### She succeeds through

- seeing things differently
- coming up with lots of original ideas
- finding new solutions



Enjoys coming up with innovative solutions



Can feel constrained by too much routine

Top strength:

### **ADAPTABLE**

em is excited by a good degree of uncertainty. She is able to adapt to new ideas and situations, and doesn't like being too definite in her thinking.

#### She succeeds through

- her adaptability to change
- her willingness to try something new
- her flexible thinking

# (+)

Responds well to new environments



Can take on too many tasks at once

Top strength:

## CLASSICAL

em enjoys the familiar and knowing what's around the next corner. But that doesn't stop her from welcoming new ideas occasionally.

#### She succeeds through

- her ability to keep things simple
- $\ \mathsf{her} \ \mathsf{pragmatic} \ \mathsf{approach}$
- her reliability

### (+)

Respectfully preserves traditions



Tends to embrace the familiar, more so than change



These strengths are part of em's CREATIVITY result

em's CREATIVITY result measures how original and innovative her thinking is, or how logical and analytical it is. She is open-minded, enjoys novelty and change, and is often coming up with new and interesting ideas.