

YOU HAVE A VISION OF SUCCESS

- LAUNCH A NEW PRODUCT
- REACH NEW CUSTOMERS
- DELIVER INDUSTRY BEST CONFERENCE
- RALLY YOUR SALES OR MARKETING ORGANIZATION
- ENERGIZE YOUR EMPLOYEES

WHAT DOES IT TAKE TO GET THERE?



ONE VISION. ONE TEAM. WORKING TOGETHER.

YOU KNOW WHAT SUCCESS LOOKS LIKE – BUT
DO ALL STAKEHOLDERS SHARE THAT VISION?
DO THEY UNDERSTAND WHAT ROLE THEY NEED
TO PLAY AND HOW TO PLAY IT?

INTRODUCING CXG ACTION PLANNING WORKSHOPS

A fast track program to help project teams align behind a common goal, explore opportunities and challenges, stimulate imaginations and move together with exceptional clarity and focus.



WHAT SUCCESS LOOKS LIKE



ALIGNMENT SEE THE BIG PICTURE

CXG helps you gain a new perspective and determine what success looks like: from the market back and across your organization. Best in class planning, creative and project management resources help your team see the big picture, discover opportunities as well as obstacles and challenges and **share one vision of success.**

FOCUS ACHIEVE CLARITY

CXG planners and strategists lead alignment of all stakeholder perspectives. Workshops build consensus around a common vision and inspire creation of **an effective go to market or go to work strategy.**

MOMENTUM ZOOM TOWARD SUCCESS

Skilled facilitators and brainstorming techniques in each workshop session inspire a fast start toward achieving your objectives. Each session combines intense ideation with practical innovation to quickly and effectively ignite your launch, sales force alignment, event marketing or conference **plan of action.**

ACTION PLANNING WORKSHOPS

METHOD NOT MADNESS

A team of CXG specialists can help you quickly and efficiently assess your vision of success from multiple perspectives , then work with your team to re-align, clarify and move forward with a plan of action



WE SEE THINGS YOUR WAY

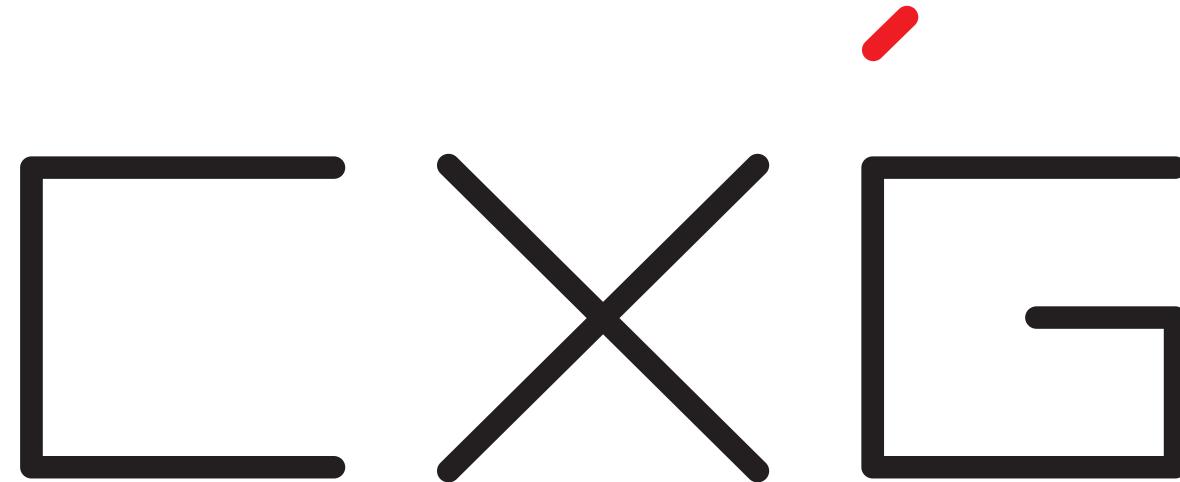


Our job is to help you craft YOUR vision of success, then develop the dynamic and effective brand experiences and communication needed to make it a reality.

As a change agency for change agents, our work is especially suited to multi-channel new product launches, B2C brand experiences , press events as well as solutions for sales, customer, user and partner conferences and organizational alignment initiatives.

We combine strategy, planning, creative and world class execution with innovative technology to create experiences that connect brands with stakeholders and customers and inspire advocacy.

CXG Action Planning Workshops can be deployed as a stand alone project or as part of a comprehensive approach to creating and executing a go to market plan.



C O L L E C T I V E - E X P E R I E N C E G R O U P

A FRESH TAKE ON BRAND ENGAGEMENT

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