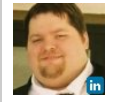


Patrick Curl



Address:

Blog: <http://www.patrickcurl.com>

Portfolio: <http://resume.patrickcurl.com>

Summary



Patrick Curl is many things, Coder, Developer, Marketer, Father, Husband, Dog-lover, Mormon, Non-smoker, Non-drinker, Loser (lost 170 pounds in a year!).

Technologies: SEO, SEM, PPC (Google/Facebook), Social Media, Web Design, Web Dev, CSS, HTML, Javascript, JQuery, PHP, MySQL, Ruby on Rails, Laravel

Skills



- SEO
- Blog Marketing
- Landing Page Optimization
- Online Lead Generation
- Keyword Research
- Google Webmaster Tools
- Article Marketing
- Search Engine Submission
- Microblogging
- Social Promotion
- Marketing Assistance
- Website Support
- Buzz Marketing
- Content Aggregation
- Website Redesign
- Blog Management
- Advertising Copy
- News Release Writing
- Blogger Relations
- Media Pitching
- Community Marketing
- Off Page Optimization
- PHP
- Ruby on Rails
- Agile Web Development
- PPC
- Organic Search
- SEO copywriting
- Link Building
- Search Advertising
- Website Promotion
- Internet Recruiting
- Traffic Generation
- Keyword Advertising
- Blog Development
- Permission Marketing
- Search Engine Technology
- Corporate Blogging
- E-mail Management
- New Media Consulting
- Website Copy
- Online Publicity
- Internet Networking
- Blogger Outreach
- Social Branding
- Social Bookmarking
- Web Development
- Laravel
- Website Development

Experience >

RecycleABook.com

06 / 2013 - Present

Web Developer

Coded a CRM for textbook buybacks on Laravel framework (php language), Coded a textbook buyback price comparison engine similar to BookScouter (still in development), managed migration from hostgator to multiple linodes stack and scaling of app - current stack is Debian VPS + Nginx + Mysql w/ local read-only slave db on 2 app servers, + central master database server + redis centralized on same server for cache/sessions. I'm a doer- I have been given projects that I had absolutely no clue how to accomplish them - but it forced me to learn new technologies like Csync2 for bidirectional synching of files, or AngularJS for a more user-friendly UI. I never say no to a project over my head- I just do it, and force myself to learn what is required. - I lean heavily on IRC chat, Google, and StackExchange to get the job done.

Complete Solutions Inc

06 / 2011 - 06 / 2013

CTO, Developer, and Director of Web Marketing

I am currently the Chief Technical Officer of Complete Solutions Inc. An insurance office 1,000's of agents nationwide servicing the Senior Healthcare Market.

I manage the web properties and perform all the SEO, aka Search Engine Optimization, Local Marketing, Lead Acquisition, Web Optimization, Social Media Marketing at Complete Solutions Inc, which includes:

<http://www.sellfinalexpense.com> (Quick case study: search "final expense" on Google.)

<http://www.sellmedsup.com> (ranked 12th for "sell medicare")

<http://www.csibrokerlink.com>

<http://www.sellmedicareadvantage.com> (new site but beginning to rank) <http://www.medicareplanstoday.com> and many more insurance related sites. I've also installed and managed Wordpress sites, custom laravel apps, and SugarCRM integration.

PixelGremlins.com

02 / 2010 - 06 / 2013

Social Media / SEO / Web Design / Wordpress Customization / Mobile Marketing in Dayton, OH

At PixelGremlins.com we know how to rank high for certain keywords. A good example is doing a search for "Social Media Consultant" WITHOUT quotes as in broad match, and you will

find PatrickCurl.com on page 1 of google for a term w/ 30,000,000 competitors. This simply proves that we know how to rank for highly competitive terms.

For the past few years Patrick Curl has simply focused on his own online businesses and affiliate marketing. He has made a lot of money doing this, and is now ready to rock the dayton internet marketing community by launching PixelGremlins.com. With 12,543+ followers on twitter - I can prove that I know a bit about building a web presence. About creating buzz, and about organic rankings verses paid PPC campaigns.

Many dayton and cincinnati social media agency websites don't have those numbers, in fact I have two sites that are in the top 600k websites on the web. - that's out of Billions of websites.

Let me help you make the most of online marketing - I will beat ANY competitor quote!

Contact me now: @patrickcurl on twitter, patrickwcurl AT Gmail.com

MarketingOC Studios

03 / 2010 - 02 / 2011

Social Media Marketing Professional and Brand Advocate

We work with some really awesome brands to increase their online exposure across social networks, and local directories. We also help businesses get going with mobile sms marketing, and mobile seo.

The fact is - in the next 10 years a presence in social media and mobile will be as important as a website is today!

Sherman Curl LLC

08 / 2008 - 03 / 2010

Vice President - Pizzeria (Fox's Pizza Den)

Director of Marketing, and Business Development. Plan and organize the marketing of our Pizzeria, plan for growth, recommend strategies to improve productivity.

Independ Business Owner, Blogger, Professional Writer, Online Journalist, Entrepreneur

11 / 2007 - 12 / 2009

Professional Blogger, and Entrepreneur

I'm currently between "jobs", making some decent money on my own, as a freelance blogger, internet marketer, etc... But would like to find something mainstream to supplement my income.

Broadband Learning

Network Manager

- Managed the broadcasting of programs via satellite.
- Used troubleshooting skills to ensure the continuing stability of satellite receivers at multiple hospital locations.
- Created media for a barker channel for said hospital network.
- Assigned technicians for satellite installations at hospitals and churches.
- Learned a complex satellite receiver network system without training, then trained everyone in office on the use of the equipment, and wrote an easy to follow 20+ page manual on the use of the equipment.

Education



Utah College of Massage Therapy 2002 - 2003
Diploma , Massage Therapy/Therapeutic Massage

Utah College of Massage Therapy 2002 - 2003
Cert , Massage Therapy

Sinclair Community College 1998 - 2002

Honors



First page of Google for following terms: Social Media Consultant (Broad match). Dayton SEO Dayton SEO Consulting In my field, Google Rank is all that matters..

Interests



Facebook, Dayton SEO, SEO Dayton, Social Media Dayton, Dayton Social Media, Social Media Marketing, Dayton Internet Marketing, Branding, Technology, Publishing, Twitter, Social Media

Associations



Centerville Ward - LDS Church, Dayton Branch - LDS Church, Utah College of Massage Therapy Alumni