***J. Patrick Freeman***

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**Relevant Skills**

* Proficient in data cleaning and statistical analyses via R
* Experienced using R Shiny, R Markdown, and ggplot2 for variety of data visualizations
* Expert with Q statistical software

**Personal Profile**

* Avid record collector, audiophile, and all around music appreciator
* Lifelong martial artist with black belts across various styles

**Work Experience**

**Associate Data Scientist**

Adelphi Research, Doylestown, Pennsylvania January 2022 to Present

* Creates client ready dashboards and other data driven applications in R Shiny and R Markdown
* Conducts advanced analyses using a wide variety of statistical methodologies via R such as multiple regressions, max diff, Shapley, brand equity assessments, CHAID, and correlations
* Wrangles complicated survey data to best suit analysis
* Consults with internal research teams and clients on analytical methods
* Regularly teaches Q software and R to further build technical skill sets of new and tenured employees

**Senior Project Director / Data Scientist**

Adelphi Research, Doylestown, Pennsylvania September 2019 to January 2022

* Oversaw all aspects of custom quantitative research focused in the pharmaceutical oncology space, including research design, execution, analysis and reporting
* Developed and maintains client relationships leading to over 2 million dollars on average sold and executed in projects each year
* Created and presented detailed reports with business insights and recommendations to clients and key stakeholders
* Managed project teams across various project simultaneously to ensure deadlines and client needs are achieved
* Regularly taught statistical software use to further build technical skill sets of new and tenured employees

**Market Research Analyst**

iMarketResearch, Newtown, Pennsylvania March 2019 to September 2019

* Analyst with demonstrated project management background in a multitude of industries including pharmaceuticals, life sciences, technology, CPG, and industrials
* Utilized behavioral economics in various quantitative methodologies to fully understand individual’s decision-making process
* Analyzed data using SPSS to interpret the results and discover the underlying story
* Created detailed and comprehensive reports that delivered valuable actionable insights to clients
* Managed programming and sample vendors to ensure a successful project and budget outcome

**Senior Associate, Surveys**

GLG, New York, New York October 2017 to March 2019

* Project manager with a history of effectively providing quality B2B and B2C insights to life science, industrial, and technology clients
* Designed questionnaires using methodologies such as forecasting, competitive benchmarking, market drivers and various pricing models to fulfill client’s research objectives
* Distributed and managed surveys using internal B2B network and various sample providers
* Collaborated with the reporting team to present findings and insights through reports and visualizations

**Office Coordinator**

GLG, New York, New York November 2016 to October 2017

* Distributed and managed internal panel survey to track member engagement metrics
* Received and processed sales leads, built profiles, and directed client inquiries to appropriate teams
* Managed and maintained complex conference room calendars and phone lines while pivoting to check-in guests and build relationships with returning guests

**Project Manager**

Highline Design Corp, New York, New York May 2015 to November 2016

* Coordinated six commercial and residential construction teams across two metropolitan areas
* Created proposals and contracts based on technical specification for each project
* Filed and managed hold harmless waivers, exhibit A agreements, and certificates of insurance to obtain necessary DOB permits

**Digital Sales Lead**

Barnes and Noble, Waco, Texas August 2014 to May 2015

* Oversaw customer service and daily sales quotas as a manager on duty
* Lead digital device sales initiative
* Top sales performer and recognized nationally by the company

**Education**

**Texas State University - San Marcos, Texas** Graduated August 2014

* Bachelor of Science in Applied Sociology