***J. Patrick Freeman***

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**Relevant Skills**

* Proficient in R, R Markdown and R Shiny
* Experienced using ggplot2 for a variety of data visualizations
* Routinely uses Git for version control and collaboration

**Work Experience**

**Associate Data Scientist**

Adelphi Research, Doylestown, Pennsylvania January 2022 to Present

* Develops interactive global dashboard designed to track monthly data across numerous key metrics through R Shiny hosted on RStudio Connect
* Creates custom interactive deliverables via R Markdown
* Partners with research teams throughout the project lifecycle on design, analysis and reporting
* Conducts advanced statistical data modeling such as driver analysis, max diff, and CHAID
* Maintains and improves upon internal R package on GitHub for routine data visualizations and analysis

**Senior Project Director**

Adelphi Research, Doylestown, Pennsylvania September 2019 to January 2022

* Oversees all aspects of custom quantitative research focused in the pharmaceutical oncology space, including research design, execution, analysis and reporting
* Cleans data, conducts driver analysis and other ad hoc advanced analysis through R
* Develops and maintains client relationships leading to over 2 million dollars on average sold and executed in projects each year
* Creates and presents detailed reports with key business insights and recommendations to clients and stakeholders
* Manages project teams across various project simultaneously to maintain timelines and ensure client needs are achieved
* Regularly teaches statistical software use to further build technical skill sets of new and tenured employees

**Market Research Analyst**

iMarketResearch, Newtown, Pennsylvania March 2019 to September 2019

* Analyst with demonstrated project management background in a multitude of industries including pharmaceuticals, life sciences, technology, CPG, and industrials
* Utilized behavioral economics in various quantitative methodologies to fully understand individual’s decision-making process
* Analyzed data using SPSS to interpret the results and discover the underlying story
* Created detailed and comprehensive reports that delivered valuable actionable insights to clients
* Managed programming and sample vendors to ensure a successful project and budget outcome

**Senior Associate, Surveys**

GLG, New York, New York October 2017 to March 2019

* Project manager with a history of effectively providing quality B2B and B2C insights to life science, industrial, and technology clients
* Designed questionnaires using methodologies such as forecasting, competitive benchmarking, market drivers and various pricing models to fulfill client’s research objectives
* Distributed and managed surveys using internal B2B network and various sample providers
* Collaborated with the reporting team to present findings and insights through reports and visualizations

**Office Coordinator**

GLG, New York, New York November 2016 to October 2017

* Distributed and managed internal panel survey to track member engagement metrics
* Received and processed sales leads, built profiles, and directed client inquiries to appropriate teams
* Managed and maintained complex conference room calendars and phone lines while pivoting to check-in guests and build relationships with returning guests

**Project Manager**

Highline Design Corp, New York, New York May 2015 to November 2016

* Coordinated six commercial and residential construction teams across two metropolitan areas
* Created proposals and contracts based on technical specification for each project
* Filed and managed hold harmless waivers, exhibit A agreements, and certificates of insurance to obtain necessary DOB permits

**Digital Sales Lead**

Barnes and Noble, Waco, Texas August 2014 to May 2015

* Oversaw customer service and daily sales quotas as a manager on duty
* Lead digital device sales initiative
* Top sales performer and recognized nationally by the company

**Education**

**Texas State University - San Marcos, Texas** Graduated August 2014

* Bachelor of Science in Applied Sociology