PATRICK H. PATIN

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OBJECTIVE: Senior Manager of Marketing

EDUCATION: BA, University of Alabama, May 1997
Double-Minor: Computer Programming / Marketing

PROFESSIONAL EXPERIENCE:

VP Sales and Marketing   March 2018 until Present
Nyltec Polymers - Marietta, GA
NyLester Plastic Resin Manufacturer
- Managed branding of a new company
- Networking at industry conventions in Orlando, Chicago, Cleveland and LA
- Designed, developed and managed website and social media accounts
- Created all Sales & Marketing materials
- Brought the company from start to first customer in 3 months

Director IT   June 2017 until March 2018
FireSide Natural Gas – Marietta, GA
Local Natural Gas Distribution & Account Management
- Managed rebranding for company to focus on Corporate accounts
- Managed redesign of website
- Managed contractors who worked on the website and in-house software / hardware
- Managed effort to move applications and servers to the cloud

Director Marketing/IT   April 2014 until July 2017
Paradigm – Wichita, KS
Nationwide Pipeline Public Safety Awareness Contractor
- Managed $200K annual budget with long and short-range corporate objectives
- Managed multiple advertising campaigns for our customers which included Corporate Branding, B to B and B to C product offerings
- Coordinated with Sales for lead generation and customer retention
- Responsible for all electronic marketing (email, website) and mailed communications
- Designed, wrote, branded and released electronic sign in application saving over 8000 hours of labor every year
- Managed the 8.11k run and 811 Day for the Kansas Pipeline Alliance
- Implemented and managed social media accounts (Facebook & Twitter)
- Managed custom marketing campaigns for select customers

Assistant Manager IT   January 2009 until January 2014
Euroclear – Brussels, Belgium
International Securities Transactions
- French speaking team manager, software engineer and project manager
- 6 direct reports (day support, night support rotation and bug fixes)
- My team was responsible for porting of applications from VB6 to VB.NET (WinForms)
- Customer Focused Maintenance and Support (ITIL v2) – Single Point of Contact for Customer
- Supported of over 80 production applications (Day, Night and Weekend)
- Developed bug fixes for supported applications in various languages
- VB6, Excel, Access, VBA, .NET, Perl, VBA, Java Script, ASP, COM+

Senior Engineer / Manager   March 2006 until December 2008
Agentek – Alpharetta, GA
Real-time Mobile Solutions for the Service Industry

- Team manager and lead developer (hands on development)
- 4 direct reports in an Agile environment
- I managed the largest wireless software account (Ikon) including all software changes and documentation as well as test and production releases
- Managed Customer and Local (Test) databases: SQL Server 2003, Oracle and MySQL
- Wrote and supported software on various mobile computing devices (scanners)
- Converting existing applications to VB.NET

Senior Systems Analyst / Manager   June 2004 until March 2006
UPS Supply Chain Solutions – Alpharetta, GA
International Warehouse, Software & Hardware Management

- I managed the software and operations in over 50 UPS SCS international warehouses
- Databases included SQL Server 2000, Oracle, Dbase and Access.
- I wrote and supported applications using Clipper, Dbase, VB6, VBA, Access, Excel, Assembler, GTL, FTL, and ZPL.
- I managed several large software projects from beginning to end. 2 were multi-million dollar projects vital to customer retention and acquisition

Director IT   November 2002 until December 205
ACE-USA Warranty – Duluth, GA
Extended & Home Warranties

- I managed 12 IT consultants
- I accepted the position knowing that ACE would be closing
- My team was responsible for server maintenance, data backup and restoration (Disaster Recovery and Business Continuity), database maintenance, project management, personnel management, application development and support, network support, and all financial reporting.
- The technology includes SQL Server 6.5, 7.0, and 2000, VB.NET, Java, VB 6.0, Access, Excel, C++, Perl, VBA, and COM+