



# PATRICK H. THOMAS

Philadelphia, PA  
(717) 965-5804  
phthomas33@gmail.com

Portfolio:  
[www.patrickhthomas.com](http://www.patrickhthomas.com)

**UX/UI Designer** with a background in operations management and digital marketing, committed to developing elegant experiences with the user at the center of the design process.

## Recent projects

### Skills

Product Design  
Rapid Prototyping  
User Interface  
Design Research  
HTML / CSS  
Javascript  
Brand Development

### Tools

Sketch  
Figma  
Invision  
Adobe Illustrator

#### **Coop** | *Web and Android Prototype*

Application designed to facilitate remote collaboration and storage for creative professionals, built using Illustrator, Sketch, Invision.

- Built desktop and mobile prototypes
- Deployed and utilized findings of user studies
- Created logos, graphics, and branding guidelines

#### **Dandelion** | *Branding/Website in progress*

Brand development for a Teashop and Apothecary storefront, designed in Illustrator and Photoshop.

- Creating primary logo and complementary graphics for print and digital use
- Designing and deploying website for the newly established brand.

## Relevant experience

### **Apprenticeship** | *Bloc.io - remote*

- Crafted solutions for various project briefs through user research and iterative design.
- Built prototypes of mobile and desktop applications, and implemented rounds of revisions based on the findings of user testing
- Developed and integrated branding and identity elements.

### **Brewing Operations Specialist** | *Freelance - various*

- Established greater brand awareness through digital content creation and product photography.
- Facilitated revenue growth by implementing production, staffing, and distribution solutions for small breweries.

### **Visual Artist/Brewer** | *Evil Genius - Philadelphia, PA*

- Designed and illustrated unique labels for packaged products.
- Liased between production staff and customer service team to establish sensory training and improve customer engagement.
- Accomplished a 10% yearly increase in production on a small brewing team.