

SE 101 In-Class Quiz 2

October 22, 2018

This quiz is open-book. In fact you can even (quietly) talk to your neighbour about it. Again, I expect answers of at most 3 sentences.

Question 1: What type of IP can protect this?

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- source code
- corporate logo

Question 2: What consequence might we expect from an IP regime where it's extremely simple to enforce patents?

Question 3: What consequence might we expect from an IP regime where it's impossible to enforce patents?

Question 4: In one or two sentences, describe a situation where you might be tempted to plagiarize. Then, outline two of your options and the possible outcomes from them.

Question 5: For the company that you got: write down its name, its gross revenue for 2015, its primary source of revenue, and its product (which may or may not be its revenue source).

Your name and student number: