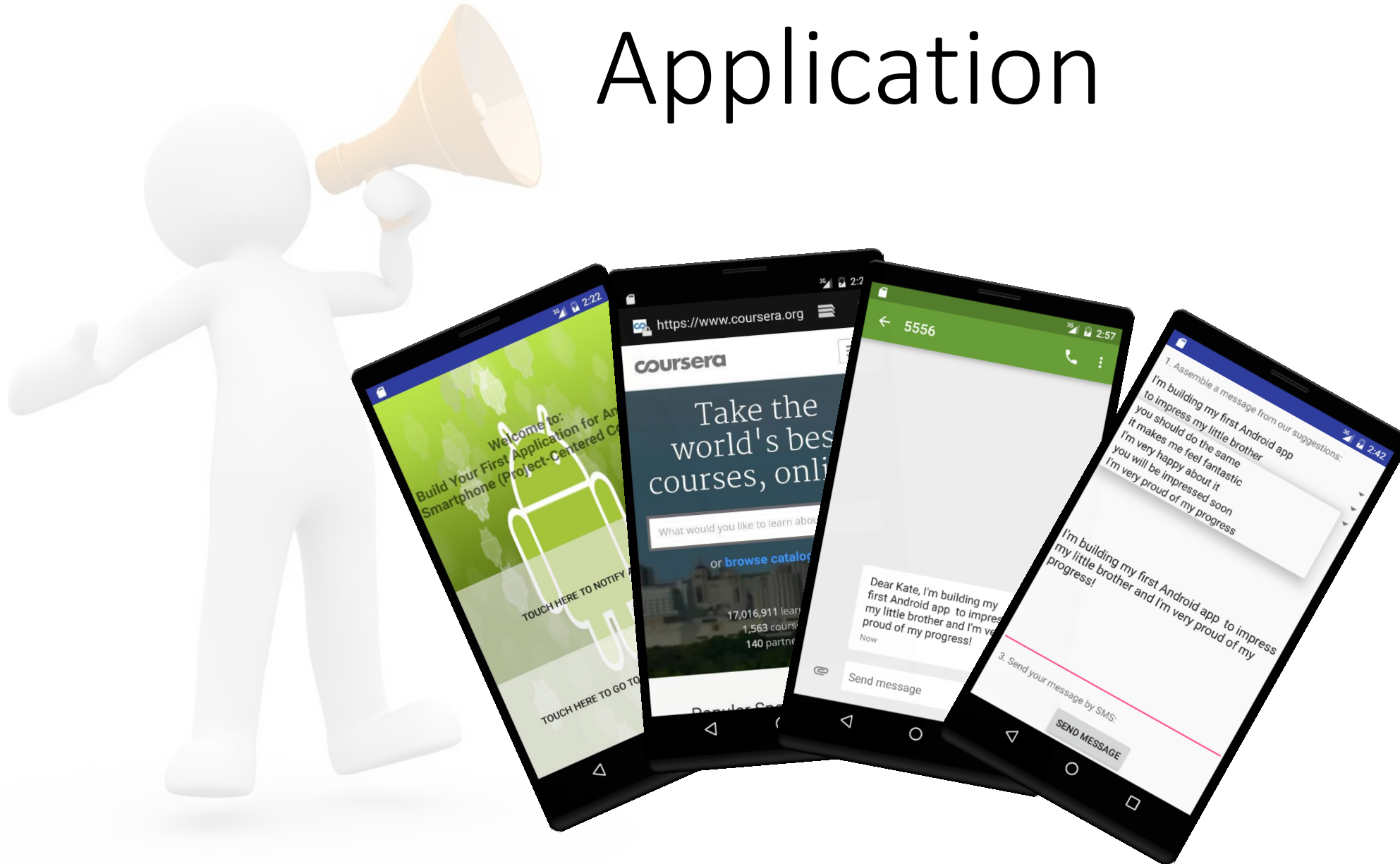
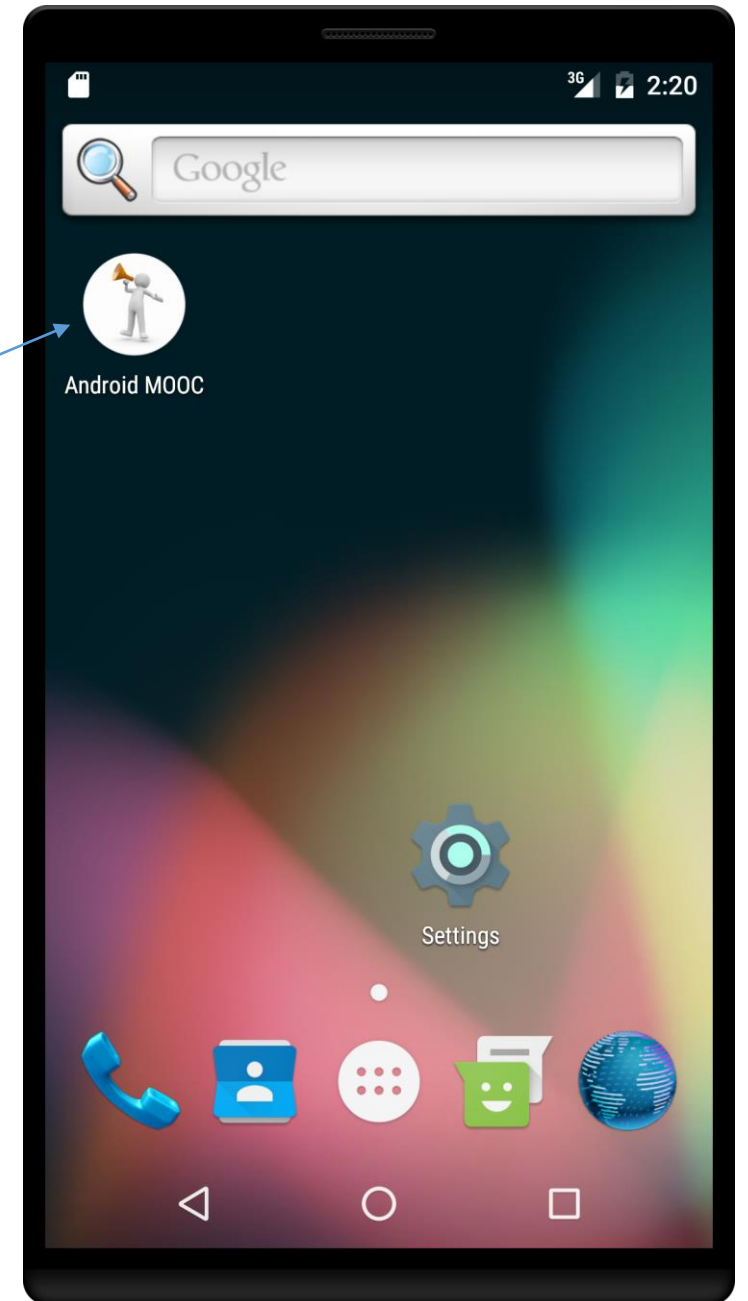


# MOOC Motivation Application



This application was designed to communicate about the MOOC.

Once installed on your phone, you can launch the application by touching this icon.

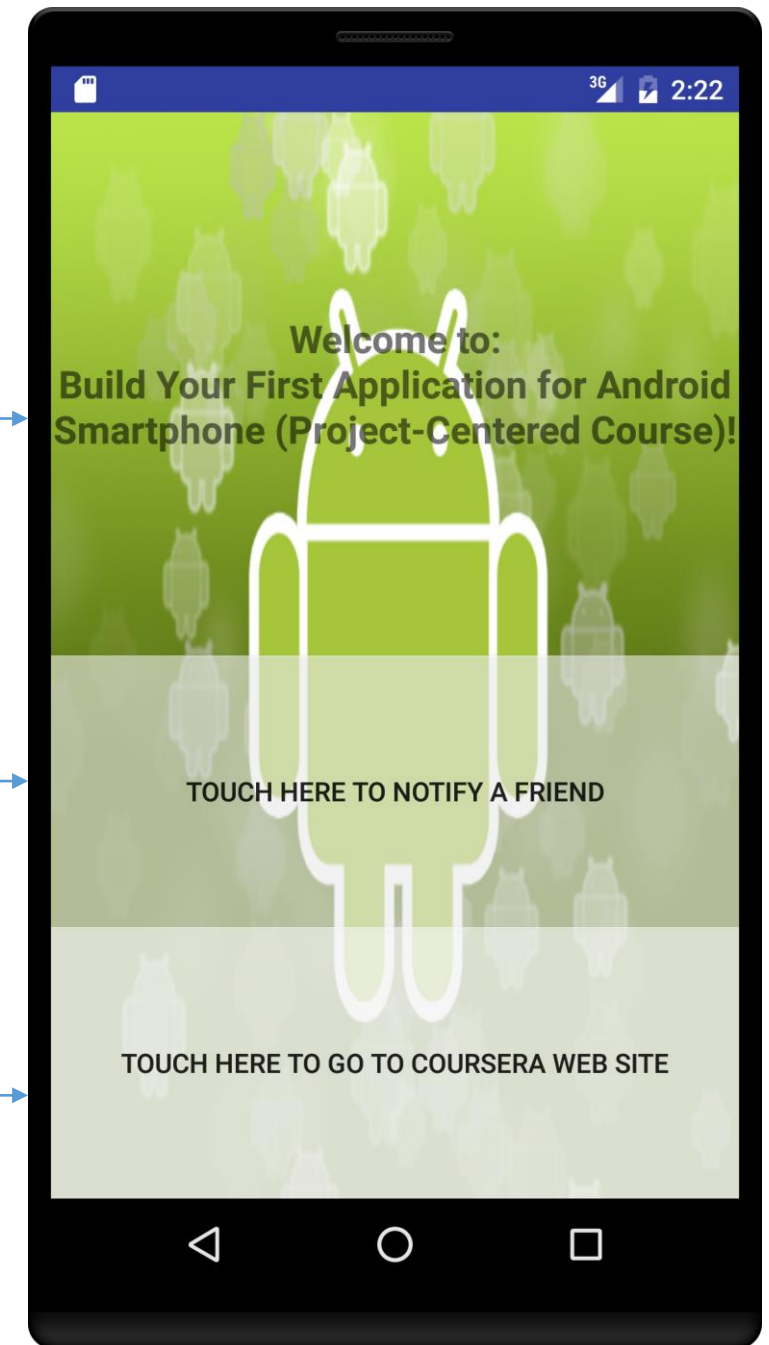


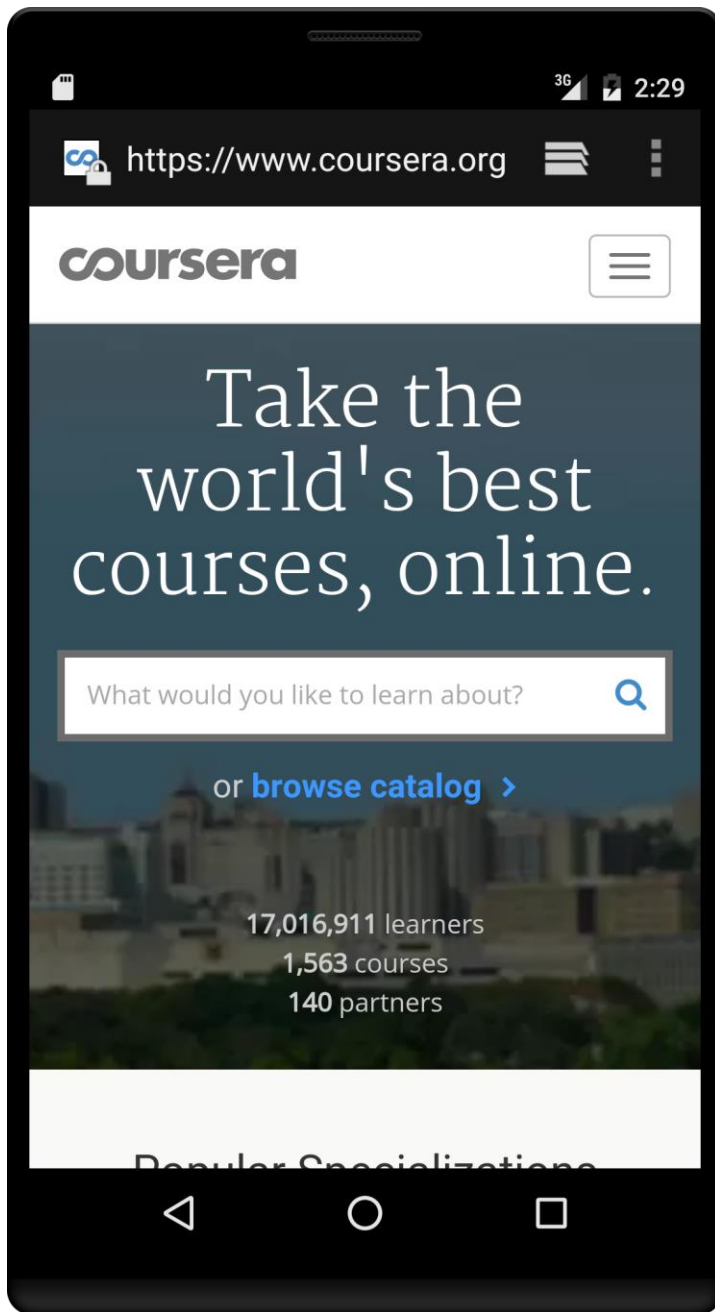
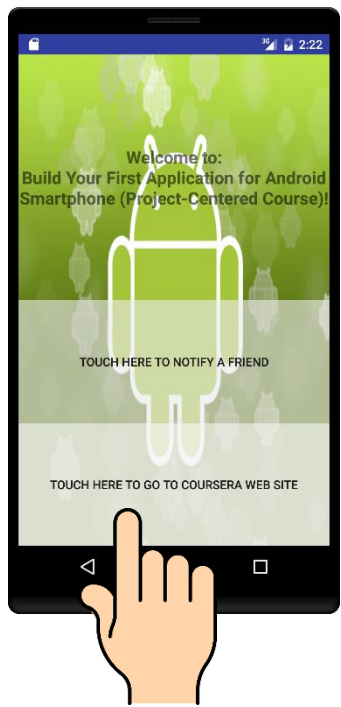
The application opens on the “Menu screen”.

Welcome text

Button to compose and send an announcement message

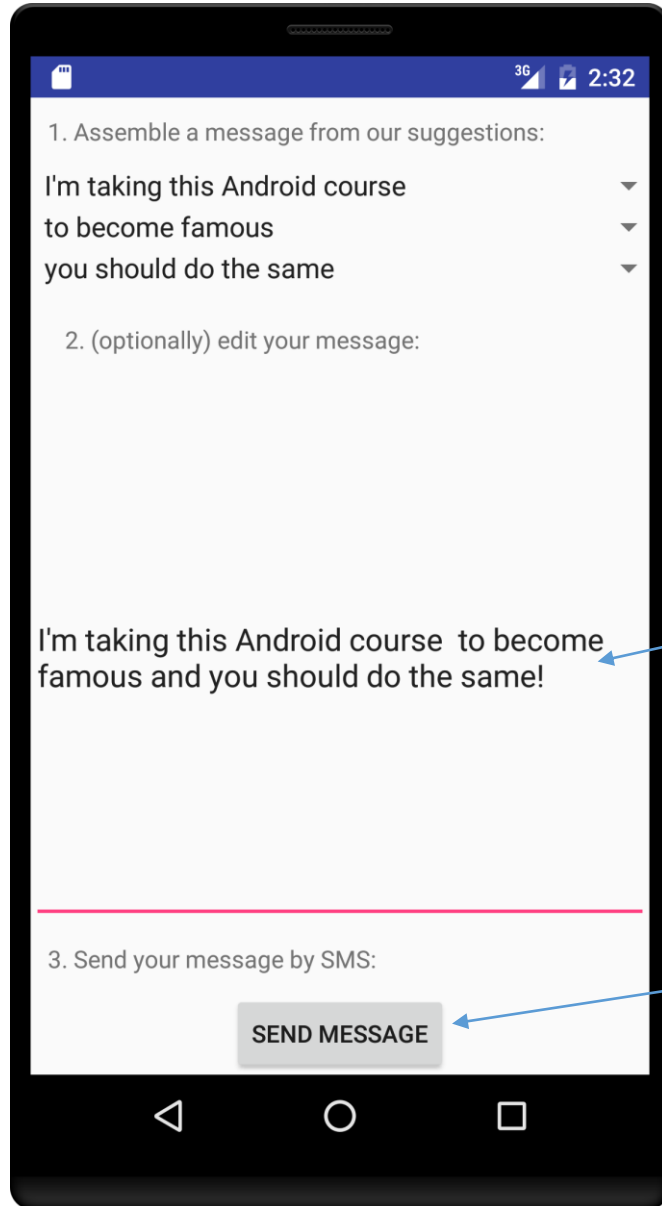
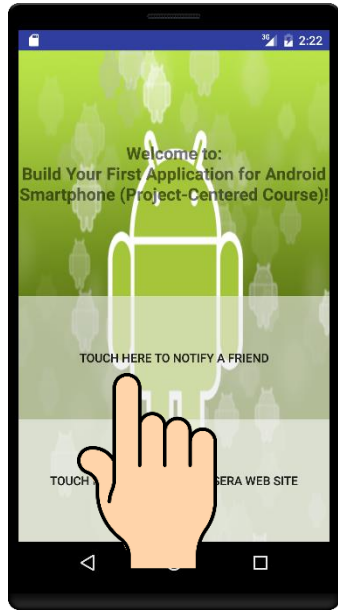
Button linking to Coursera web site





When the user selects the “go to Coursera web site” button, a browser opens and displays the coursera.org web page.

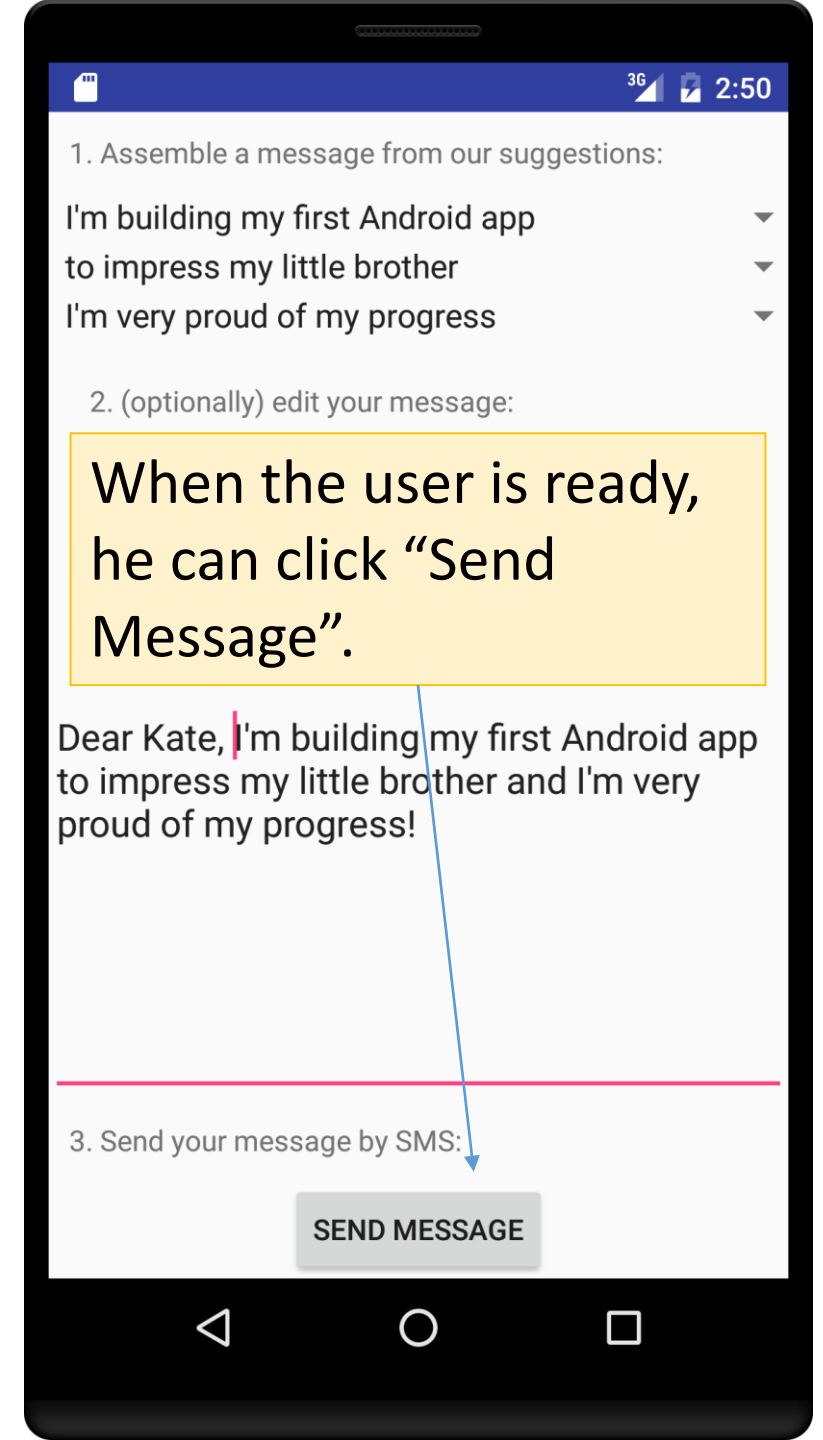
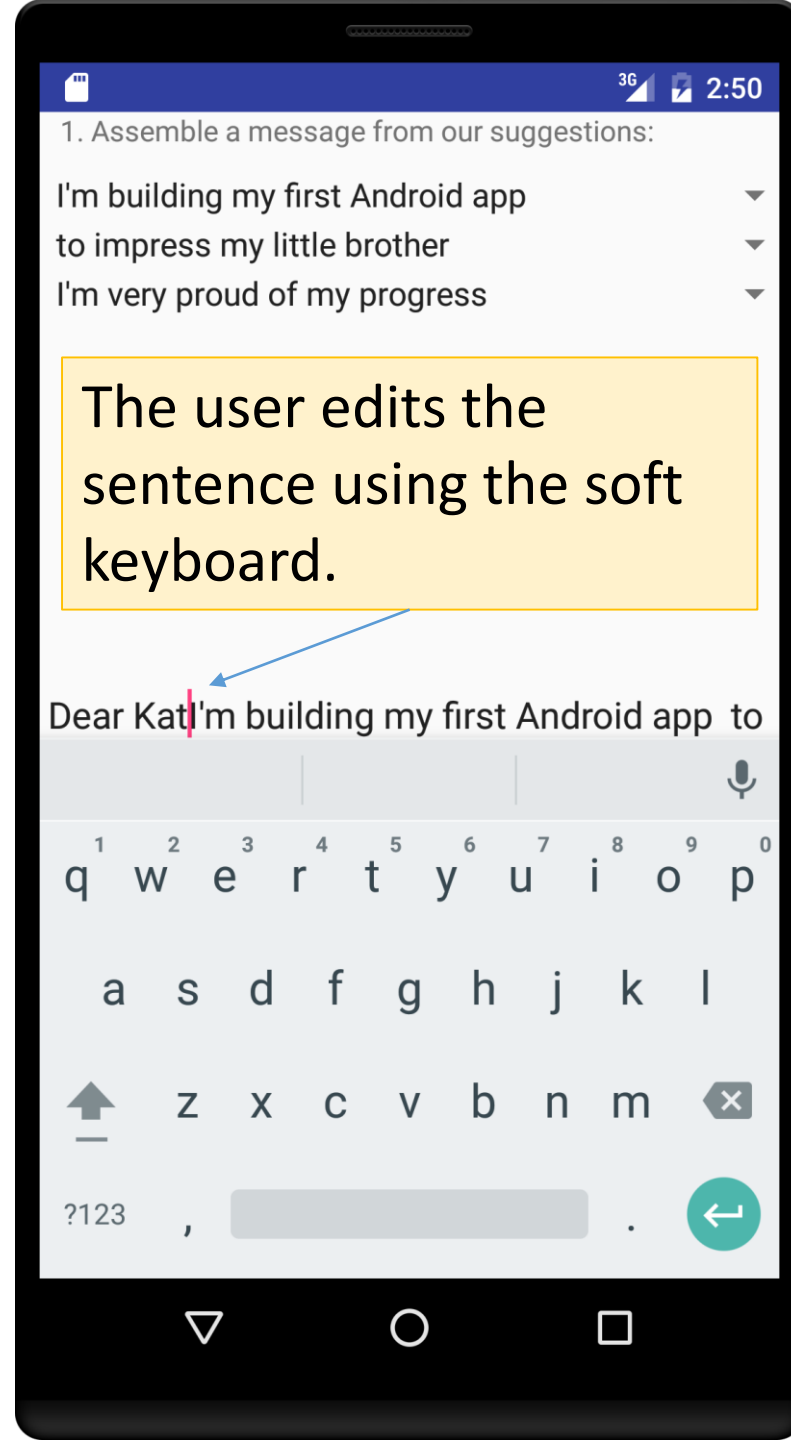
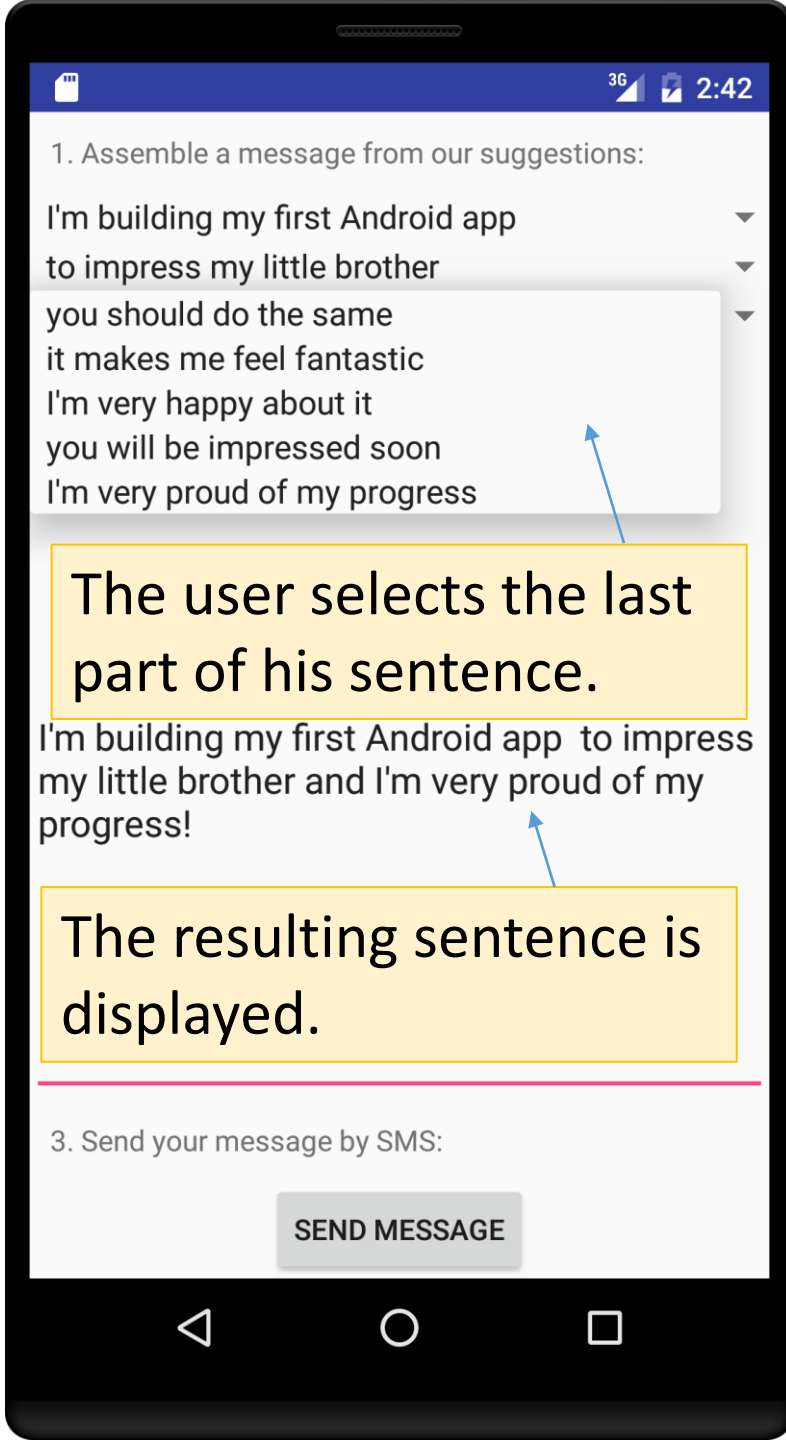
When the user selects the “tell a friend” button, the “Message screen” opens.

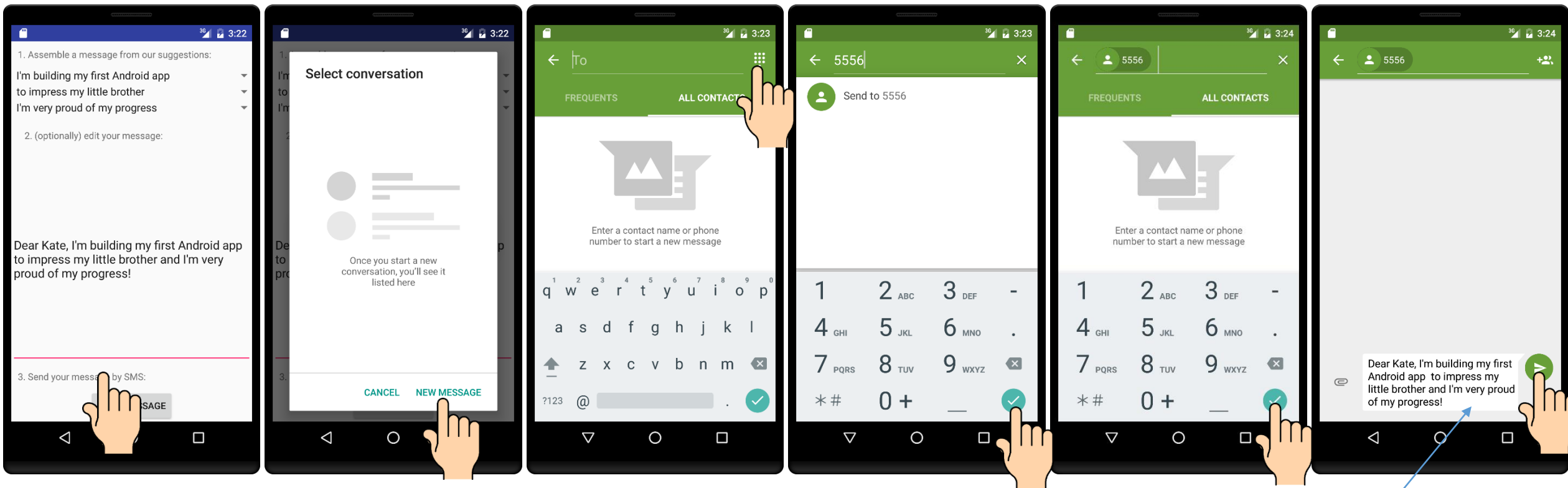


The user can compose a message about the MOOC by choosing the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> parts of his sentence in 3 predefined lists.

The resulting sentence is displayed at the center of the screen. The user can edit it.

Once the user is satisfied with his message, he can click the “Send message” button to send the message by SMS.

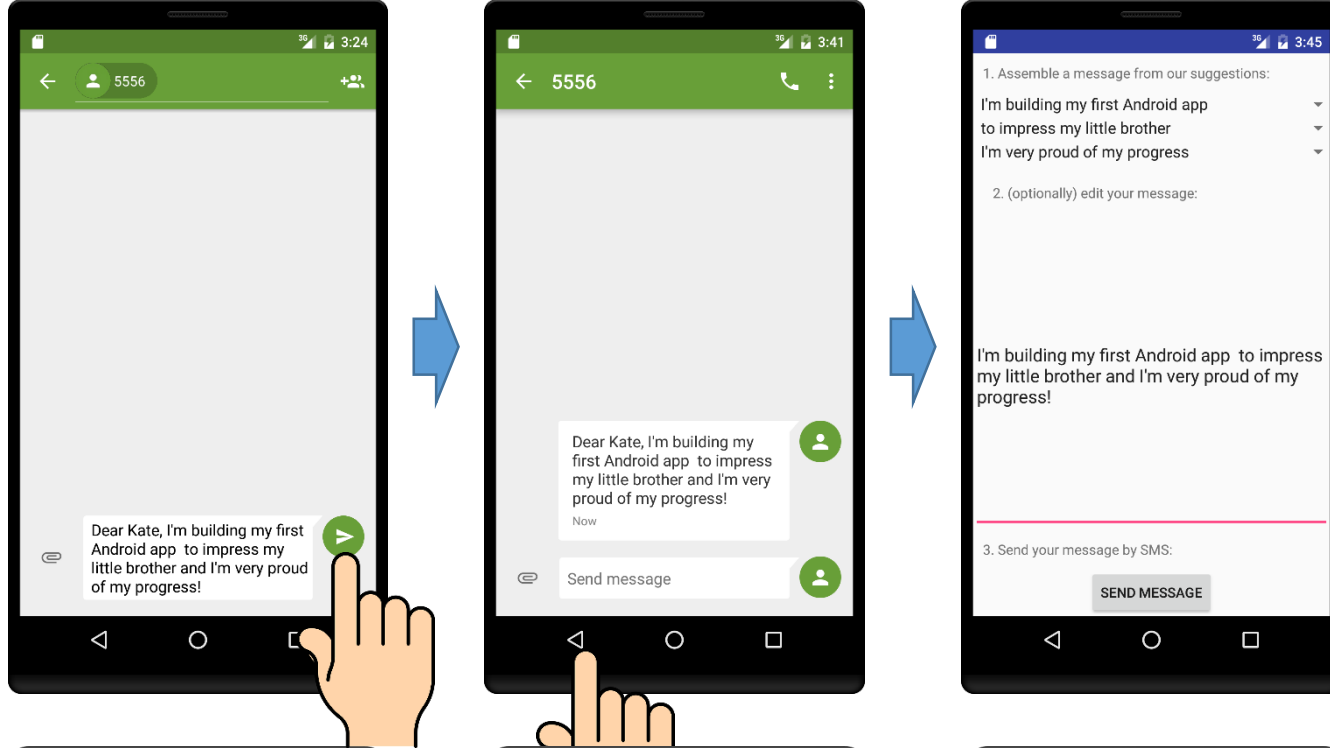




When the user selects the “Send Message” button, the messaging app starts, the user can create a new conversation (or select an existing one).

The body of the message is automatically set to the composed sentence.



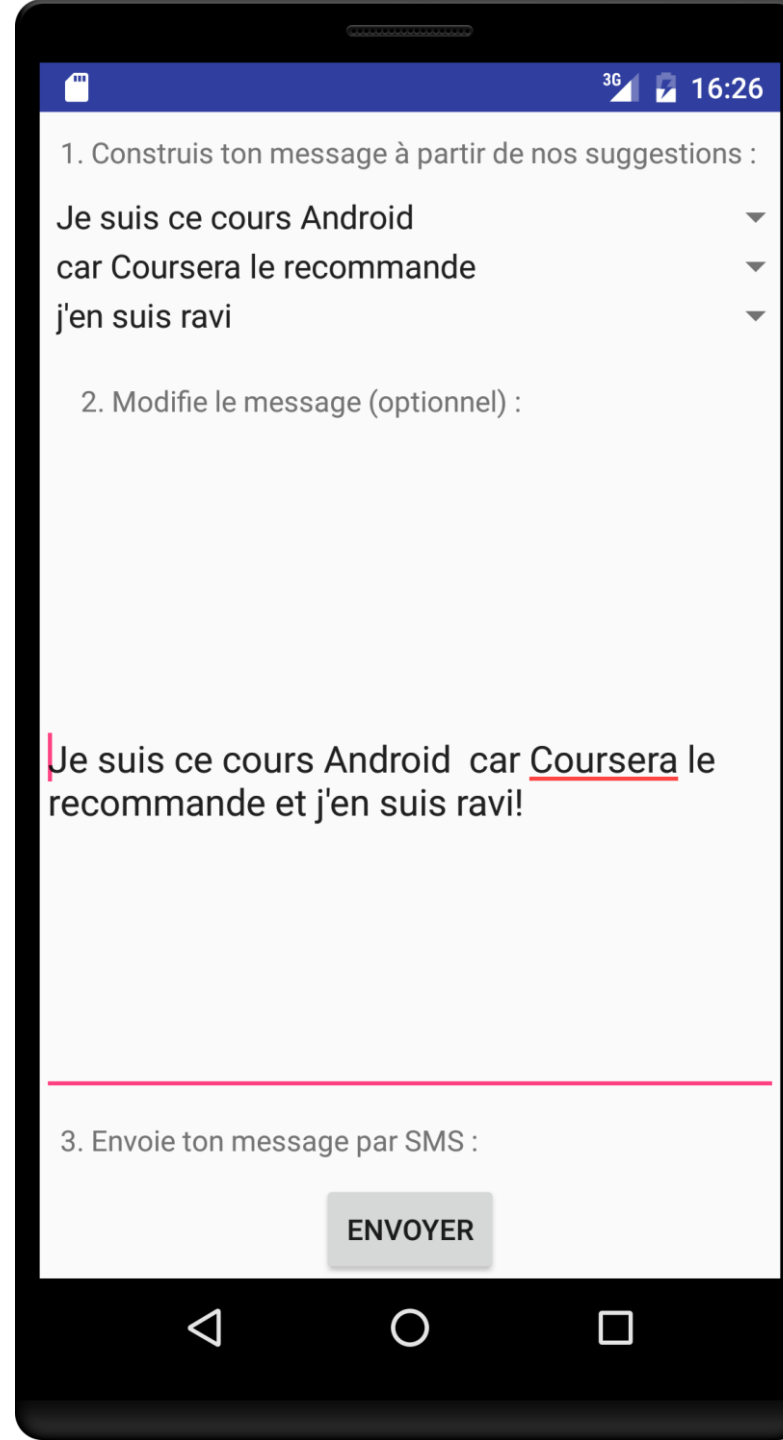


The user sends the message.  
When he goes back to the  
application, he can compose a  
new message.



The message is received by the  
recipient.





The application is also available in French (when the language settings of the phone are changed to French).