



HANAZONO
NISEKO JAPAN

NISEKO HANAZONO RESORT MEDIA RELEASE

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FOR IMMEDIATE RELEASE

Niseko HANAZONO Resort's mountain mascot, Kamonohashi appointed as Hokkaido Tourism Ambassador.



In recognition of his ongoing commitment to the promotion and development of Hokkaido Tourism, Niseko HANAZONO Resort's mountain mascot Kamonohashi has been appointed as Hokkaido Tourism Ambassador by the Governor of Hokkaido. In this role he will represent Niseko and Hokkaido at both domestic and international travel shows and PR events, he will continue to promote the area on the HANAZONO website and social networking services, and his official ambassador blog entries can be found at (<http://tabilog-hokkaido.jp/article/0010280.html>).



Kamonohashi - Mountain Warrior

Kamonohashi is a very brave and talented Tasmanian platypus; these distinct mammals are unique to Australia.

At a very young age, after learning about the warriors of Japan, Kamonohashi decided that this was his path and the way to fulfill his dream of becoming a guardian of nature. He took the long journey to Japan to begin his martial arts study and training.

On completion of his studies; Kamo was presented with a magic staff in recognition of his excellence and his future responsibility of protecting nature. He was sent to Niseko to oversee the mountains, the animals and the children that play there. This is how he came to love the beautiful white winters and develop his skills to become an amazing skier and snowboarder.

(<http://hanazononiseko.com/en/niseko/kamonohashi/index.html>)

Hokkaido Tourism Ambassador Program

Hokkaido Tourism Ambassadors are selected and appointed by the Hokkaido Governor's Office, Hokkaido Government. They are passionate and enthusiastic people working in the hospitality, leisure, travel and tourism industry that actively promote tourism in Japan's northernmost island of Hokkaido. More information and ambassador blogs can be found at

(<http://tabilog-hokkaido.jp/article/0010280.html>)



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