Design Process and Notes – Meeko Studios
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The "dream" startup I decided to design my WordPress website on was a Design and Development studio with my best friend. This studio is focuses on creating both unique designs and development applications. My WordPress website is a mock-up of what I expect the website to look like. This studio is branded as Meeko Studio as a nickname I use to be called while growing up by close friends and family.

Meeko Studio's website was designed from different inspiration designs across the web. Being that the objective of the assignment was to build off the "TwentyNineteen" theme, I tried to be as unique as possible. The generic template of TwentyNineteen was boring and plain to implement a modern start-up website. So with this in mind, I decided to overhaul the entire website theme.

Wireframes

Landing-Page
The first page designed was the landing-page and or home page. This page was built to be visually heavy with a lot of graphics to be appealing to the viewers. I really wanted to focus on key points that my studio would have, including services, about and featured projects. It was important to keep everything visually appealing with brief descriptions, so the page is enjoyable to scroll through. To do this, I made a landing-photo equal to the height of the device, for a big eye-grabbing photo of my setup.

Note: I decided to implement my menu as a sidebar, fixed to the left of the screen. I think it helps create a unique feeling to the overall generic template that TwentyNineteen offers, and adds more depth to the website.

For the rest of the content, it was structured in a middle container to have equal proportions on both sides. This was to keep content consistent and organized throughout the scrolling of the website. I decided to implement 3 sections into the landing page as brief introductions to the actual pages; Services, About and Expo. Each block is structured with columns and headers appropriately.
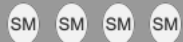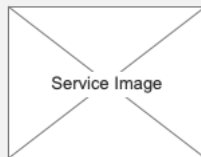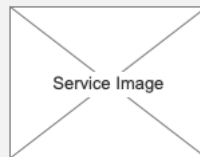
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CAPTIVATING MOTTO

Service Image

Service Image

Service Image

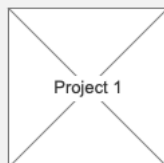**Service 1**

Service 2

Service 3

About Us

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VIEW MORE

Expo

Project 1

Project 2

Project 3

Project 4

Get in touch

About-Us

The second page is the about-us page. This structure of the page is going to be similar in layout with the next upcoming pages but the title of the page is placed in a giant landing-header to indicate what page the user is on. I decided to go with a small block quote to introduce what we do at Meeko Studios, acting as a brief description to the company. Then for content on the page, like most About-Us designs. I added myself and my friend as the team members behind the studios, with a brief profile card.

Services

The third page was the layout of all the services we plan to offer at our studio. Again, similarly structured to our previous page, we have a large landing-header with a small block quote to help indicate what to expect on this page. The purpose of these headers was to give insight to what that specific page is, in this case for services, it would be a brief description listing all of our services we provide. To keep design different throughout pages, I decided to make services appear in a column direct, with each block being the entire width of the container. This is to shake up the design from the previous pages, and give more focus to the description of the service since that is what this page is used for. I decided to put a contact-us link at the bottom of the list of services because of natural flow, pushing the user after they just read our services to get in touch with the studio and discuss future work.

Meeko Studios

About Us

Services

Expo

Contact Us

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"This is a block quote, this will have information about the studio SERVICES and a basic description of what the studio will OFFER. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam gravida enim velit, sit amet convallis massa cursus pulvinar. Pellentesque posuere ipsum congue aliquam placerat. Nam magna magna

SERVICE 1

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SERVICE 2

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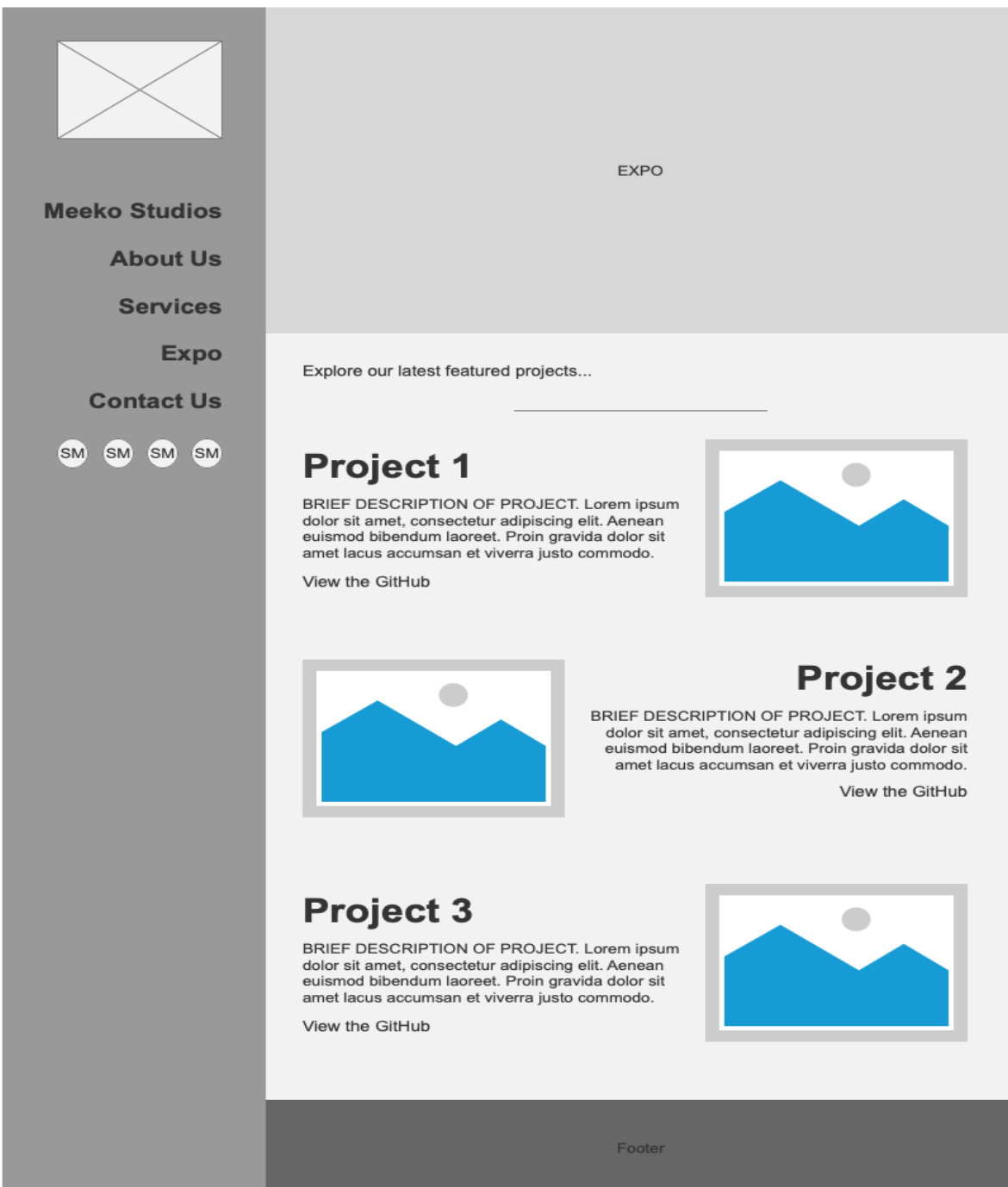
SERVICE 1

ICON

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Get in touch

Expo
The fourth page is called an expo page, which is really just a gallery of featured projects. This is important to any design or developmental studio because you need a portfolio to showcase to potential clients. This page is designed sepcifically for that purpose, displaying our best work from the last year. Each project block is built in a similar fashion - Header, description, Image, Link to project. We want to keep the description short and concise, alongside a clean and beautiful thumbnail to get viewers to read up on our best work.

Contact-Us

The last page designed for the studio is the contact page, where viewers can potentially get in touch with the studio. This is a very simple page layout, and I decided to follow basic contact-us page functions. I implemented a short form submission, to let users have a way to contact the studio. This is paired with another graphic to help even proportions of the page and add more visuals to the process. The visual is important in this case because it contributes to the environment of the page, making it more appealing and not just a boring form stuck in the middle of the page.

References:

Images
https://unsplash.com/

Mockups
https://www.mockupworld.co/free/isometric-imac-pro-mockup/
https://teddygraphics.com/Tilted-iPhone-8-MockUp.html
https://www.mockupworld.co/free/exclusive-freebie-space-gray-macbook-pro-mockup/
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Icons and Graphics
https://www.flaticon.com/authors/freepik
https://undraw.co/illustrations