

Information and Consent Form

You are being invited to take part in a research study. Before you decide to participate in this study, it is important that you understand why the research is being done and what it will involve. Please read the following information carefully. Please ask the researcher if there is anything that is not clear or if you need more information.

The purpose of this study is to successfully develop a working concept of a social media application. The application itself should be effective at increasing engagement of students and club events, be easy to use and navigate, and offer an enhanced university social experience for the average user. The location of this study will take place in CC 2160 at UTM.

Voluntary Participation

Your participation in this study is voluntary. It is up to you to decide whether or not to take part in this study. If you decide to take part in this study, you will be asked to sign a consent form. After you sign the consent form, you are still free to withdraw at any time and without giving a reason. Withdrawing from this study will not affect the relationship you have, if any, with the researcher. If you withdraw from the study before data collection is completed, your data will be returned to you or destroyed.

If you have any further questions about participation and rights as a participant in the study, you may contact the Office of Research Ethics at ethics.review@utoronto.ca or 416-946-3273.

Risks

There are no foreseeable risks in this study. You may decline to answer any or all questions and you may terminate your involvement at any time if you choose.

Benefits

There will be no direct benefit to you for your participation in this study. However, we hope that the information obtained from this study may prove useful for creating a real app in the future. You will be compensated in the form of course credit for participating in this study.

Access to Information

Only the investigators, course instructor and course assistant will have access to the data collected in this study. Participant data will be kept confidential except in cases where the researcher is legally obligated to report specific incidents. Your responses to this study will be kept confidential. Every effort will be made by the researcher to preserve your confidentiality including the following:

- Assigning code names/numbers for participants that will be used on all research notes and documents
- Keeping notes, interview transcriptions, and any other identifying participant information in encrypted folders

Consent Form: Campus Event Finder

I hereby consent to participate in a research study conducted by David Wu, Patrick Tan, and Yao Zheng for an assignment in University of Toronto CCT 485 User Experience Design

I agree to participate in this study, the purpose of which is to successfully develop a working concept of a social media application. The application itself should be effective at increasing engagement of students and club events, be easy to use and navigate, and offer an enhanced university social experience for the average user.

I understand that:

- I will receive compensation for my participation.
- I am free to withdraw before or any time during the study without the need to give any explanation.
- All materials and results will be kept confidential, and, in particular, that my name and any identifying or identified information will not be associated with the data.

Participant Name (please print):

Signature:

Date:

Investigator Name(s):

Signature:

Date:

Investigator Name(s):

Signature:

Date:

Investigator Name(s):

Signature:

Date: