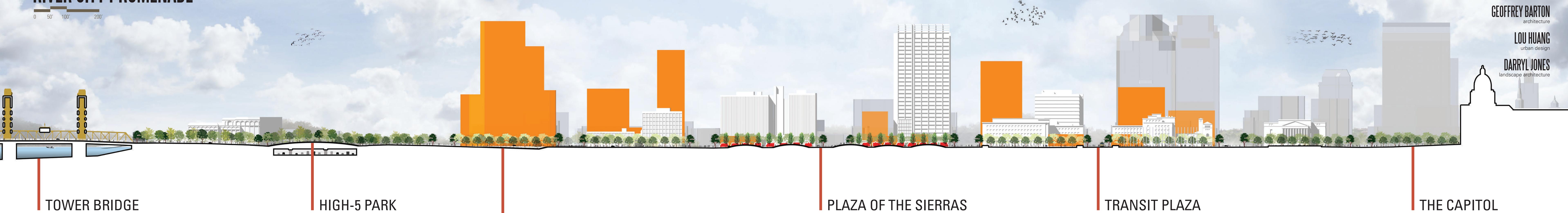


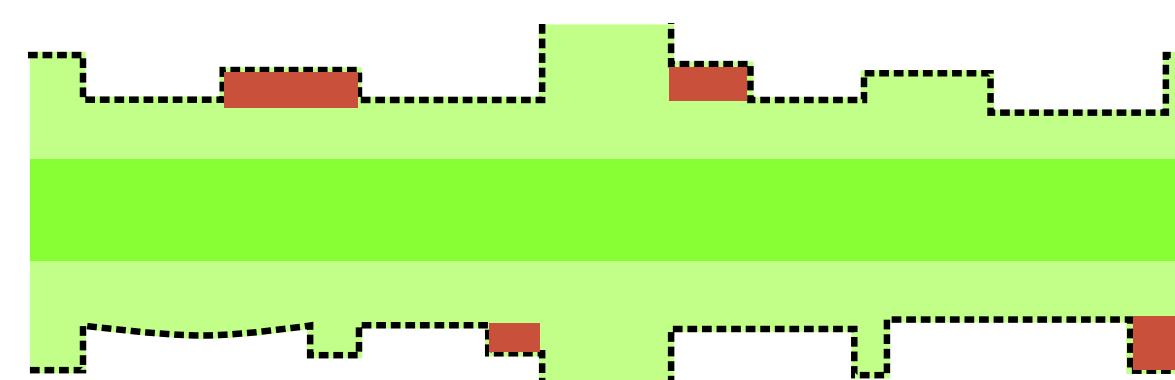
# RIVER CITY PROMENADE

0 50 100 200



## KEY DESIGN STRATEGIES

### 1 activate the edges

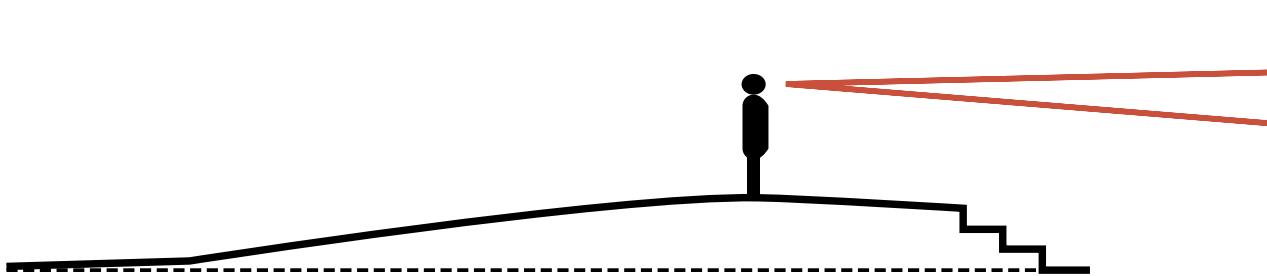


Create opportunities for pedestrian activity, for gathering, interacting, and celebrating in underutilized open space. Strategic infill adjacent to existing buildings.

#### sac lunch

The Capitol Mall has only a few restaurants, and the proposed civic space is ideally suited for a daily rotation of high-quality local food trucks during the work lunch rush, weekly evening street festivals and other special events. According to a recent survey in the *Sacramento Bee*, residents are clamoring for better dining options. The necessary infrastructure investment is minimal and can be implemented immediately; the City can dramatically increase pedestrian activity simply by repealing current restrictions and issuing more food truck permits.

### 2 frame the view

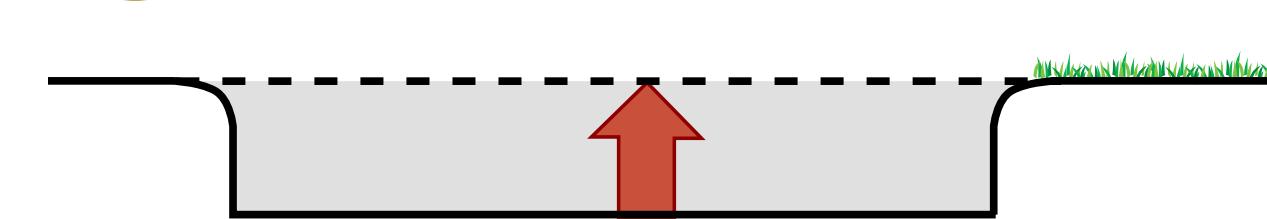


Emphasize topography representative of geological features of region. Manipulate the ground plane to create opportunities for dynamic views of Capitol building.

#### episodic progression

What's a view without viewers? The most valuable urban design element is people. By offering a progression of differing views of the landmark Capitol building, the Capitol Mall becomes a vibrant promenade with a series of unique spaces.

### 3 direct the path

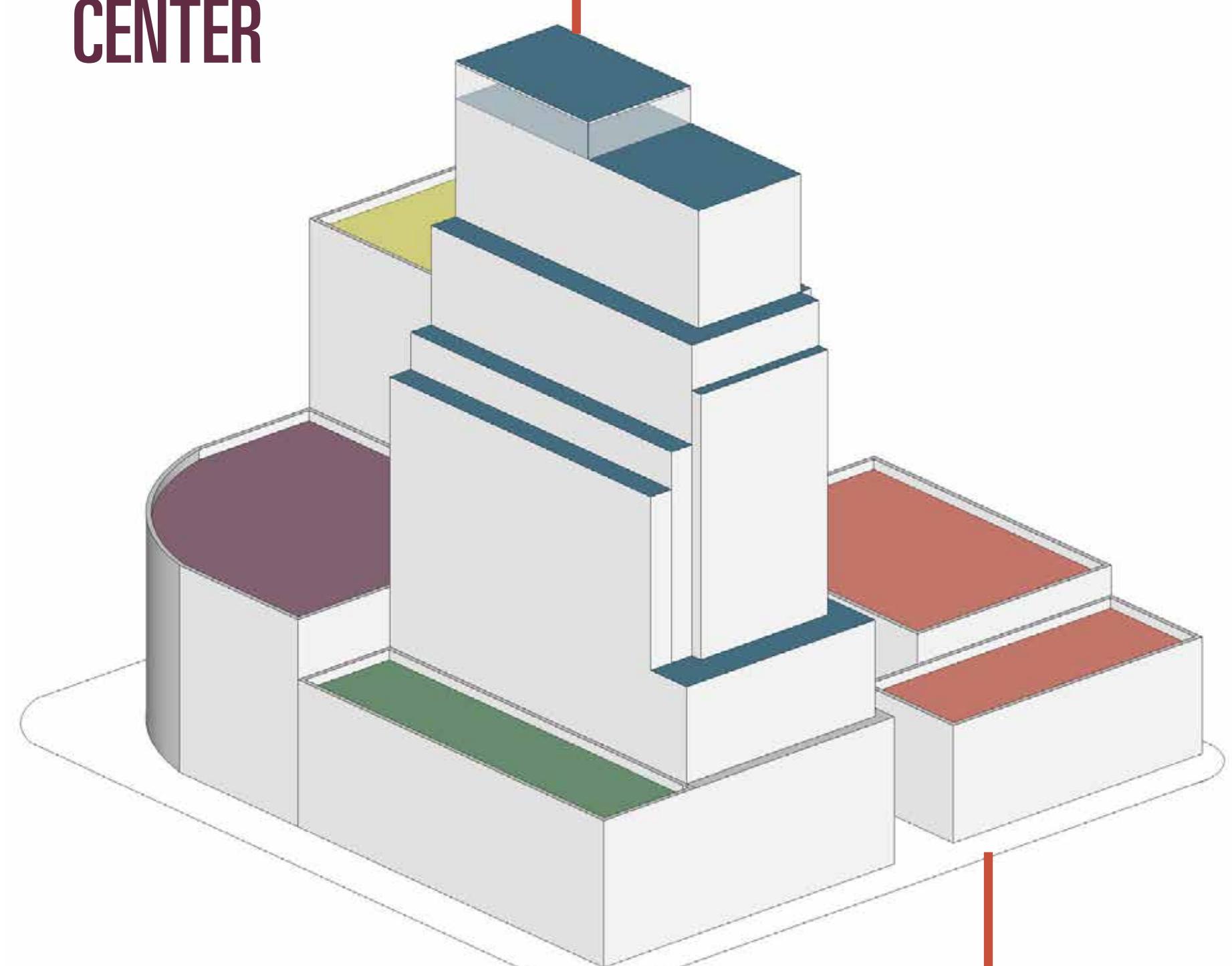


Create a continuous pedestrian surface. Unite fragmented pedestrian zones. Widen the pedestrian right-of-way to better serve the growing demands of alternative means of transit (walking, bike, rail).

#### curbless appeal

The Capitol Mall should be a civic gathering place first, and traffic thoroughfare second. By reducing lanes of traffic to one in each direction and raising the street level to the curb, this proposal creates a pedestrian-focused civic space.

## SACRAMENTO CENTER



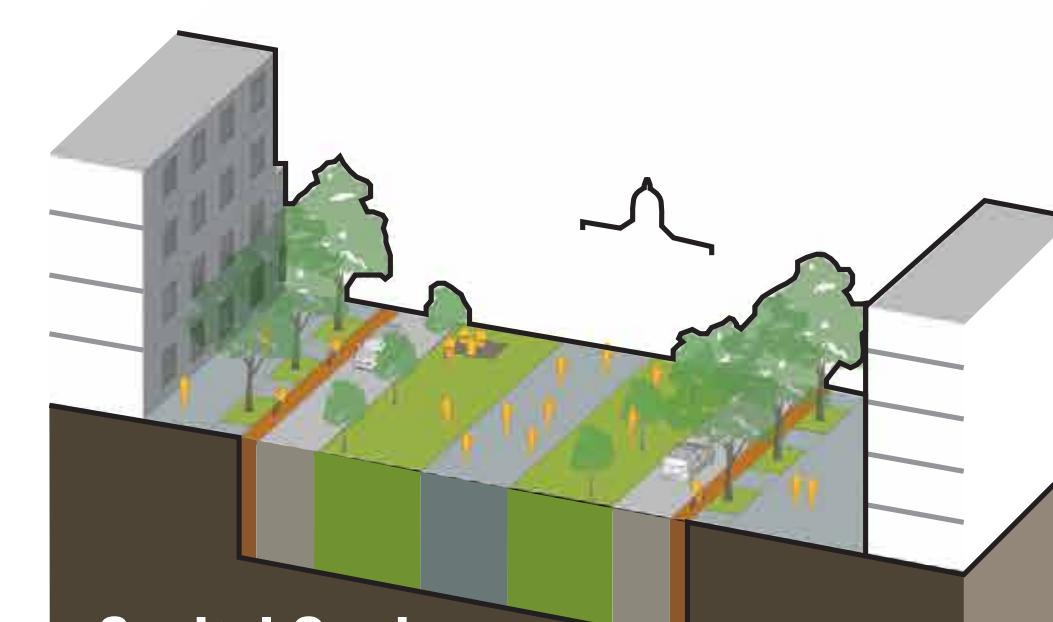
The proposed Sacramento Center is a multi-use development to serve the growing needs of tourists and visiting business professionals in downtown Sacramento. As a civic icon for residents that anchors the western gateway of Capitol Mall, the development will contain a cultural facility, with rotating exhibitions showcasing the collections of local museums, as well as gallery space for local artists. The Center also includes an elevated cafe and green roof with outdoor seating with views to the Capitol Building and Tower Bridge.

- CULTURAL FACILITY
- ARTIST GALLERY
- RESTAURANT
- RETAIL
- HOTEL
- CONFERENCE ROOMS
- ROOF DECK + CAFE
- RESIDENTIAL TOWER

## EVENT VIEW

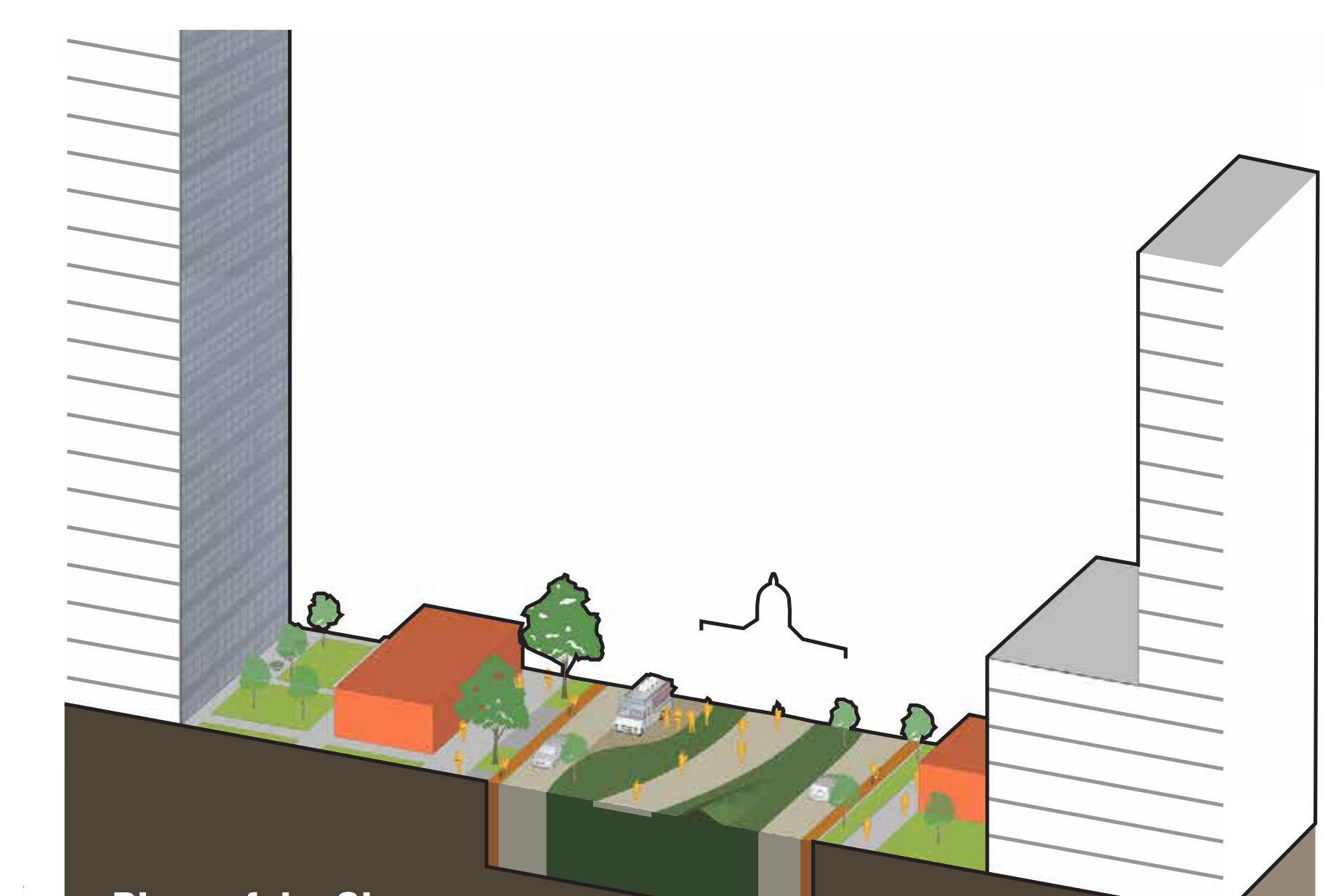


## STREET SECTIONS



Capital Gardens

unobstructed long view  
low trees and plantings  
curbless connection to sidewalks



Plaza of the Sierras

undulating ground plane  
episodic and elevated views  
pullouts along street provide space for event infrastructure



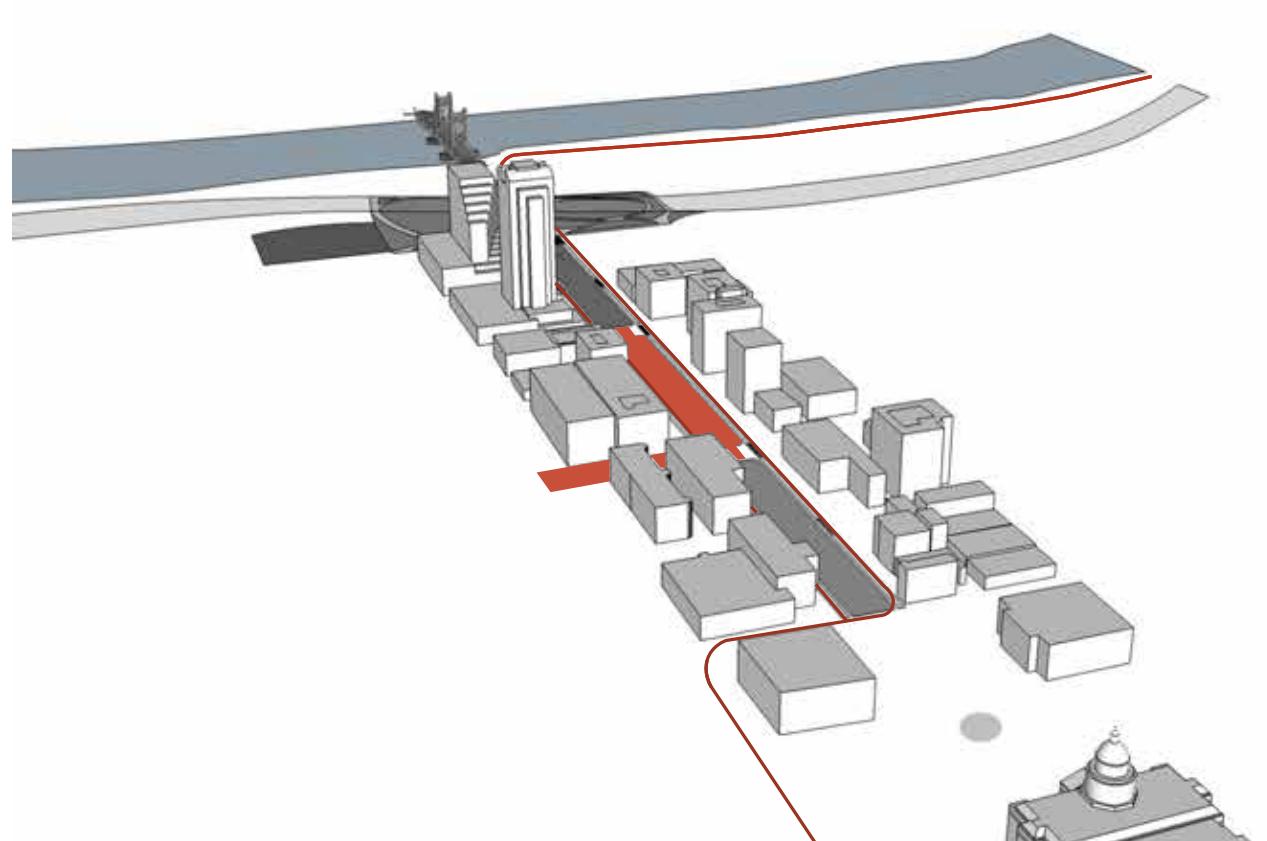
Transit Plaza

hardscaped plaza with transit infrastructure  
bike storage, newsstands, and coffee kiosks  
wide-open view of capitol down the formal capitol plaza

## PHASE 1: ATTRACT

### EVENT PLAZA, TRANSIT AMENITIES, AND LOCAL BUSINESSES

Establish a central event space on the mall, removing curbs and reducing traffic to encourage walking and biking. Create a pedestrian way along 6th Street between L Street and N Street to link Westfield Mall to residential districts. Improve transportation amenities such as light rail information kiosks and bike storage/rental infrastructure. Temporary infill structures at existing plazas and mobile food infrastructure attract foot traffic and serve as a catalyst for subsequent phases.

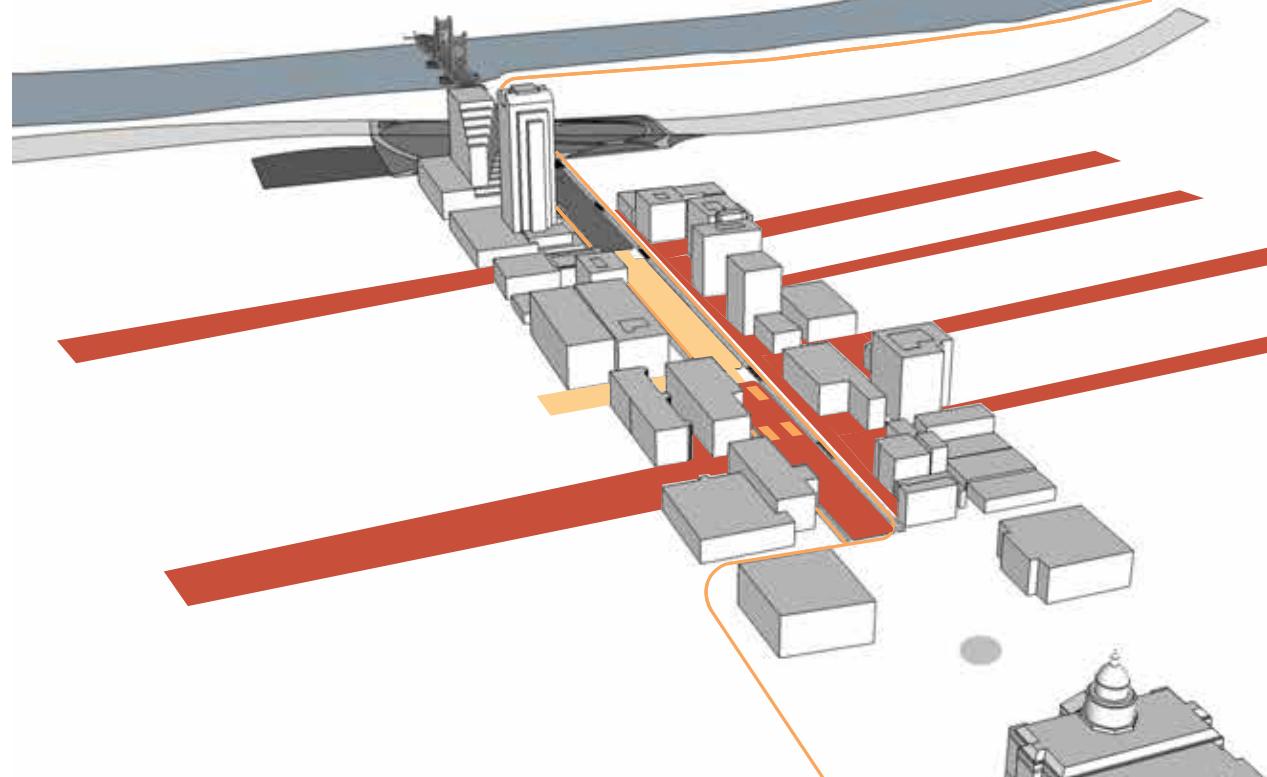


## PHASE 2: EXTEND

### TRANSIT PLAZA AND CAPITOL CONNECTION

Connect the Capitol grounds with the Event Plaza through landscape improvements, creating a complete promenade from 5th Street to the Capitol.

Focus on improving transit, pedestrian and bike connectivity from the surrounding community to the mall. Complete temporary and permanent infill buildings along the mall to strengthen the street edge.



## PHASE 3: ANIMATE

### SACRAMENTO CENTER AT 3RD STREET AND HIGH-5 PARK,

Construct an elevated park over I-5, completing the promenade and forging a strong link from the Capitol to the riverfront, Crocker Park, and Old Sacramento. Complete development of the multi-use Sacramento Center at 3rd Street.

