

# Patrick McAlinden

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## EDUCATION

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- Kean University** | Bachelor of Science in Finance Expected May. 2021
- GPA: 4.0/4.0
  - Dean's List (4 Semesters), NJ Stars II Recipient, NSLS Member, Nominated University Tutor
- Ocean County College** | Associate in Liberal Arts Aug. 2019
- GPA: 3.84/4.0
  - Dean's List (4 Semesters), Phi Theta Kappa Society Member, NJ Stars Recipient

## EXPERIENCE

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**Mobile Sales Consultant** Jun. 2018 – Oct. 2020  
Best Buy | Brick, NJ

Managed and created relationships with clientele. Accumulated appropriate knowledge of products and procedures to develop expertise throughout the store. Ensured that customer's end-to-end needs were met. Managed workflow to ensure department efficiency. Specialized in solving complex mobile issues as well as customer service issues.

### Key Accomplishments:

- Met and exceeded monthly sale metrics by 68% (Sold over 950k in a fiscal year)
- Received "Top Worker" award in 2019
- Lead development program for new employees
- Leader of sales/hr and transactions/hr metric for Q2 and Q3 in 2019

## EXTRACURRICULAR ACTIVITIES

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**Managing and Operating Websites** Jan. 2019 – Present

Responsible for developing and producing engaging content for multiple social media audiences. Analyzing relevant metrics to formulate a proactive strategy to grow. Manage and provide exceptional customer service to viewers and customers.

### Key Accomplishments:

- Developed techniques to increase productivity by 13%
- Refined ad content to increase conversions by 2%

**Managing Investments** Dec. 2018 – Present

Managing multiple avenues of investments with a strong focus on stocks and electronics. Researching specific areas of respected markets to produce strategies and forecasts. Collaborating with individuals to analyze and evaluate possible investment opportunities.

### Key Accomplishments:

- Grew stock portfolio by 50% in two years
- Created strategies to efficiently get and save money on product.

## SKILLS & INTERESTS

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**Skills:** Excel | Python | Social Media Marketing | JavaScript | Leadership | Analytical | Adobe XD

**Interests:** Cars | Programming | Immunology | Video Production | Baseball