

eBay's Powering Giving Efforts in 2014

\$91.6 MILLION RAISED ON EBAY FOR CHARITY IN 2014



5.2 MILLION PEOPLE
took a charitable action on eBay

1.6 MILLION CUSTOMERS
made a donation during checkout on eBay

\$8.7 MILLION RAISED THROUGH COMMUNITY SELLING LISTINGS,
the majority coming from listings with designations of 10%



20,122,757 CHARITABLE LISTINGS CREATED BY 105,777 UNIQUE USERS



\$174
raised every minute on eBay



1,448,519
live charitable listings per month (avg)

21,900 SELLERS
created a charitable listing using the eBay app in 2014

RAISING
\$1.17 MILLION
IN DONATIONS

125,088 FAVORITE DESIGNATIONS
IN 2014

Bringing total to 318,393 users with a favorite

64.7%
INCREASE

\$561,805,032 TOTAL FUNDS RAISED, ALL TIME

COUNTRIES WITH THE GREATEST
NUMBER OF DONORS IN 2014:

- 1. United States
- 2. United Kingdom
- 3. Canada
- 4. Germany
- 5. Australia



StubHub provided over \$900,000 to local sports and arts nonprofits through their Rising Stars program in 2014, including \$600,000 in instrument donations that went to 16 U.S. schools through the company's Next Stage Concert Series and partnership with Mr. Holland's Opus Foundation.