

# Mission Impact & Results

## *Understanding How Your Work Creates Change*

Every petition you collect, every conversation you have, and every person you engage contributes to broader impact. Understanding this connection keeps motivation high and work meaningful.

The Impact Chain:

Your Engagement → Petition Signature → Collective Voice → Organizational Action → Real-World Impact

Measuring Success Beyond Numbers:

- Connections made: How many meaningful conversations did you have?
- Trust built: Did people feel respected and heard?
- Understanding increased: Did people learn about the initiative?
- Community strengthened: Did you contribute to a sense of shared purpose?

Examples of Impact:

- 100 petition signatures demonstrate community support to decision-makers
- Your professionalism influenced 50 people's perception of the organization
- Your ethical approach created 20 new advocates for the cause

- Your enthusiasm inspired 10 people to get involved further

Organizational Goals We're Supporting:

- Build a broad coalition of community support
- Establish credibility and legitimacy
- Create momentum for change
- Develop long-term volunteer relationships

Your Personal Growth:

- Develop communication and persuasion skills
- Build confidence in professional interactions
- Learn about our communities and their needs
- Grow as a professional and community member