Candy Burner – Privacy Policy

1. Use of Customer Information

We require certain information to allow us to connect you with your friends, through Facebook API. CandyBurner collects the details provided by you, together with information we learn about you from your use of our service and your visits to our web site and other sites accessible from them.

We will use your information to provide and personalise our service. We will also use your contact details to communicate with you. We may use your information to send you offers and news about CandyBurner products and services or those of other carefully selected companies which we think may be of interest to you. We may contact you by email for these purposes. Your confirmation e-mails may include marketing material which we may feel will be of interest to you from other third parties.

Your data may be used for the following purposes: accounting, safety, security, health, administrative and legal purposes, statistical and marketing analysis, systems testing, maintenance and development, customer surveys, customer relations and to help us in any future dealings with you, for example by identifying your requirements and preferences.

We like to receive feedback from our customers to help us improve our service. We may contact you by e-mail to ask your opinions.

We may also use and analyse the information that we collect so that we can administer, support, improve and develop our business.

The information that you provide to us will be held in our systems, which are located on our premises or those of an appointed third party. We may also allow access to your information by other third parties who act for us for the purposes set out in this policy or for other purposes approved by you. It is possible that your data may be processed outside of Brazil.

2. Site tracking

We use tracking software to monitor customer traffic patterns and site usage to help us develop the design and layout of the site to better meet the needs of the users of CandyBurner. This software does not enable us to capture any personally identifying information.

3. Security to protect your information and data retention

As required by the UK Data Protection Acts of 1984 and 1998, we follow strict security procedures in the storage and disclosure of information which you have given us, to prevent unauthorised access. Our security procedures mean that we may request proof of identity before we are able to disclose sensitive information to you.

In the circumstances set out in this policy where CandyBurner passes your information to a third party, we will ensure that the security measures that such party has in place in relation to the processing of your data are at least as stringent as those employed by CandyBurner. This does not apply where we are required by law to pass your information to a third party.

We will retain your information for a reasonable period or as long as the law requires.

4. Cookies

Cookies are small pieces of information that are stored by your browser on your computer's hard drive. They enable CandyBurner to provide features such as remembering aspects of your last search to make

subsequent searches faster. Cookies can be deleted from your hard drive if you wish. Most web browsers automatically accept cookies, but you can change your browser settings to prevent that. Even without a cookie you can use most of the features on the web site and the app. Our cookies do not contain any personally identifying information.

Cookies are also used in email messages you have agreed to receive and at our website to help us measure the effectiveness of our advertising and how visitors use our site. If you do not want to help us learn how to improve our offers and marketing strategy. If you click on a link in the e-mail, we may set a cookie on your browser.

If you visit CandyBurner as a result of clicking on a link, we are able to understand how you interact with the pages of our website through the combination of the cookie and pixels set on the pages of our website. This enables us to understand what interested you in our emails and what did not, and what interests you about our website and what does not. We can then try to send you more interesting information in the future. Please note that this information is for our use only – we do not disclose or share this information with any third parties. If you do not wish this to happen, you can change the cookie settings in your browser.

5. Use of pixels

In order to understand how our customers interact with the emails and the content that we send, we use pixels in the email in order to understand who has opened the message. In order to provide our content in the most interesting way, we may also use pixels to learn whether you can receive emails in text or html form.

6. Facebook API

Facebook offers a free API to integrate mobile apps and websites with their system. When you connect your facebook account to our app, we receive some data, but we don't receive your password and all the data security stuff is done only by facebook. The data we receive are the following:

Your Facebook's account public name, your e-mail, a list of your Facebook friends and your Facebook ID. When you choose to publish at your timeline inside the app, you agree to temporary give us the permission to ask Facebook for doing the procedure. We do not take responsability of what you post from inside the app. All this responsability is yours.

7. Your consent

In using the CandyBurner web site/app, you consent to the collection and use of this information by CandyBurner in the ways described above.

If you have any further questions about our Privacy Policy or its implementation, please contact me by e-mail: patrickpissurno.nave@gmail.com.