



SPONSOR PROSPECTUS — SUMMER 2026

HOBOCON

The Hacking Conference on Rails

// Kansas City to Chicago via Amtrak Lincoln Service

60

HACKERS

~11hr

JOURNEY

1

PRIVATE CAR

501(c)(3)

TAX DEDUCTIBLE

A conference that *moves*.

Hobocon is the world's only hacking conference held aboard a moving train. Born from the Kansas City security community, it brings together **information security professionals, hackers, researchers, and enthusiasts** for an unforgettable multi-day journey of learning, collaboration, and community.

For Summer 2026, we're chartering a **private train car** on Amtrak's Lincoln Service from Kansas City to Chicago—an approximately 11-hour ride through the heartland. Once in Chicago, a chartered bus brings everyone to our hotel, where the party continues with our friends from **Burbsec**.

This isn't your typical conference. There are no fluorescent-lit hotel ballrooms. Just **60 hackers, rolling countryside, and 11 hours of uninterrupted community**.



501(c)(3) via SecKC.org

All sponsorships are tax-deductible charitable donations



"I went to Hobocon 2025, and all I got was banned from Amtrak."

— An actual sign held up on the train

The *Journey*

Summer 2026 takes us from Kansas City to Chicago aboard our own private train car.



The *Inaugural* Trip

In late December 2025, 25 hackers bought their own tickets and hopped aboard the train from Kansas City to St. Louis. No sponsors, no plan—just community.

25

HACKERS ABOARD

6

STATES REPRESENTED

KCY

DEPARTURE

STL

DESTINATION



Attendees traveled from **Texas, Colorado, California, Iowa, Missouri, and Kansas**. We hacked on laptops, soldered badges, explored St. Louis, and proved that the security community doesn't need a convention center to build something incredible. For Summer 2026, we're going bigger—a private car, 60 people, and Chicago as our destination.

Why Support *Hobocon*?

This isn't a tradeshow. It's 60 engaged security professionals in a train car for 11 hours.

Your brand doesn't compete for attention—it's part of the journey.



Captive Audience

No hallway track to get lost in. For 11 hours, every attendee is in the same car. Your brand gets genuine, sustained attention.



Intimate Community

60 attendees means real conversations, not badge scanning. Decision-makers, researchers, and builders in infosec.



Growing Fast

From 25 self-funded hackers to 60 in a private car in one iteration. The most unique con in the scene. Get in early.



Tax Deductible

Hobocon operates under SecKC.org, a registered 501(c)(3). Every dollar of sponsorship counts as a charitable donation.



Multi-State Reach

Attendees travel from across the country. Your brand reaches security pros in TX, CO, CA, IA, MO, KS, and beyond.



Unforgettable

People don't forget a hacking conference on a train. Your brand becomes part of a story people tell for years.

Sponsorship does not guarantee a speaking slot. Hobocon is community-driven and all content is selected on merit. **All sponsorships are tax-deductible through SecKC.org, a 501(c)(3) non-profit.**

Choose Your *Ticket*

Every level of support makes this journey possible and puts your brand in front of the infosec community.

PASS THE HAT

\$500₊

Show your support and get your name out there.

- Logo on Hobocon website
- Social media shout-outs
- Logo in conference program
- Logo on event shirt
- Verbal recognition
- Attendee tickets included

RECOMMENDED

CONDUCTOR

\$1,500

The backbone of Hobocon. Full visibility on and off the train.

- Everything in Pass the Hat
- Logo on event shirt
- Verbal recognition on train
- Logo in all printed materials
- Items in swag bags
- "Booth" setup at your seat
- 1 attendee ticket included
- Pick one a la carte add-on

(badge
sponsorship
excluded)

RAILROAD BARON

\$3,000

Title-level sponsorship. Maximum visibility, maximum impact.

- Everything in Conductor
- Dedicated social media feature
- 4 attendee tickets included

Pick Your *Adventure*

Sponsor something specific. Each a la carte item includes logo on the website, social media recognition, and verbal shout-outs on the train.



Lunch on the Train

Price: TBD

Feed 60 hungry hackers on the rails. Your logo on signage and the eternal gratitude of a private train car full of well-fed security professionals.

QTY AVAILABLE: 1



Hotel Shuttle Bus

Price: TBD

Charter the bus from Chicago Union Station to our hotel. Your brand is the first thing attendees see when they arrive in the Windy City.

QTY AVAILABLE: 1



Chicago Pub Crawl

Price: TBD

Sponsor a bar on the pub crawl with Burbsec. Each bar has a sponsor stamp—attendees collect them all for a prize drawing on the ride home.

MULTIPLE SPOTS AVAILABLE



Blinky Badge

Price: TBD

Sponsor the electronic conference badge. Your logo on the back of every badge—a collectible keepsake attendees treasure for years.

QTY AVAILABLE: 1



Custom Sponsorship

Let's Talk

Have a creative idea? We love working with sponsors to build unique activations. If you can dream it, we can probably put it on a train. Reach out and let's make it happen.

All a la carte sponsorships include website logo, social media recognition, and verbal shout-outs aboard the train.

// ALL ABOARD

Ready to *Ride*?

Join us for the most unique sponsorship opportunity in information security. Let's build something unforgettable together.

hobocon@seckc.org

EMAIL

hobocon@seckc.org

ORGANIZATION

SecKC.org

TAX STATUS

501(c)(3)