ASSETTE

1 Faneuil Hall
4th Floor
Boston MA 02109 USA

Tel 617 723 6161
Fax 617 723 6199
www.assette.com

PRESS RELEASE

Assette Provides Alesco Advisors with Client Reporting Software

Improving client reporting in the investment industry gains momentum

BOSTON, MA, March 22, 2012– Assette, the leading provider of client reporting software to the investment industry, announced today that it will provide Assette Presentations™ to Pittsford, NY-based Alesco Advisors. Assette makes it easy to combine data from investment systems such as portfolio accounting and analytics applications and then quickly produce customized client reports. Alesco uses the Advent Axys® portfolio accounting system.

"Assette Presentations will allow Alesco to produce professional and customized client meeting books in a fraction of time compared to today," said Marc Filipkowski, Director of Sales and Business Development at Assette. "Not only will Alesco be able to give investors exactly what they want to see in terms of customized portfolio information, they will be able to do so efficiently with just a few mouse clicks."

The Alesco agreement, as well as other deals Assette will be announcing soon, shows a renewed focus in the investment industry on improving client reporting.

"Partnering with Assette allows us to not only improve our client reporting but also helps us enhance the overall level of client service we provide investors," said James Gould, President of Alesco Advisors. "Assette's software will free up a substantial amount of time for our staff. This time can be re-allocated to proactive client service and business development initiatives."

Founded in 2000, Alesco Advisors is an SEC-registered investment advisory firm that advises on $1.6 billion in assets for approximately 275 client relationships. Independent and employee owned, Alesco serves the needs of institutions and high net worth individuals. Expertise centers on developing and managing index-based and near index investment portfolios that are designed to meet the unique and specific needs of each client.

About Assette

Assette makes client reporting easy. Assette allows investment firms to focus on serving clients instead of on mundane reporting work. Automatically push data from Advent Axys®, Advent Portfolio Exchange® (APX) or Schwab PortfolioCenter®, and augment with information from FactSet®, BondEdge® or Excel® to easily generate professional quarterly reports, client meeting presentations, and provide online account access. With Assette, providing professional client reports takes only a few clicks of a mouse. For more information, please visit www.assette.com, email sales@assette.com or call 866.723.6161.

Contact

Marc S. Filipkowski,
Director of Sales and Business Development
617-723-6161 x246