Home Depot

I am thinking!!

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The data:

- *product_descriptions.csv* - description for each product
- *attributes.csv* - additional information for some products
- *train.csv* and *test.csv*

The goal:

- each test case consists of:
  - product_uid
  - product title
  - search query
- calculate relevance for each test case:
  - 1 - irrelevant.
  - 2 - Partially or somewhat relevant.
  - 3 - perfect match.

$$lev_{a,b}(i,j) = \begin{cases} \max(i,j) & \text{if } \min(i,j) = 0 \\ \min \begin{cases} lev_{a,b}(i-1,j) + 1 \\ lev_{a,b}(i,j-1) + 1 \\ lev_{a,b}(i-1,j-1) + 1_{(a_i \neq b_j)} \end{cases} & \text{otherwise} \end{cases}$$

Distance between *kitten* and *sitting* costs 3:

- kitten $\rightarrow$ sitten (substitution of "s" for "k")
- sitten $\rightarrow$ sittin (substitution of "i" for "e")
- sittin $\rightarrow$ sitting (insertion of "g" at the end)

The Approach:

- compare test/training search queries with Levehnstein
- use relevance of closest search query

The Future:

- include brand information
- implement SVM/SVR ("Do some actual machine learning")

The Problem:

- lots of messy data (typos, inconsitency, etc)
- SVM/SVR requires numbers.

Current rank on Kaggle: 1464