Home Depot

I am thinking!!

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The data:

- Description for each product: *product_descriptions.csv*
- Additional information for some products: *attributes.csv*
- *train.csv* and *test.csv*

The goal:

- Each test case consists of:
    - product_uid
    - product title
    - search query
- Calculate relevance for each test case:
    - 1 - Irrelevant.
    - 2 - Partially or somewhat relevant.
    - 3 - Perfect match.

$$lev_{a,b}(i,j) = \begin{cases} \max(i,j) & \text{if } \min(i,j) = 0 \\ \min \begin{cases} lev_{a,b}(i-1,j)+1 \\ lev_{a,b}(i,j-1)+1 \\ lev_{a,b}(i-1,j-1)+1_{(a_i \neq b_j)} \end{cases} & \text{otherwise} \end{cases}$$

Distance between *kitten* and *sitting* costs 3:
- kitten $\rightarrow$ sitten (substitution of "s" for "k")
- sitten $\rightarrow$ sittin (substitution of "i" for "e")
- sittin $\rightarrow$ sitting (insertion of "g" at the end)

The Approach:

- ▶ Compare test/training search queries with Levehnstein.
- ▶ Use relevance of closest search query.

The Future:

- ▶ Include brand information.
- ▶ Implement SVM/SVR ("Do some actual machine learning").

The Problem:

- ▶ Lots of messy data (typos, inconsitency, etc).
- ▶ SVM/SVR requires numbers.

Current rank on Kaggle: 1464